Zero Textbook Cost Program: Overview

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ASCCC OERI Friday Forum
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Context
ZTC Data Collection & Refinement
ZTC Task Force
ZTC Grants
Student-Centered Support Ecosystem
Changing the Paradigm: Social Determinants of Success

Shifting burdens from students to institutions

Support Networks
Financial Stability
Physical and Mental Wellbeing
Accessing Required Instructional Materials

Inequitable Structure

Financial Load

Psychological Load

Administrative Load

Compounding Friction Points
ZTC Program Overall Timeline

2021-22

2022-23

2023-24

2024-25

2025-26

June 2027

DATA COLLECTION AND REFINEMENT

ZTC TASK FORCE

PHASE 1 GRANT

$20K/college, certification of participation, and planning for ZTC development or implementation

PHASE 2 GRANT

Up to $200K/ZTC program implemented

ADDITIONAL GRANT PHASES
Data Collection & Refinement
# Section Data Elements

<table>
<thead>
<tr>
<th>DED#</th>
<th>DATA ELEMENT NAME</th>
<th>FORMAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>XB12</td>
<td>INSTRUCTIONAL-MATERIAL-COST</td>
<td>X</td>
</tr>
</tbody>
</table>

This element indicates the cost of instructional material for the section.

<table>
<thead>
<tr>
<th>Coding</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Section has no associated instructional material</td>
</tr>
<tr>
<td>B</td>
<td>Section uses only no-cost digital instructional material</td>
</tr>
<tr>
<td>C</td>
<td>Section has instructional material costs none of which are passed on to students</td>
</tr>
<tr>
<td>D</td>
<td>Section has low instructional material costs (as defined locally)</td>
</tr>
<tr>
<td>Y</td>
<td>Section does not meet no-cost or low-cost instructional material criteria</td>
</tr>
</tbody>
</table>
## XB 12: Instructional Material Cost – Student Perspective

<table>
<thead>
<tr>
<th>Code</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>A – No textbook</td>
<td>A – Never had a text</td>
</tr>
<tr>
<td>B – Only no-cost digital material</td>
<td>B – Widely available no fee, OER</td>
</tr>
<tr>
<td>C – Text cost not passed on to students</td>
<td>C – Lending libraries, class / dept provided</td>
</tr>
<tr>
<td>D – Low-textbook cost</td>
<td>D – Per district policy, inclusive access</td>
</tr>
<tr>
<td>Y – Textbook is not free or low</td>
<td>Y – Has textbook costs</td>
</tr>
</tbody>
</table>

**Student Perspective**

- A – Student doesn’t pay and will not have a required text
- B – Student doesn’t pay and can find their digital/OER text and can access it
- C – Student doesn’t pay (but the institution or other entity does) and can access the text
- D – Student pays a discounted amount or fee and can access the text
- Y – Student pays full price for the text
Determining Which Code to Report

**Do students pay for instructional materials?**

- **NO** XB12 = A/B/C
  - **Are the instructional materials covered by the institution or other entity?**
    - **NO** XB12 = A/B
      - **Is there a textbook?**
        - **NO** XB12 = A
        - **YES** XB12 = B
    - **YES** XB12 = C
  - **YES** XB12 = D/Y
    - **Do student pay a reduced amount?**
      - **NO** XB12 = Y
      - **YES** XB12 = D

- **YES** XB12 = D/Y
FAQ About XB12

• When does XB12 have to be implemented?
  • End of Fall 2023.

• Do “instructional materials” include calculators, paint, yoga mats (etc.)?
  • No, instructional supplies and equipment are distinct from instructional materials.

• What if more than one code is possible?
  • Use your judgement to select the most likely option.

• What is the relationship between XB12 reporting and ZTC Grants?
  • Colleges will be asked to provide the anticipated XB12 code on the courses in the proposed ZTC program. Grant awards are not contingent upon XB12 reporting.
ZTC Taskforce
ZTC Task Force Focus

INFORM THE DEVELOPMENT OF A SYSTEM-WIDE APPROACH TO ALLEVIATING THE ADMINISTRATIVE, FINANCIAL, AND PSYCHOLOGICAL BURDENS OF ACCESSING TEXTBOOKS THAT STUDENTS CURRENTLY CARRY.

PROVIDE RECOMMENDATIONS ON BASELINE POLICIES AND REGULATIONS THAT STRENGTHEN EQUITABLE ACCESS TO REQUIRED INSTRUCTIONAL MATERIALS.

PROVIDE GUIDANCE ON MAXIMIZING, LEVERAGING, OR ADJUSTING EXISTING SYSTEM RESOURCES TO SUPPORT A STUDENT-CENTERED, ZERO-COST TEXTBOOK PRIORITY.

PROVIDE RECOMMENDATIONS FOR ESTABLISHING A ROBUST AND SUSTAINED OPEN EDUCATIONAL RESOURCE SUPPORT INFRASTRUCTURE.

INFORM STRATEGIES FOR STATE-LEVEL SUPPORT AND RESOURCES NEEDED TO ENHANCE CAMPUS EFFORTS TO ADOPT ZERO-COST TEXTBOOK POLICIES AND PRACTICES.
FAQ About the ZTC Taskforce

• What is their role in determining who receive grants?
  • No role. The ZTC Taskforce is separate from the grant process. They will focus on alleviating friction points for students who are accessing required instructional material.

• Who is on the Taskforce?
  • Representatives from the usual participatory governance organizations (CEO, CIO, CSSO, SSSCC, ASCCC, CCL, etc.), OER organizations. No commercial publishers.

• Will this be like other Chancellor’s Office taskforces?
  • Yes, they will meet over the next few months and develop recommendations that will be presented to the Board.
ZTC Grants
**ZTC Program Grant Phases**

**Phase 1**
- $20,000/college
- Certify commitment to ZTC program requirements
- Identify a ZTC program for development
- Paid by Apportionment

**Phase 2**
- Up to $200K per program
- Independent of Phase 1 grants
- Expedited implementation (by Fall 2024)
- Meets ZTC requirements and CO priorities
- Paid via Invoice

**Phase 3**
- <$180,000/college
- Develop work plan for ZTC program
- Implementation after Fall 2024
- Paid by Apportionment

**Additional grants (funding available)**
Key Differences Between Phases

Phase 1 and 3

• Every college will receive a grant
• $200,000 total
• 3 yrs to implement
• Plan not required in Phase 1 but is required for Phase 3

Phase 2

• Highest scoring applications will receive funding
• Amounts vary, < $200,000
• Implement by Fall 2024
• Plan required as part of the application
FAQ About Funding

• When will we receive the funds?
  • Phase 1 and Phase 3 is paid through apportionment on a monthly schedule: 60% by January 2023, +32% by May 2023, +8% by June 2023
  • Phase 2 RFA is paid by invoice and timed to progress reports.

• Can I use the funds to…?
  • Statute allows for professional development and technical assistance. Other allowable activities are local determinations but must consider sustainability of ZTC efforts and must result in the development and implementation of a ZTC degree or certificate program. Expenditures must be in line with your local hiring and procurement policies and practices.

• Can I carryover funds from fiscal year to fiscal year?
  • Phase 1 and Phase 3 funds paid through apportionment do not have statutory or programmatic deadlines for spending and therefore districts do not need to make carryover requests (see the 2022-23 Compendium of Allocation and Resources (p. 17) includes effective use of Prop 98 spending).
  • Phase 2 has a programmatic deadline and will need to be spent within the performance period of the grant (by June 30, 2024)
Authority: ZTC Ed Code 78050-78052

“ZTC Degrees”
- Associate degrees or certificates
- Courses that eliminate textbook costs
- Use alternative instructional methodologies, including open educational resources (OER)
- MAY include a low-cost degree option if a no-cost equivalent is not available or cannot be developed

GOALS:
- Reduce the overall cost of education
- Decrease time to completion

Develop and implement ZTC degrees
Develop or curate OER for courses
Definition of OER

• High-quality teaching, learning, and research resources
• Reside in the public domain or released pursuant to an intellectual property license permitting free use and repurposing
• may include other resources that are legally available and free of cost to students
• Examples: full courses, course materials, modules, textbooks, faculty-created content, streaming videos, tests, software, and any other tools, materials, or techniques used to support access to knowledge
ZTC Grant Implementation Requirements (12)

“...a community college district shall comply with all of the following:”

1. Develop and implement one or more ZTC program pathways
2. Prioritize implementation of existing ADT and existing OER before creating new content
3. Consider sustainability after grant funds are exhausted, including how content is updated and presented
4. Ensure compliance with ADA and the federal Copyright Act of 1976
5. Develop minimum of ONE degree [or certificate]
6. Other community college districts can use or adapt degree and post it
ZTC Grant Implementation Requirements (12)

“...a community college district shall comply with all of the following:”

7. Ensure faculty have flexibility to customize
8. Ensure the degree is identified in college catalogs and class schedules
9. Report to the Chancellor’s Office all data, planning, progress and outcomes
10. Consult with the local academic senate
11. Use a multimember team approach to development (faculty, administrators, content-focused staff – librarians, instructional designers, technology experts, and interested CSU/UC campuses)
12. Implement within 3 years or sooner

EDC 78052(d)
Reporting Requirements

Legislative

**Number of degrees** developed and implemented within each district, disaggregated by college

**Number of open educational resources** developed and curated within each district, disaggregated by college

**Estimated annual savings to students**

**Number of students** who completed a zero textbook cost degree program

**Number of students** who accessed open educational resources

**Recommendations** to increase, expand, or improve the offering of degrees and the use of open educational resources.

Program

…any planning, progress, outcome information associated with the grant

…any additional information that the Chancellor determines necessary

EDC 78052(d)(9)
Chancellor’s Office Requirements

• Ensure no duplication in development or implementation of degrees for a subject matter
• Ensure the greatest number of degrees for the benefit of the greatest number of students
FAQ About Grants

• Can a district or college apply for multiple grants?
  • Yes, in Phase 2 a single district or college may apply for multiple grants. A
    group of colleges or districts may also apply but a single project lead would be
    required.

• Do I need to use the CC By license?
  • Yes. ZTC Program statute defines OER as “…released pursuant to an
    intellectual property license permitting free use and repurposing”. BoG
    Standing Order 318(g) requires that published materials use the Creative
    Commons Attribution License (CC BY).

• How I know if I am duplicating?
  • Search for existing ZTC program (ASCCC, prior ZTC program, etc.). Coordinate
    with other districts and colleges.
Thank you!

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