Zero Textbook Cost Program: Phase 1 and 2 Grants

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August 30, 2022
Context
ZTC Program Requirements
Phase 1 Grants
Phase 2 Grants Overview
Student-Centered Support Ecosystem
Changing the Paradigm

Support Networks
Financial Stability

Shifting burdens from students to institutions

Physical and Mental Wellbeing
Accessing Required Instructional Materials

Inequitable Structure

- Financial Load
- Psychological Load
- Administrative Load

Compounding Friction Points
ZTC Program Overall Timeline

2021-22: DATA COLLECTION AND REFINEMENT
- ZTC TASK FORCE
- PHASE 1 GRANT
  - $20K/college, certification of participation, and planning for ZTC development or implementation

2022-23: ADDITIONAL GRANT PHASES

2023-24: Up to $200K/ZTC program implemented

2024-25

2025-26

June 2027
1. ZTC Program Requirements
Authority: ZTC Ed Code 78050-78052

“ZTC Degrees”
- Associate degrees or certificates
- Courses that eliminate textbook costs
- Use alternative instructional methodologies, including open educational resources (OER)
- MAY include a low-cost degree option if a no-cost equivalent is not available or cannot be developed

GOALS:
- Reduce the overall cost of education
- Decrease time to completion

Develop and implement ZTC degrees

Develop or curate OER for courses
"Open educational resources" means high-quality teaching, learning, and research resources that reside in the public domain or have been released pursuant to an intellectual property license that permits their free use and repurposing by others, and may include other resources that are legally available and free of cost to students. Open educational resources include, but are not limited to, full courses, course materials, modules, textbooks, faculty-created content, streaming videos, tests, software, and any other tools, materials, or techniques used to support access to knowledge.
ZTC Grant Implementation Requirements (12)

“...a community college district shall comply with all of the following:”

1. Develop and implement one or more ZTC program pathways:
   a. An existing AA/AS or Certificate
   b. A new AA/AS or Certificate of the following:
      i. High value in regional market,
      ii. Meets an emerging regional business industry need
      iii. Has high textbook costs
2. Prioritize implementation of existing ADT and existing OER before creating new content
3. Consider sustainability after grant funds are exhausted, including how content is updated and presented
ZTC Grant Implementation Requirements (12)

“...a community college district shall comply with all of the following:”

4. Ensure compliance with ADA and the federal Copyright Act of 1976
5. Develop minimum of ONE degree [or certificate]
6. Other community college districts can use or adapt degree and post to the CA Digital Open Source Library (Section 66408). Testing materials are protected.
7. Ensure faculty have flexibility to customize within program parameters

EDC 78052(d)
ZTC Grant Implementation Requirements (12)

“...a community college district shall comply with all of the following:”

8. Ensure the degree is identified in college catalogs and class schedules
9. Report to the Chancellor’s Office all data, planning, progress and outcomes
10. Consult with the local academic senate
11. Use a multimember team approach to development (faculty, administrators, content-focused staff – librarians, instructional designers, technology experts, and interested CSU/UC campuses)
12. Implement within 3 years or sooner

EDC 78052(d)
Reporting Requirements

Legislative

**Number of degrees** developed and implemented within each district, disaggregated by college

**Number of open educational resources** developed and curated within each district, disaggregated by college

**Estimated annual savings to students**

**Number of students** who completed a zero textbook cost degree program

**Number of students** who accessed open educational resources

**Recommendations** to increase, expand, or improve the offering of degrees and the use of open educational resources.

Program

…any planning, progress, outcome information associated with the grant

…any additional information that the Chancellor determines necessary

EDC 78052(d)(9)
Chancellor’s Office Requirements

Ensure no duplication in development or implementation of degrees for a subject matter

Institutions must:
• Avoid duplication of effort
• Find existing ZTC programs:
  • Link to ASCCC program dev
  • Link to ZTC report
• Coordinate with other colleges proposing the same ZTC program. (Institutions will have to explain how their program is different from an existing)

Ensure the greatest number of degrees for the benefit of the greatest number of students

• Every college has the opportunity to develop at least one ZTC program with Phase 1 grants.
• Phase 2 grants focus on expediting ready to implement ZTC programs
• Institutions will be asked to indicate how many students will complete the ZTC degree or certificate program. Examples:
  • Annual award data for converting an existing degree program to ZTC
  • Programs in demand at your institution
  • New programs have labor market indicators
ZTC Program Grant Phases

**Phase 1**
- $20,000/college
- Certify commitment to ZTC program requirements
- Identify a ZTC program for development
- Paid by Apportionment

**Phase 2**
- Up to $200K per program
- Independent of Phase 1 grants
- Expedited implementation (by Fall 2024)
- Meets ZTC requirements and CO priorities
- Paid via Invoice

**Phase 3**
- <$180,000/college
- Develop work plan for ZTC program
- Implementation after Fall 2024
- Paid by Apportionment

Additional grants (funding available)
2

Phase 1 Grants
Phase 1 Details

Every college will have the opportunity to develop a ZTC program for their students.

$20,000 to 115 colleges
  • With a potential augmentation of up to $180,000 in Phase 3

Purpose: Plan for the development and implementation of a ZTC degree or certificate program

Action required: Certify assurances in Nova

Payment: Through Apportionment
About the Funds

Apportionment

• Sent through to the district

• Allocations are noted in the 2022-23 Compendium of Allocation Resources

• No invoices necessary

Allowable Uses

• Professional development

• Technical assistance for development

• Other activities that enable the development and implementation of a ZTC Program
  • For example: Self-assessment, technology support, collaboration, research, etc.

• Must be in line with your local hiring and procurement policies and practices.

• Must consider sustainability of ZTC efforts
Phase 1 Grant Outcomes

By June 30, 2023, colleges will...

• Provide a final report of expenditures to the Chancellor’s Office.
• Identify the program (and courses, if known) that will become a ZTC degree or certificate
• Identify challenges/barriers to implementation
• Identify technical assistance needs
How to Participate

1. Review the **2022-23 Compendium of Allocation Resources**
   • Includes the ESS guidance memo about the ZTC program

2. Certify Participation in Nova by November 1, 2022
   • New to Nova?
     • For a new login and access to NOVA, please visit [https://nova.cccco.edu/request-access](https://nova.cccco.edu/request-access).
     • [NOVA video tutorials are available online.](https://nova.cccco.edu/request-access)
   • Find “ZTC Phase 1”
In Nova: Certifying Participation

Details

• Plan title is auto populated
• Plan description enter: TBD

No plan is needed at this point.
In Nova: Assurances

• Agree to the Assurances:
  • Has read and is familiar with the ZTC Program statutory requirements
  • Has confirmed participation with the Chief Instructional Officer/Vice President of Instruction
  • Will provide a final report of expenditures
  • Will report on the college’s goals for implementing a ZTC program.
In Nova: Final Reporting

- Fiscal Reporting for ZTC Phase 1 - Expenditures
- 3-Question Survey
  - Name of the ZTC program to be developed ("None" if not developing)
  - Challenges/barriers to implementation
  - What technical assistance is needed. (check all that apply)
Phase 1 Grant Timeline

- **Aug 22**: Funds announced in Compendium of Allocations
- **Aug 30**: ZTC Program available to certify in Nova
- **Nov 1**: Colleges must certify participation in Nova
- **June 30, 2023**: Final Reports due in Nova
3.

Phase 2 Grants
Phase 2 Overview

• Up to $200,000/program
• Request for applications to implement a ZTC program
• Open to districts and/or colleges
• Multiple applications are allowed
  • Duplications without justification will not be evaluated.
• Performance period ends June 30, 2024. (No extensions)
• Courses in the program must be available to students by Fall 2024.
Phase 2 Grant Goals

• Meet the statutory priorities of the ZTC program:
  • Develop or implement an existing ADT
  • Prioritize existing OER
  • For new programs – high value in regional market, meets an emerging business industry need, or has high textbook costs

• More competitive applications will be:
  • Mostly complete (already have courses that are ZTC)
  • Part of a general education, CSU GE, or IGETC transfer pathway
  • Online and offered in the CVC Exchange
    • Consideration for Home and Teaching College status
  • Target the greatest number of students
  • Less than $100,000
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<thead>
<tr>
<th>Phase 2 Grant Timeline</th>
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<tbody>
<tr>
<td><strong>Fall 2022</strong></td>
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<td>- Release application</td>
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<td><strong>Fall 2022</strong></td>
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<td>- Informational webinar</td>
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<td><strong>Fall 2022</strong></td>
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<td>- Weekly Office hours for questions</td>
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<td><strong>Fall 2022</strong></td>
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<td>- Applications due</td>
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<td><strong>Spring 2023</strong></td>
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<td>- Board of Governors</td>
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<td><strong>Spring 2023</strong></td>
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<td>- Performance period begins</td>
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<td><strong>Jun 30, 2024</strong></td>
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<td>- Performance period ends, all deliverables submitted</td>
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California Community Colleges

Thank you!

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