



California Community Colleges

Zero Textbook Cost Program: Overview

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Context

ZTC Data Collection &
Refinement

ZTC Task Force

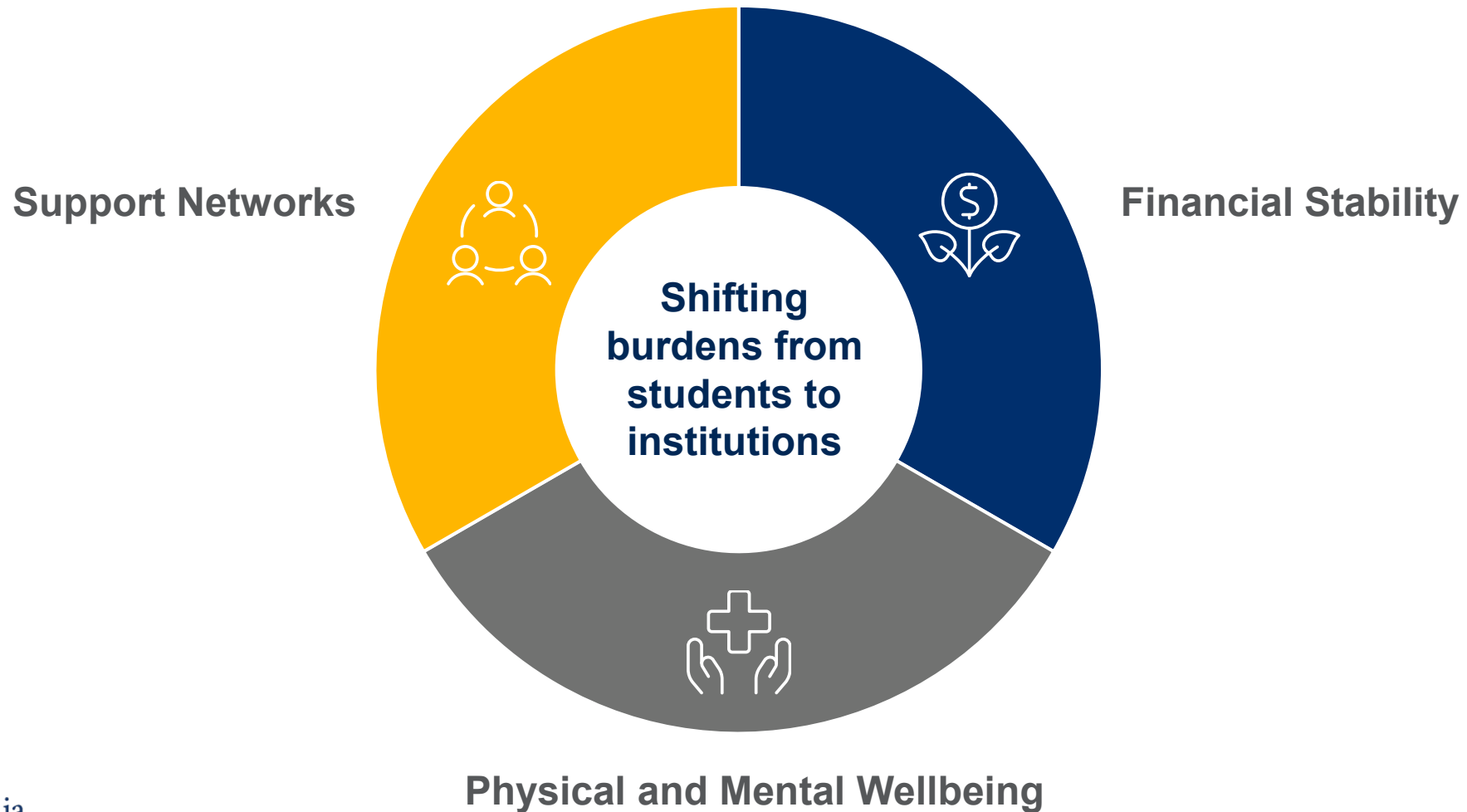
ZTC Grants



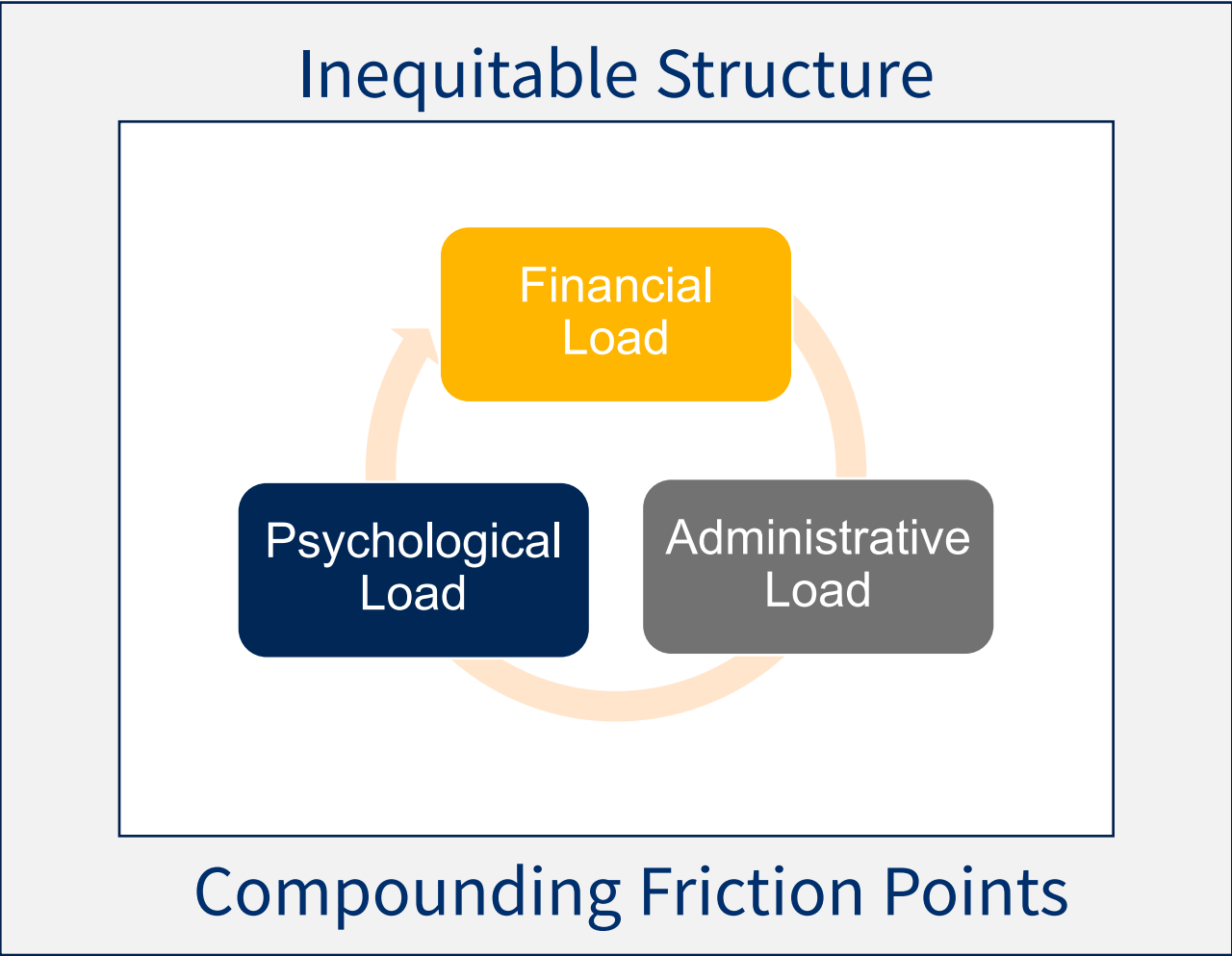


Student-Centered Support Ecosystem

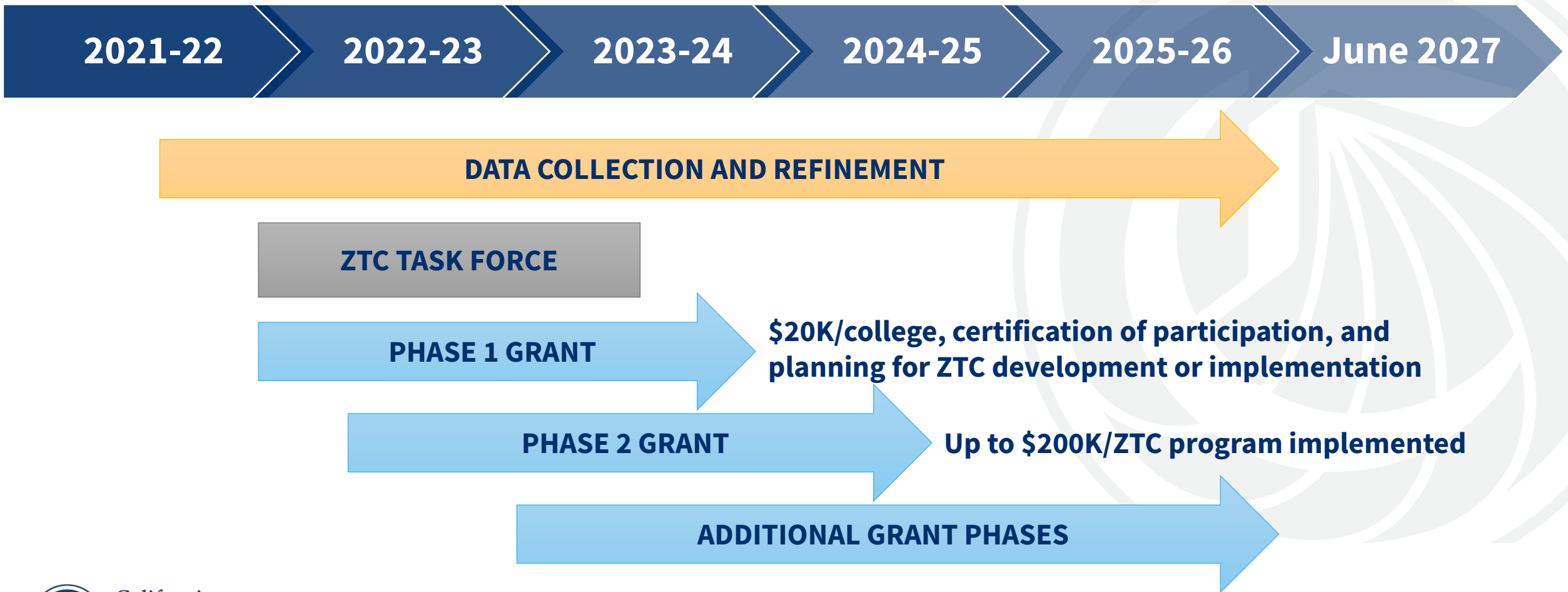
Changing the Paradigm: Social Determinants of Success



Accessing Required Instructional Materials



ZTC Program Overall Timeline





Data Collection & Refinement



New XB12 Data Element

Section Data Elements

DED#	DATA ELEMENT NAME	FORMAT
XB12	INSTRUCTIONAL-MATERIAL-COST	X

This element indicates the cost of instructional material for the section.

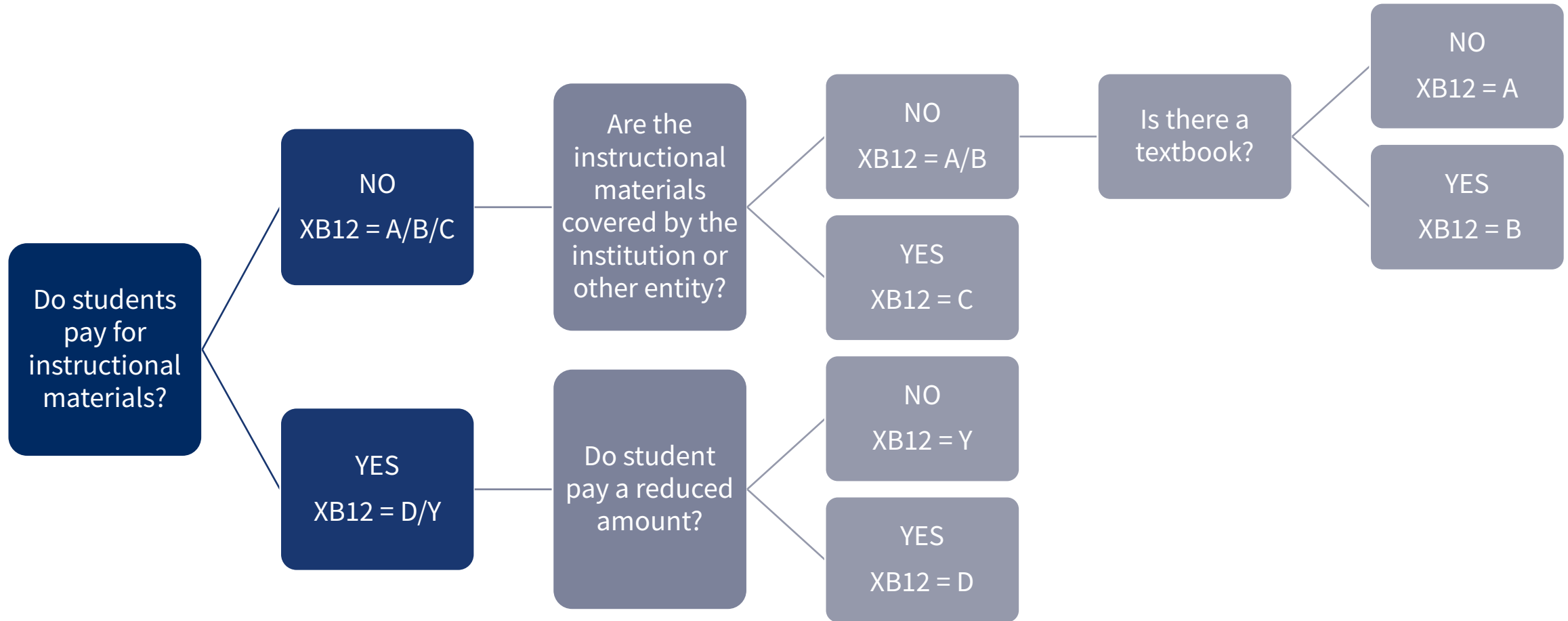
Coding	Meaning
A	Section has no associated instructional material
B	Section uses only no-cost digital instructional material
C	Section has instructional material costs none of which are passed on to students
D	Section has low instructional material costs (as defined locally)
Y	Section does not meet no-cost or low-cost instructional material criteria

XB 12: Instructional Material Cost – Student Perspective

Student Perspective

Code	Example	Student Perspective
A – No textbook	A – Never had a text	A – Student doesn't pay and will not have a required text
B – Only no-cost digital material	B – Widely available no fee, OER	B – Student doesn't pay and can find their digital/OER text and can access it
C – Text cost not passed on to students	C – Lending libraries, class / dept provided	C – Student doesn't pay (but the institution or other entity does) and can access the text
D – Low-textbook cost	D – Per district policy, inclusive access	D – Student pays a discounted amount or fee and can access the text
Y – Textbook is not free or low	Y – Has textbook costs	Y – Student pays full price for the text

Determining Which Code to Report



FAQ About XB12

- When does XB12 have to be implemented?
 - End of Fall 2023.
- Do “instructional materials” include calculators, paint, yoga mats (etc.)?
 - No, instructional supplies and equipment are distinct from instructional materials.
- What if more than one code is possible?
 - Use your judgement to select the most likely option.
- What is the relationship between XB12 reporting and ZTC Grants?
 - Colleges will be asked to provide the anticipated XB12 code on the courses in the proposed ZTC program. Grant awards are not contingent upon XB12 reporting.



ZTC Taskforce

ZTC Task Force Focus



INFORM THE DEVELOPMENT OF A **SYSTEM-WIDE APPROACH** TO ALLEVIATING THE ADMINISTRATIVE, FINANCIAL, AND PSYCHOLOGICAL BURDENS OF ACCESSING TEXTBOOKS THAT STUDENTS CURRENTLY CARRY.



PROVIDE RECOMMENDATIONS ON BASELINE POLICIES AND REGULATIONS THAT **STRENGTHEN EQUITABLE ACCESS** TO REQUIRED INSTRUCTIONAL MATERIALS.



PROVIDE GUIDANCE ON **MAXIMIZING, LEVERAGING, OR ADJUSTING EXISTING SYSTEM RESOURCES** TO SUPPORT A STUDENT-CENTERED, ZERO-COST TEXTBOOK PRIORITY



PROVIDE RECOMMENDATIONS FOR ESTABLISHING A ROBUST AND SUSTAINED **OPEN EDUCATIONAL RESOURCE SUPPORT INFRASTRUCTURE.**



INFORM **STRATEGIES FOR STATE-LEVEL SUPPORT AND RESOURCES** NEEDED TO ENHANCE CAMPUS EFFORTS TO ADOPT ZERO-COST TEXTBOOK POLICIES AND PRACTICES.

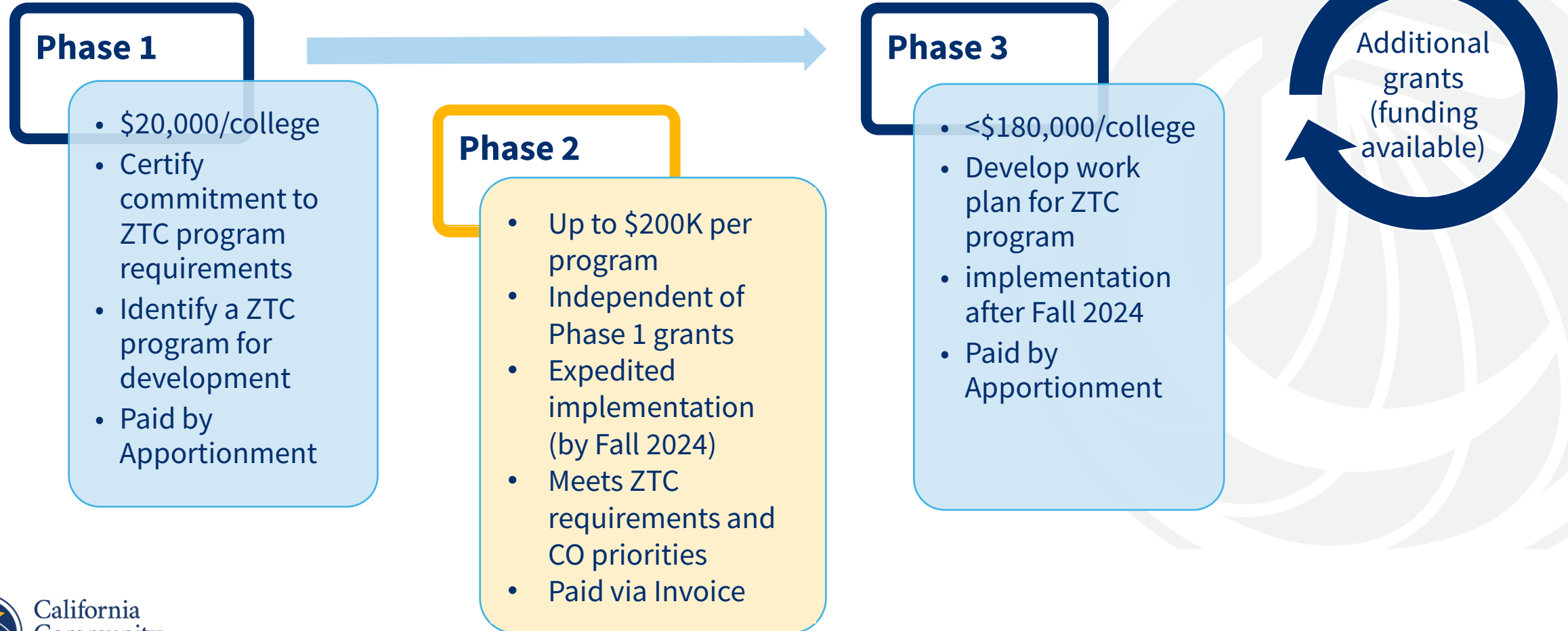
FAQ About the ZTC Taskforce

- What is their role in determining who receive grants?
 - No role. The ZTC Taskforce is separate from the grant process. They will focus on alleviating friction points for students who are accessing required instructional material.
- Who is on the Taskforce?
 - Representatives from the usual participatory governance organizations (CEO, CIO, CSSO, SSSCC, ASCCC, CCL, etc.), OER organizations. No commercial publishers.
- Will this be like other Chancellor's Office taskforces?
 - Yes, they will meet over the next few months and develop recommendations that will be presented to the Board.



ZTC Grants

ZTC Program Grant Phases



Key Differences Between Phases

Phase 1 and 3

- Every college will receive a grant
- \$200,000 total
- 3 yrs to implement
- Plan not required in Phase 1 but is required for Phase 3

Phase 2

- Highest scoring applications will receive funding
- Amounts vary, < \$200,000
- Implement by Fall 2024
- Plan required as part of the application



FAQ About Funding

- When will we receive the funds?
 - Phase 1 and Phase 3 is paid through apportionment on a monthly schedule: 60% by January 2023, +32% by May 2023, +8% by June 2023
 - Phase 2 RFA is paid by invoice and timed to progress reports.
- Can I use the funds to...?
 - Statute allows for professional development and technical assistance. Other allowable activities are local determinations but must consider sustainability of ZTC efforts and must result in the development and implementation of a ZTC degree or certificate program. Expenditures must be in line with your local hiring and procurement policies and practices.
- Can I carryover funds from fiscal year to fiscal year?
 - Phase 1 and Phase 3 funds paid through apportionment do not have statutory or programmatic deadlines for spending and therefore districts do not need to make carryover requests (see the 2022-23 Compendium of Allocation and Resources (p. 17) includes effective use of Prop 98 spending).
 - Phase 2 has a programmatic deadline and will need to be spent within the performance period of the grant (by June 30, 2024)

Authority: ZTC Ed Code 78050-78052

“ZTC Degrees”

- Associate degrees or certificates
- Courses that eliminate textbook costs
- Use alternative instructional methodologies, including open educational resources (OER)
- MAY include a low-cost degree option if a no-cost equivalent is not available or cannot be developed

Develop and
implement
ZTC degrees



Develop or
curate OER for
courses



GOALS:

Reduce the overall
cost of education

Decrease time to
completion

Definition of OER

- High-quality teaching, learning, and research resources
- Reside in the public domain or released pursuant to an intellectual property license permitting free use and repurposing
- may include other resources that are legally available and free of cost to students
- Examples: full courses, course materials, modules, textbooks, faculty-created content, streaming videos, tests, software, and any other tools, materials, or techniques used to support access to knowledge

ZTC Grant Implementation Requirements (12)

“...a community college district shall comply with all of the following:”

1. Develop and implement one or more ZTC program pathways
2. Prioritize implementation of existing ADT and existing OER before creating new content
3. Consider sustainability after grant funds are exhausted, including how content is updated and presented
4. Ensure compliance with ADA and the federal Copyright Act of 1976
5. Develop minimum of ONE degree [or certificate]
6. Other community college districts can use or adapt degree and post it

ZTC Grant Implementation Requirements (12)

“...a community college district shall comply with all of the following:”

7. Ensure faculty have flexibility to customize
8. Ensure the degree is identified in college catalogs and class schedules
9. Report to the Chancellor’s Office all data, planning, progress and outcomes
10. Consult with the local academic senate
11. Use a multimember team approach to development (faculty, administrators, content-focused staff – librarians, instructional designers, technology experts, and interested CSU/UC campuses)
12. Implement within 3 years or sooner



Reporting Requirements

Legislative

Number of degrees developed and implemented within each district, disaggregated by college

Number of open educational resources developed and curated within each district, disaggregated by college

Estimated annual savings to students

Number of students who completed a zero textbook cost degree program

Number of students who accessed open educational resources

Recommendations to increase, expand, or improve the offering of degrees and the use of open educational resources.

Program

...any planning, progress, outcome information associated with the grant

...any additional information that the Chancellor determines necessary

EDC 78052(d)(9)



Chancellor's Office Requirements

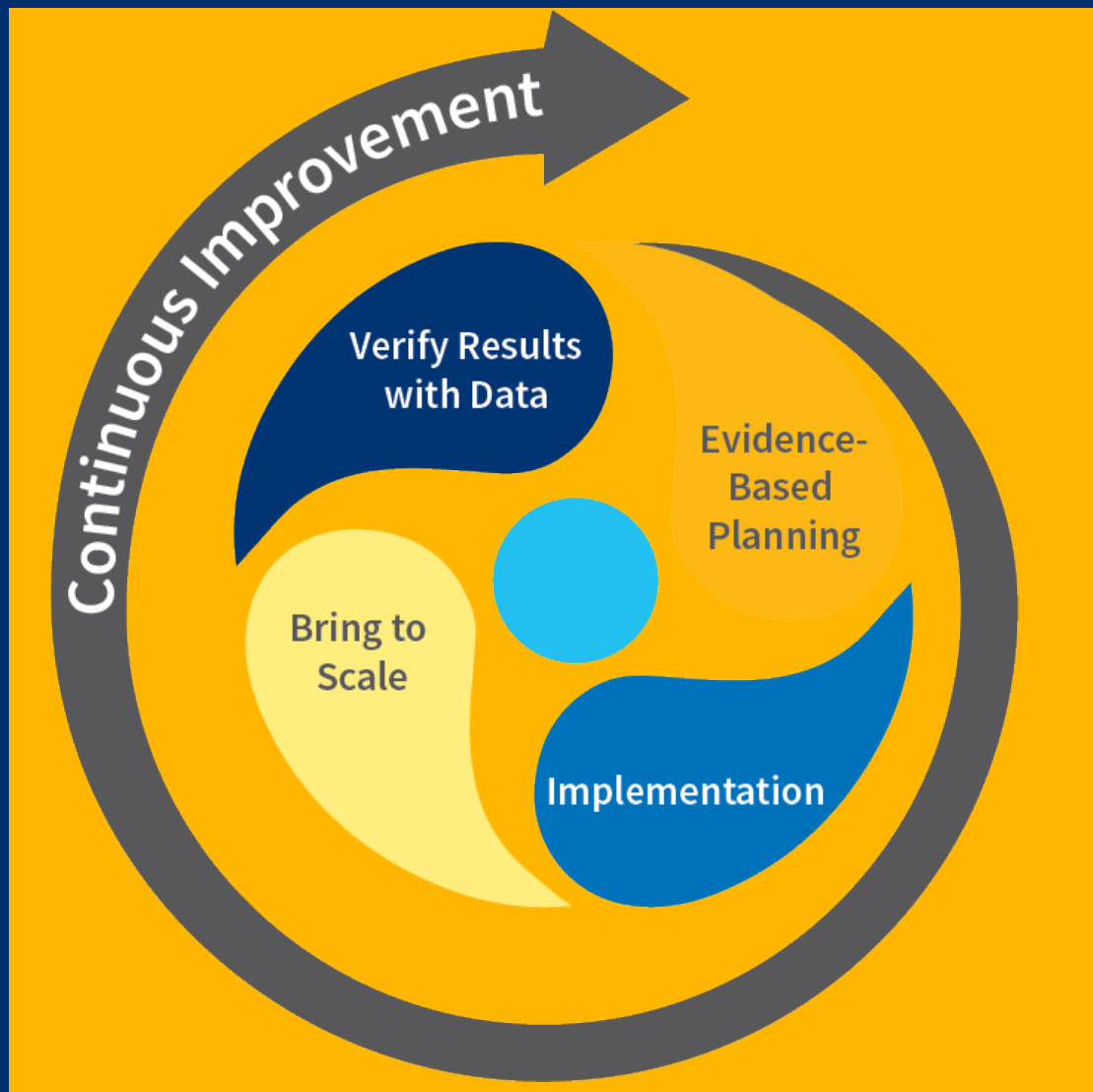
- Ensure no duplication in development or implementation of degrees for a subject matter
- Ensure the greatest number of degrees for the benefit of the greatest number of students





FAQ About Grants

- Can a district or college apply for multiple grants?
 - Yes, in Phase 2 a single district or college may apply for multiple grants. A group of colleges or districts may also apply but a single project lead would be required.
- Do I need to use the CC By license?
 - Yes. ZTC Program statute defines OER as “...released pursuant to an intellectual property license permitting free use and repurposing”. BoG Standing Order 318(g) requires that published materials use the Creative Commons Attribution License (CC BY).
- How I know if I am duplicating?
 - Search for existing ZTC program (ASCCC, prior ZTC program, etc.). Coordinate with other districts and colleges.



California
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Thank you!

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