California Community Colleges

Zero Textbook Cost Program: Phase 1 and 2 Grants

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Equitable Student Learning, Experience & Impact Office

Educational Services & Support Division

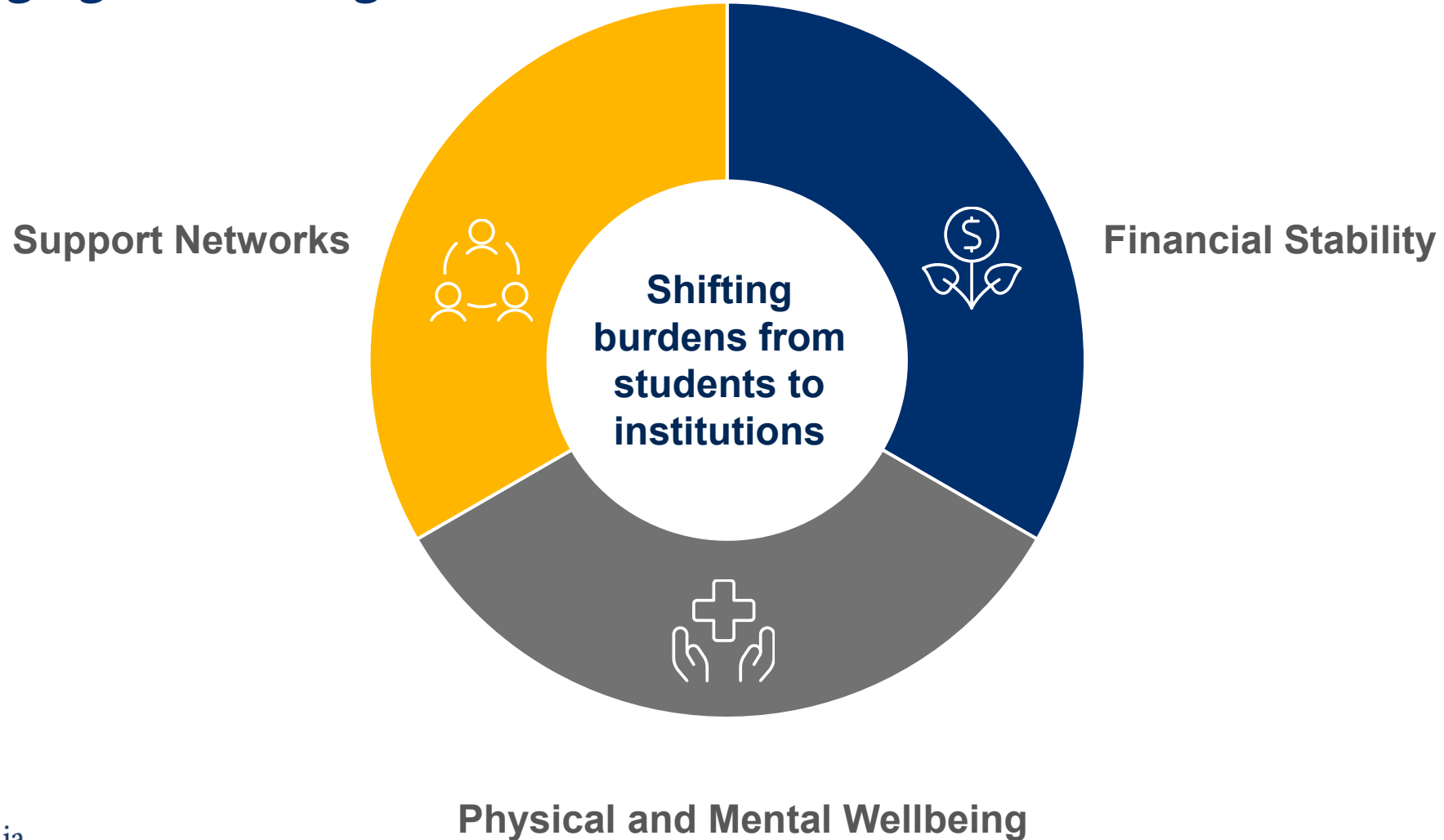August 30, 2022

Context

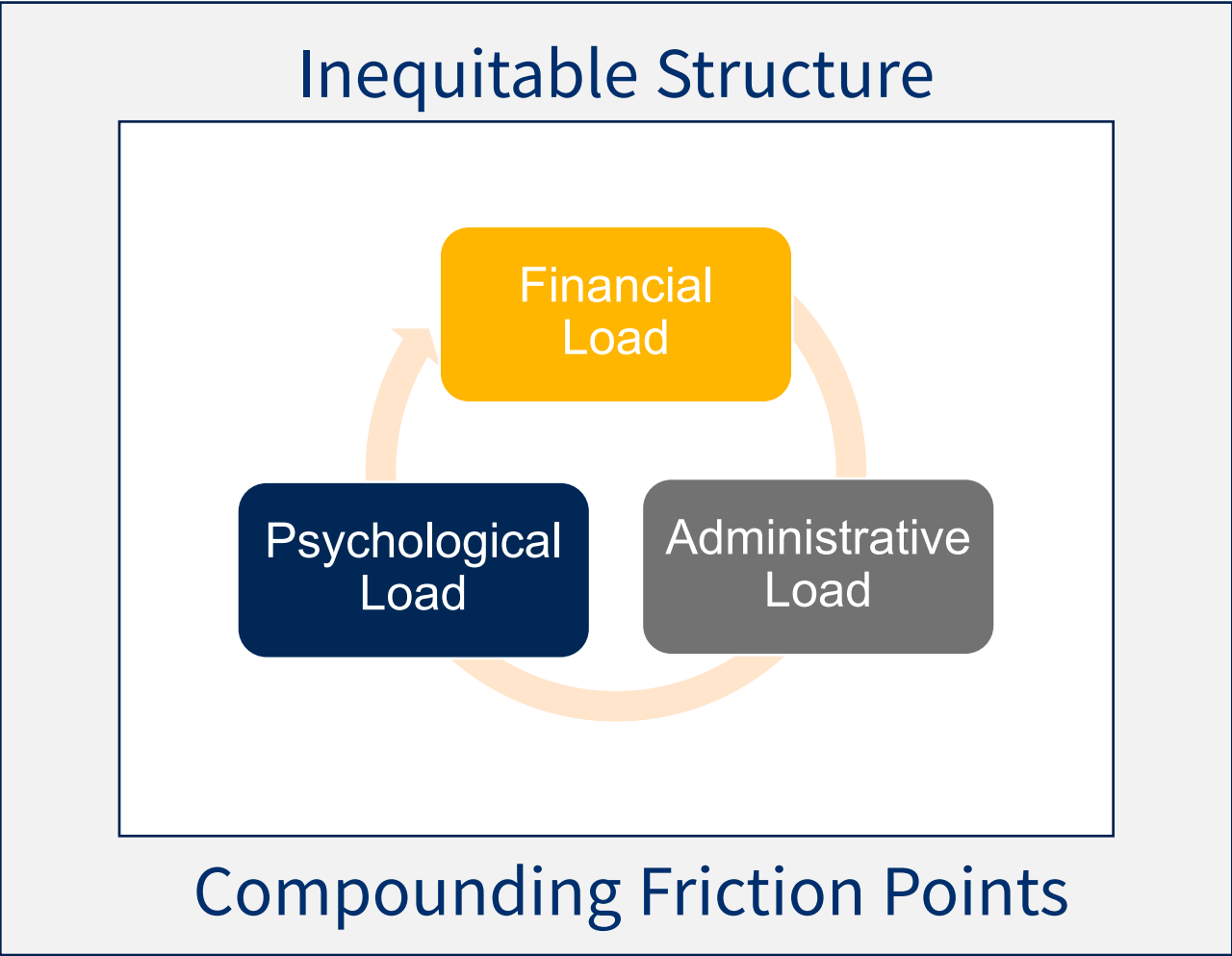ZTC Program Requirements

Phase 1 Grants

Phase 2 Grants Overview

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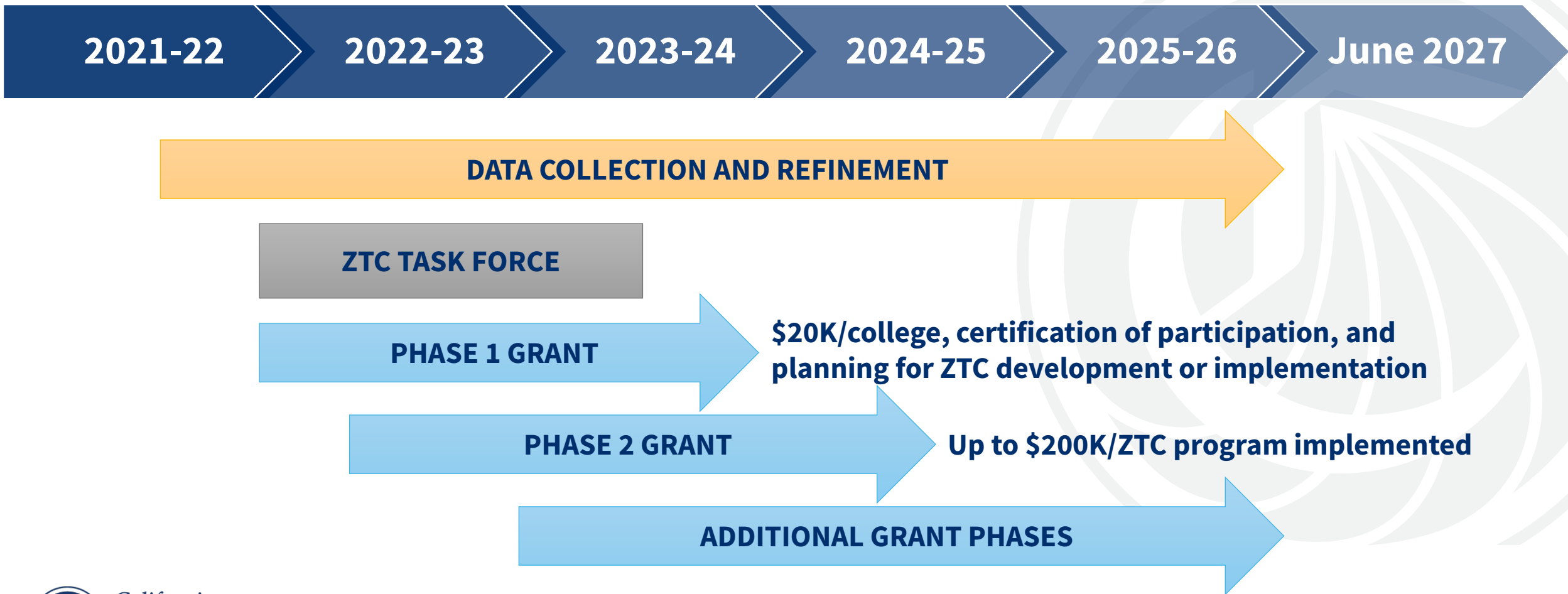
Student-Centered Support Ecosystem
Changing the Paradigm

Support Networks

Financial Stability

Shifting burdens from students to institutions

Physical and Mental Wellbeing

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Accessing Required Instructional Materials

Inequitable Structure

Financial Load

Psychological Load

Administrative Load

Compounding Friction Points

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ZTC Program Overall Timeline

| 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 | June 2027 |

DATA COLLECTION AND REFINEMENT

ZTC TASK FORCE

PHASE 1 GRANT — $20K/college, certification of participation, and planning for ZTC development or implementation

PHASE 2 GRANT — Up to $200K/ZTC program implemented

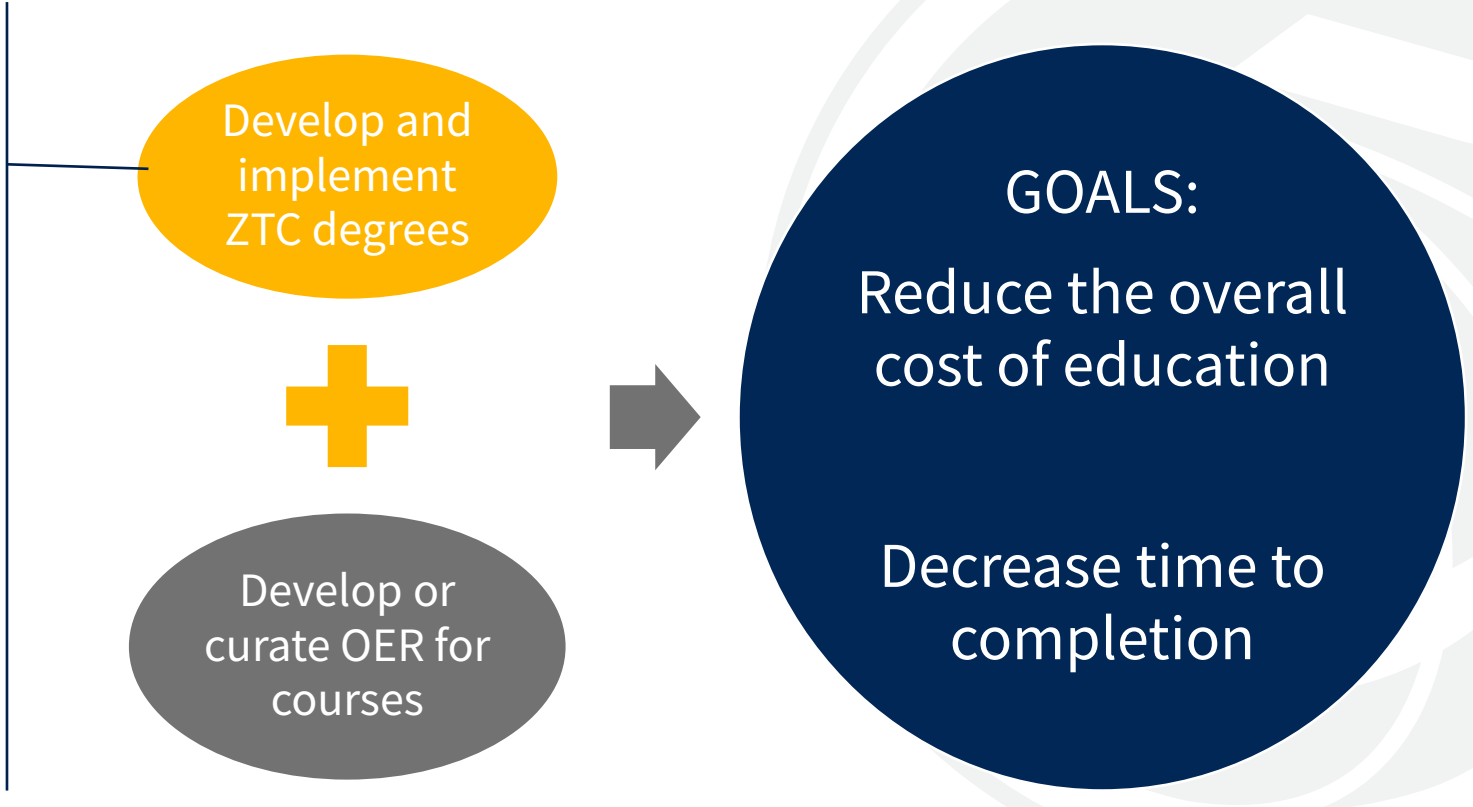**ADDITIONAL GRANT PHASES**

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1.

ZTC Program Requirements

Authority: ZTC Ed Code 78050-78052

"ZTC Degrees"

- Associate degrees or certificates
- Courses that eliminate textbook costs
- Use alternative instructional methodologies, including open educational resources (OER)
- MAY include a low-cost degree option if a no-cost equivalent is not available or cannot be developed

Develop and implement ZTC degrees

+

Develop or curate OER for courses

→

GOALS:

Reduce the overall cost of education

Decrease time to completion

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Definition of OER (EDC 78052(b)(4))

"Open educational resources" means high-quality teaching, learning, and research resources that reside in the public domain or have been released pursuant to an intellectual property license that permits their free use and repurposing by others, and may include other resources that are legally available and free of cost to students. Open educational resources include, but are not limited to, full courses, course materials, modules, textbooks, faculty-created content, streaming videos, tests, software, and any other tools, materials, or techniques used to support access to knowledge

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ZTC Grant Implementation Requirements (12)

"…a community college district shall comply with all of the following:"

1. Develop and implement one or more ZTC program pathways:
    a. An existing AA/AS or Certificate
    b. A new AA/AS or Certificate of the following:
        i. High value in regional market,
        ii. Meets an emerging regional business industry need
        iii. Has high textbook costs
2. Prioritize implementation of existing ADT and existing OER before creating new content
3. Consider sustainability after grant funds are exhausted, including how content is updated and presented

EDC 78052(d)

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ZTC Grant Implementation Requirements (12)

"…a community college district shall comply with all of the following:"

4. Ensure compliance with ADA and the federal Copyright Act of 1976

5. Develop minimum of ONE degree [or certificate]

6. Other community college districts can use or adapt degree and post to the CA Digital Open Source Library (Section 66408). Testing materials are protected.

7. Ensure faculty have flexibility to customize within program parameters

EDC 78052(d)

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ZTC Grant Implementation Requirements (12)

"…a community college district shall comply with all of the following:"

8. Ensure the degree is identified in college catalogs and class schedules

9. Report to the Chancellor's Office all data, planning, progress and outcomes

10. Consult with the local academic senate

11. Use a multimember team approach to development (faculty, administrators, content-focused staff – librarians, instructional designers, technology experts, and interested CSU/UC campuses)

12. Implement within 3 years or sooner

EDC 78052(d)

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Reporting Requirements

Legislative

Number of degrees developed and implemented within each district, disaggregated by college

Number of open educational resources developed and curated within each district, disaggregated by college

Estimated annual savings to students

Number of students who completed a zero textbook cost degree program

Number of students who accessed open educational resources

Recommendations to increase, expand, or improve the offering of degrees and the use of open educational resources.

Program

…any planning, progress, outcome information associated with the grant

…any additional information that the Chancellor determines necessary

EDC 78052(d)(9)

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Chancellor's Office Requirements

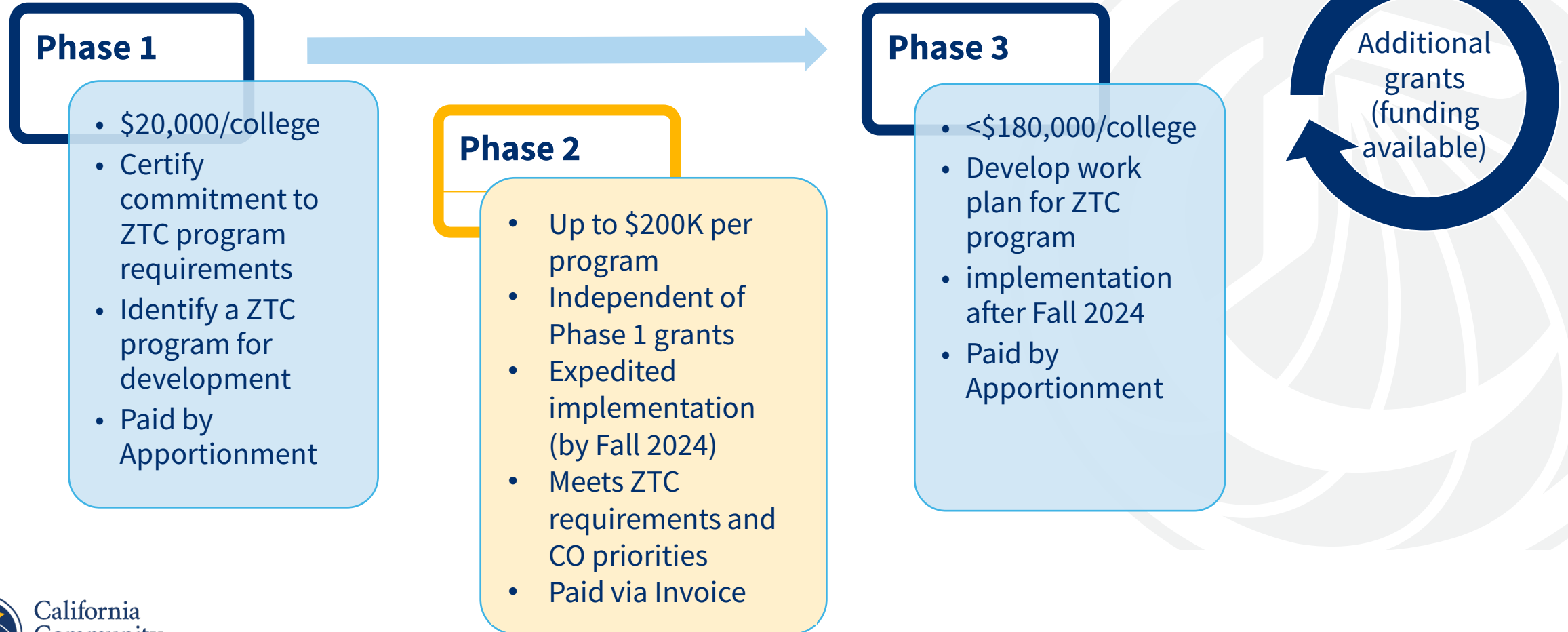***Ensure no duplication in development or implementation of degrees for a subject matter***

Institutions must:

- Avoid duplication of effort
- Find existing ZTC programs:
  - Link to ASCCC program dev
  - Link to ZTC report
- Coordinate with other colleges proposing the same ZTC program. (Institutions will have to explain how their program is different from an existing)

Ensure the greatest number of degrees for the benefit of the greatest number of students

- Every college has the opportunity to develop at least one ZTC program with Phase 1 grants.
- Phase 2 grants focus on expediting ready to implement ZTC programs
- Institutions will be asked to indicate how many students will complete the ZTC degree or certificate program. Examples:
  - Annual award data for converting an existing degree program to ZTC
  - Programs in demand at your institution
  - New programs have labor market indicators

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ZTC Program Grant Phases

Phase 1
- $20,000/college
- Certify commitment to ZTC program requirements
- Identify a ZTC program for development
- Paid by Apportionment

Phase 2
- Up to $200K per program
- Independent of Phase 1 grants
- Expedited implementation (by Fall 2024)
- Meets ZTC requirements and CO priorities
- Paid via Invoice

Phase 3
- <$180,000/college
- Develop work plan for ZTC program
- implementation after Fall 2024
- Paid by Apportionment

Additional grants (funding available)

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Phase 1 Grants

Phase 1 Details

Every college will have the opportunity to develop a ZTC program for their students.

$20,000 to 115 colleges

- With a potential augmentation of up to $180,000 in Phase 3

Purpose: Plan for the development and implementation of a ZTC degree or certificate program

Action required: Certify assurances in Nova

Payment: Through Apportionment

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About the Funds

Apportionment

- Sent through to the district
- Allocations are noted in the [2022-23 Compendium of Allocation Resources](#)
- No invoices necessary

Allowable Uses

- Professional development
- Technical assistance for development
- Other activities that enable the development and implementation of a ZTC Program
  - For example: Self-assessment, technology support, collaboration, research, etc.
- Must be in line with your local hiring and procurement policies and practices.
- Must consider sustainability of ZTC efforts

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Phase 1 Grant Outcomes

By June 30, 2023, colleges will…

- Provide a final report of expenditures to the Chancellor's Office.
- Identify the program (and courses, if known) that will become a ZTC degree or certificate
- Identify challenges/barriers to implementation
- Identify technical assistance needs

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How to Participate

1. Review the [2022-23 Compendium of Allocation Resources](#)
   - Includes the ESS guidance memo about the ZTC program
2. Certify Participation in Nova by November 1, 2022
   - New to Nova?
     - For a new login and access to NOVA, please visit https://nova.cccco.edu/request-access.
     - [NOVA video tutorials are available online](#).
   - Find "ZTC Phase 1"

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In Nova: Certifying Participation

Details

- Plan title is auto populated
- Plan description enter: TBD

No plan is needed at this point.

In Nova: Assurances

- Agree to the Assurances:
  - Has read and is familiar with the ZTC Program statutory requirements
  - Has confirmed participation with the Chief Instructional Officer/Vice President of Instruction
  - Will provide a final report of expenditures
  - Will report on the college's goals for implementing a ZTC program.

ZTC Phase 1 Grants

Bakersfield College - ZTC Phase 1 Grants Plan (2022-23)

Status: Draft

Next

Workflow

Details
Incomplete

Contacts
Incomplete

Preview & Submit

4 errors | Show

Assurances

Please attest to the following assurances.

Statutory Requirements

☐ I have read and am familiar with the ZTC Program requirements listed in Education Code Sections 78050 through 78052 and agree to all the program requirements stipulated. *

Instructional Office Approval

☐ I have obtained approval from the Chief Instructional Officer/Vice President of Instruction to participate in the ZTC Program. *

Expenditure Reporting

☐ By June 30, 2023, I will complete the budget expenditure report in Nova. *

Program Reporting

☐ By June 30, 2023, I will report in Nova on the college's proposed ZTC program(s) for development and implementation, project challenges and barriers, and technical assistance needs. *

Next

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In Nova: Final Reporting

- Fiscal Reporting for ZTC Phase 1 - Expenditures
- 3-Question Survey
  - Name of the ZTC program to be developed ("None" if not developing)
  - Challenges/barriers to implementation
  - What technical assistance is needed. (check all that apply)

Phase 1 Grant Timeline

Aug 22
- Funds announced in Compendium of Allocations

Aug 30
- ZTC Program available to certify in Nova

Nov 1
- Colleges must certify participation in Nova

June 30, 2023
- Final Reports due in Nova

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3.

Phase 2 Grants

Phase 2 Overview

- Up to $200,000/program

- Request for applications to implement a ZTC program

- Open to districts and/or colleges

- Multiple applications are allowed
  - Duplications without justification will not be evaluated.

- Performance period ends June 30, 2024. (No extensions)

- Courses in the program must be available to students by Fall 2024.

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Phase 2 Grant Goals

- Meet the statutory priorities of the ZTC program:
  - Develop or implement an existing ADT
  - Prioritize existing OER
  - For new programs – high value in regional market, meets an emerging business industry need, or has high textbook costs
- More competitive applications will be:
  - Mostly complete (already have courses that are ZTC)
  - Part of a general education, CSU GE, or IGETC transfer pathway
  - Online and offered in the CVC Exchange
    - Consideration for Home and Teaching College status
  - Target the greatest number of students
  - Less than$100,000

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Phase 2 Grant Timeline

Fall 2022	• Release application
Fall 2022	• Informational webinar
Fall 2022	• Weekly Office hours for questions
Fall 2022	• Applications due
Spring 2023	• Board of Governors
Spring 2023	• Performance period begins
Jun 30, 2024	• Performance period ends, all deliverables submitted

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Thank you!

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