



ACADEMIC SENATE FOR CALIFORNIA COMMUNITY COLLEGES

OER – Are your students
getting the message?

ASCCC Fall Plenary 2019

Session Description

- Legislation requires our colleges to identify course sections that have no associated textbook cost, which are often those that use open educational resources (OER) in lieu of textbooks. Is your college recognizing these course sections appropriately? Are students getting clear and complete information about these course resources? Join us for a discussion of how to ensure that students benefit from this legislated mandate and discuss what steps we might take to support our students who struggle with the cost of course resources.

Overview

- SB 1359
- What does it mean if a course section is identified as ZTC, OER, and/or no-cost?
- When can a course that requires students to purchase SOMETHING be identified as a course that is ZTC, OER, and/or no-cost?
- When, if, how, and why does it matter?
- How do we ensure that what we are doing is beneficial for students?



ACADEMIC SENATE FOR CALIFORNIA COMMUNITY COLLEGES

What does SB 1359 say?

SB 1359 (Block, 2016)



- CA Education Code **66406.9**.
- (l) (A) Clearly highlight, by means that may include a **symbol or logo in a conspicuous place on the online campus course schedule**, the courses that **exclusively use digital course materials that are free of charge to students** (“no-cost”) and may have a low-cost option for print versions.



SB 1359 (Block, 2016) (continued)

- (B) The course materials described in subparagraph (A) may include OER, institutionally licensed campus library materials that all students enrolled in the course have access to use, and other properly licensed and adopted materials.
- (2) Clearly communicate to students that the course materials used for the courses identified pursuant to paragraph (1) are free of charge and therefore not required to be purchased.
- (c) This section shall become operative on January 1, 2018.

Example I

| CO SCI 140 - C++ Programming II | | | | | | |
|---|---|--------------------|--------------|--------------|----------------------------|--------|
| Class | Section | Days & Times | Room | Instructor | Meeting Dates | Status |
| 13043 | C01-LEC Regular | 2Hr 5Min /Wk TBA | City-ON LINE | Luis Flores | 08/26/2019 - 12/15/2019 | ● |
|  | This class uses free, online materials, also known as Open Educational Resources (OER). Contact the instructor for more information. | | | | | |
| Class | Section | Days & Times | Room | Instructor | Meeting Dates | Status |
| 13048 | C01A-LAB Regular | 2Hr 5Min /Wk TBA | City-ON LINE | Luis Flores | 08/26/2019 - 12/15/2019 | ● |
|  | This class uses free, online materials, also known as Open Educational Resources (OER). Contact the instructor for more information. | | | | | |
| Class | Section | Days & Times | Room | Instructor | Meeting Dates | Status |
| 25916 | C02-LEC Regular | We 7:00PM - 9:05PM | City-FH 201 | Brian Dauzat | 08/26/2019 - 12/15/2019 | ● |
| Class | Section | Days & Times | Room | Instructor | Meeting Dates | Status |
| 25917 | C02A-LAB Regular | 2Hr 5Min /Wk TBA | City-ON LINE | Brian Dauzat | 08/26/2019 - 12/15/2019 | ● |
| CO SCI 141 - Programming In Java | | | | | | |

Example 2

Search for Classes

Search Results

Glendale Community College | Fall 2019

The following classes match your search criteria Course Subject: **MATHEMATICS**, Course Number is exactly '**100**', College: **Credit**, Show Open Classes Only: **No**, Campus: **Glendale Community College**


 Open  Closed  Wait List

NEW SEARCH

MODIFY SEARCH

1 class section(s) found

▼ MATH 100 - College Algebra

| Class | Section | Days & Times | Room | Instructor | Meeting Dates | Status |
|----------------------|-------------------------|----------------|---------------|---------------|---------------|---|
| 3655 | 35-LEC | MoWe 12:20PM - | Camino Real - | Jorge Basilio | 09/03/2019 - |  |
| | Regular | 1:25PM | 226 | Jorge Basilio | 12/18/2019 | |
| | | 1:10PM | Camino Real - | | 09/03/2019 - | |

Topic: ZTC ZERO TEXTBOOK COST

NEW SEARCH

MODIFY SEARCH

What is OER?



OER as Explained in Course Schedules

- “free, online materials”
- “Low Cost OER Course”
- Your instructor has elected to use OER for this class and will provide a link and will provide a link to your course materials. There is no additional textbook cost for this ZTC course./Instructor has elected to use OER for this class and will provide a link and will provide a link to your course materials. There is a \$20 material fee with no additional textbook cost.

What is OER? The definition is muddied by some references in CCC schedules.



Photo by Leah Kelley from Pexels

What are Open Educational Resources?

“OER are teaching, learning, and research resources that reside in the public domain or are released under an intellectual property license that permits their **free use and repurposing by others**”

-- Hewlett Foundation

Defining OER

- Retain – make, own, control
- Reuse – use in varied contexts
- Revise – adapt, adjust, alter...
- Remix – combine
- Redistribute - share

This material is based on original writing by David Wiley, which was published freely under a Creative Commons Attribution 4.0 license at <http://opencontent.org/definition/>.

Why are colleges charging for OER?

- OER has been monetized.
- While the text is free OER, the faculty member is requiring students to purchase access to a homework system.



Does ZTC = No-cost (per SB 1359)? Maybe.

- ZTC = Zero Textbook Cost
- “ZTC” for the CCCs has been defined by the CCCCO in the context of ZTC degrees.
 - No associated costs for students, other than true material costs. Students may be required to purchase a calculator or supplies. ✓
 - Does not presume materials are digital or openly licensed. ✓
 - Resources may have a cost, but that cost is not passed along to students. ✓

Does ZTC = No-cost (per SB 1359)? Maybe not.

- No-cost (as defined by SB 1359) – “courses that exclusively use digital course materials that are free of charge to students and may have a low-cost option for print versions”



So...

- ZTC/No-cost = free of charge to students.
- OER – “openly licensed” materials that permit the user to retain, reuse, revise, remix, and redistribute ≠ free.
- Services associated with OER may result in OER being offered for a fee.



ASCCC Resolution 13.01; Spring 2019

- **Develop Recommendations for the Implementation of a No-Cost Designation in Course Schedules**
- Should courses with no textbook be recognized with the no-cost designation?
- Are OER, ZTC, and no-cost being appropriately differentiated? Do they need to be?
- Should practices be consistent?
- Is it SBI 359-compliant to require students to click on section information to see that a course has the “no-cost” designation?
- *Resolved, That the ASCCC develop suggested guidelines, policies, and practices for implementation of SB 1359 (Block, 2016) no later than Spring of 2020.*

Should courses with no textbook be recognized with the no-cost designation?



Are OER, ZTC, and no-cost being appropriately differentiated? Do they need to be?



Should practices be consistent?



Related considerations...

- When a course is OER, ZTC, and/or no cost, when do students actually have access to their text?
- And are low-cost print versions available?

Photo by [maitree rimthong](#) from [Pexels](#)



In a Perfect World

- No-cost sections clearly marked
- All resource information readily available
 - No-cost sections with no resources identified
 - Link to digital resources readily accessible
 - Print options readily available
- All students have access to course resources prior to the start of the course

Reality?

- No information is available
 - Contact instructor
 - Link provided to bookstore provides no information
- Print options may appear as if required
- The benefits of making no-cost resources available to students will not be fully realized until these issues are addressed





ACADEMIC SENATE FOR CALIFORNIA COMMUNITY COLLEGES

Conclusions?

Effective Practices

- Clear communication
- Access to where course resources can be found readily available in the schedule
- Truly low-cost print versions

Questions

- Is your college implementing SB 1359 effectively?
- What approach should ASCCC recommend?
- How does ASCCC/OERI assist colleges in this?

For More Information...

- Talk to your OER Liaison
- Canvas Site - tinyurl.com/ASCCC-OpenEd
- ASCCC OERI Site – ASCCC-OERI.org
- Jennifer Paris – jennifer.paris@canyons.edu
- Michelle Pilati - mpilati@asccc.org