Making Zero Textbook Costs the Number One Goal

OERI Friday Forum

December 2, 2022 - 10:30 - 11:30 am

COSUMNES RIVER COLLEGE

EST. 1970

CRC Land Acknowledgement

"We pause to acknowledge that Cosumnes River College sits on the land of Miwok and Nisenan people. We remember their continued connection to this region and give thanks to them. We offer our respect to their Elders and to all Miwok and Nisenan people of the past and present."

CRCs ZTC Journey

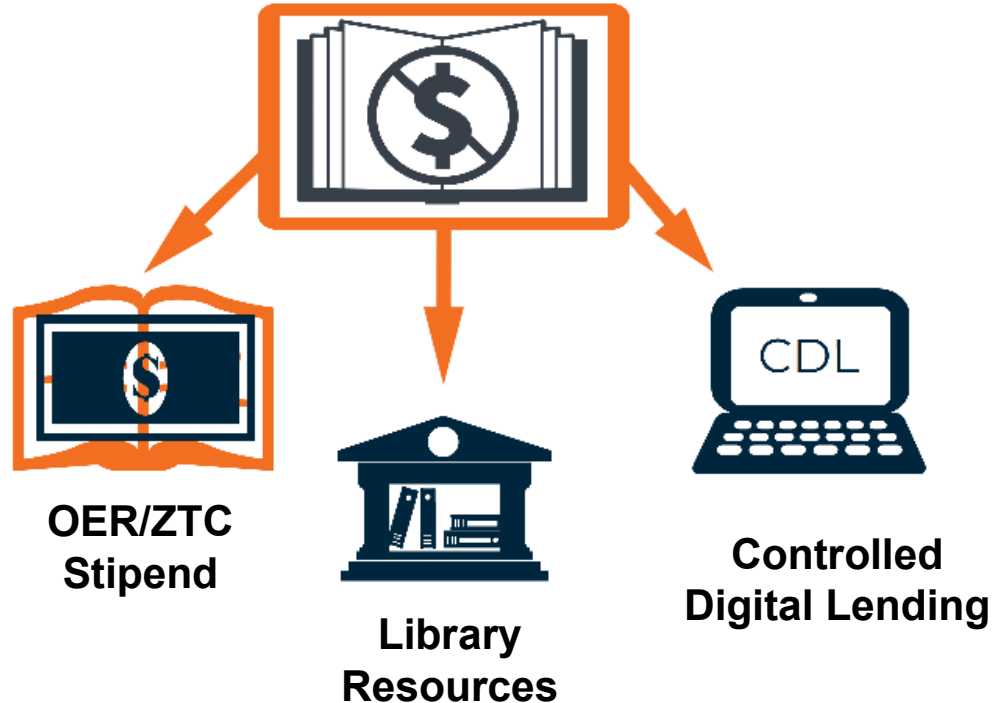Top-down leadership with goal to become a Zero Textbook Cost College by Fall 2023

Librarian as project lead on 100% release time

Support structures in place, including dedicated staff, faculty, and a consultant

Getting to 100% ZTC at CRC

OER/ZTC Stipend

Library Resources

Controlled Digital Lending

CRC's OER Award Program

All faculty are eligible to participate to earn up to $5000 (adjunct award based on FTE load) using one-time funding

3-Categories (new OER, updating OER, supporting other faculty)

Multi-layer support, including synchronous and asynchronous

Library Resources

Acquisition of library materials including ebook licenses, streaming media, & databases

Librarian support for OER research

CDL: Controlled Digital Lending

Stop-gap for hard-to-convert courses and CTE programs where OER is lacking

Dedicated storage space outside of the library proper

Relying heavily on library support

How are we doing?

Savings for Students

- $1.15M - Spring 2022
- $1.66M - Fall 2022

ZTC Sections Continue to Increase

- Fall 2021 - 162 sections: 10% ZTC
- Spring 2022 - 418 sections: 30% ZTC
- Fall 2022 - 610 sections: 42%

OER Award Program Participation

- 91 full-time (47%)
- 45 adjunct (19.7%)

Other Research

Fall '21: Analysis of ZTC vs. Non-ZTC sections showed slightly higher success rate for ZTC students

Spring '22: ZTC Flagged courses had increased enrollment (2.3 more on average)

Fall '21: Courses with higher textbook costs had more pre-census drops during the first weeks of the semester

What's next?

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ZTC at CRC: Website housing all resources for this project

GE & Major Courses ZTC Mapping: Identifying ZTC classes

Website Updates: Making ZTC classes more transparent in more places

What We Need: Fiscal Investment

Faculty leadership for the overall project

Allowing continued participation in CRCs OER Award Program

Maintain Temporary Classified Professionals to support faculty OER/ZTC work

Overload or release for CAC OER Faculty Leads

Continued financial support for CDL, including purchasing textbooks

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What We Need: Technology Support

Continued push to encourage faculty to complete the ZTC eForm

Add new XB12 data element to PeopleSoft Crystal Reports

ZTC integration in Degree Planner and Opt-Out Scheduling

Greater integration or collaboration between PeopleSoft data and Follett

What We Need: Professional Expertise

Marketing: Helping to spread the word about OER/ZTC efforts

Sustainability: Long term planning to make OER/ZTC part of college/district culture

District Support: Leadership that is well-versed in OER/ZTC efforts at individual colleges

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Questions?

Q and A