



Greetings! This message is being sent by the ASCCC Open Educational Resources (OER) Initiative on behalf of a faculty member who is seeking colleagues to collaborate on OER for Introduction to Persuasion ([C-ID COMM 190](#)). As the OERI requires that funded projects involve collaborators from at least three California Community College districts, we are assisting potential applicants who need collaborators. The need is described as follows:

The current resources available for a persuasion class in communication studies is non-existent. Most faculty are mix and matching from various resources to construct an OER presence in this particular class. The goal is to have a working OER that is consistent with the majority of SLO across the state of California. Furthermore, most faculty in Communication studies have agreed that an OER textbook for persuasion is a resource that is greatly needed. Each team member would help develop a textbook that is representative and conducive for entry level learning on the topic of Persuasion. I am seeking individuals that hope to make the textbook more accessible and inclusive to our diverse student demographics. The expertise would need to be anyone who has taught this class and understands how to align our Student Learning outcomes with the OER resource.

If you are interested in this opportunity or have any questions about it, please contact [Nathan Wensko](#). Please forward this message on to anyone who might be interested.

The [ASCCC Open Educational Resources Initiative](#) (OERI) provides statewide professional development and funding opportunities to support the expansion of the adoption of Open Educational Resources (OER) in the California Community Colleges. "OER" refers to teaching and learning materials that are freely available online for everyone to use and includes course modules, lectures, homework assignments, lab and classroom activities, pedagogical materials, games, simulations, and many more resources contained in digital media collections from around the world (as defined by [OER Commons](#)). OER most often refers to openly-licensed textbooks and ancillary materials that are available at little or no cost to students. The OERI facilitates and coordinates the curation and development of OER texts, ancillaries, and support systems. In addition, the OERI supports local OER implementation efforts by offering professional development, technical support, and technical resources.