$20,000!

WAIT, WHAT?!?!
ASHELY SPARKS-JAMAL

- Librarian
- OER Specialist
- DE Specialist
- Guided Pathway Facilitator
- DAS Representative
- TreePeople Volunteer, Cross Stitcher, Football Fan, Reader, Doctor Who Fan

Los Angeles Mission College

Sylmar, CA- Part of LACCD

Fall 2021 Student Headcount: 9,443

- 75% Hispanic
- 67% under the age of 25
- 84% part-time
- 62.9% awarded financial aid
WHERE I STARTED

• Winter 2021 - DE position created with emphasis on OERs, Accessibility, and Copyright
• Streamlined approval system with forms and Excel
• Worked closely with Academic Affairs for flagging
• Established basic checks for flagging submissions
  • Openly licensed (no copyright restrictions)
  • Meets basic accessibility standards (Wave check)
New OER Flag Form

Thank you for choosing to use an Open Educational Resource for your class!

If it's the first time you are using this particular source, please use this form to have...
<table>
<thead>
<tr>
<th>Course</th>
<th>Title of OER</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUC 001</td>
<td>Introduction to Education</td>
<td><a href="https://courses.lumenlearning.com/suny-oneonta-education106/">https://courses.lumenlearning.com/suny-oneonta-education106/</a></td>
</tr>
<tr>
<td></td>
<td>Lumen Learning: Foundations of Education</td>
<td><a href="https://studentlaccd-my.sharepoint.com/:b:/g/personal/sparksav_laccd_education/Ed2RqhPGi9dWcK3FdbmAzXNsdP2zJnOwWHw7ce579yv?e=ce579yv">https://studentlaccd-my.sharepoint.com/:b:/g/personal/sparksav_laccd_education/Ed2RqhPGi9dWcK3FdbmAzXNsdP2zJnOwWHw7ce579yv?e=ce579yv</a></td>
</tr>
<tr>
<td>PHYSICS 006</td>
<td>University Physics Vol. 1</td>
<td><a href="https://studentlaccd-my.sharepoint.com/:b:/g/personal/sparksav_laccd_education?e=ce579yv">https://studentlaccd-my.sharepoint.com/:b:/g/personal/sparksav_laccd_education?e=ce579yv</a></td>
</tr>
<tr>
<td>COUNSEL 004</td>
<td>Career Planning and Personal Exploration</td>
<td><a href="https://www.oercommons.org/courseware/lesson/71477">https://www.oercommons.org/courseware/lesson/71477</a></td>
</tr>
<tr>
<td>ADM JUS 002</td>
<td>Criminal Law</td>
<td><a href="https://open.lib.umn.edu/criminallaw/">https://open.lib.umn.edu/criminallaw/</a></td>
</tr>
<tr>
<td>HEALTH 011</td>
<td>Health Education (AKA Health Science 100)</td>
<td><a href="https://drive.google.com/file/d/1HRWUCKCh3msGPtse4Tpgn8Ri6-rateS4Z/view">https://drive.google.com/file/d/1HRWUCKCh3msGPtse4Tpgn8Ri6-rateS4Z/view</a></td>
</tr>
<tr>
<td>MATH 240</td>
<td>PreCalc: An Investigation of Functions</td>
<td><a href="http://www.opentextbookstore.com/precalc/">http://www.opentextbookstore.com/precalc/</a></td>
</tr>
<tr>
<td>NUTRIN 001</td>
<td>Instructor PowerPoints</td>
<td>1. Overview of Careers.pptx</td>
</tr>
<tr>
<td>NUTRIN 024</td>
<td>Chemistry of Cooking</td>
<td><a href="https://www.oercommons.org/courses/chemistry-of-cooking">https://www.oercommons.org/courses/chemistry-of-cooking</a></td>
</tr>
<tr>
<td>CH DEV 001</td>
<td>Understanding the whole child</td>
<td><a href="https://drive.google.com/file/d/1aSoFSpCgpgIjJVSVPdogg1W2jOFZzpg/view">https://drive.google.com/file/d/1aSoFSpCgpgIjJVSVPdogg1W2jOFZzpg/view</a></td>
</tr>
<tr>
<td>CH DEV 011</td>
<td>Child, Family, and Community</td>
<td><a href="https://socialsci.libretexts.org/Bookshelves/Early-Childhood-Education-Family-and-Community">https://socialsci.libretexts.org/Bookshelves/Early-Childhood-Education-Family-and-Community</a> (Leff and Ruig)</td>
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<tr>
<td>BUS 001</td>
<td>Introduction to Business</td>
<td><a href="https://open.lib.umn.edu/details/books/introduction-business">https://open.lib.umn.edu/details/books/introduction-business</a></td>
</tr>
<tr>
<td>MGMT 031</td>
<td>Human Relations</td>
<td><a href="https://open.lib.umn.edu/details/books/textbooks/textbooks/132">https://open.lib.umn.edu/details/books/textbooks/textbooks/132</a></td>
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<tr>
<td>PSYCH 001</td>
<td>Introduction to Psychology</td>
<td><a href="https://open.lib.umn.edu/details/books/psychology/2e">https://open.lib.umn.edu/details/books/psychology/2e</a></td>
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<tr>
<td>PSYCH 002</td>
<td>Understanding Biological Behaviour</td>
<td><a href="https://naboproject.com/textbooks/michael-miguel-new-textbook">https://naboproject.com/textbooks/michael-miguel-new-textbook</a></td>
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<tr>
<td>PSYCH 014</td>
<td>Abnormal Psychology 2e</td>
<td><a href="https://open.lib.umn.edu/abnormal-psych/front-matter/title-page/">https://open.lib.umn.edu/abnormal-psych/front-matter/title-page/</a></td>
</tr>
<tr>
<td>PSYCH 041</td>
<td>Lifespan Development</td>
<td><a href="https://courses.lumenlearning.com/wmopen-lifespandevelopment/">https://courses.lumenlearning.com/wmopen-lifespandevelopment/</a></td>
</tr>
<tr>
<td>SOC 001</td>
<td>Introduction to Sociology 3e</td>
<td><a href="https://open.lib.umn.edu/books/introduction-sociology-3e/pages/1-introduction">https://open.lib.umn.edu/books/introduction-sociology-3e/pages/1-introduction</a></td>
</tr>
<tr>
<td>COUNSEL 040</td>
<td>No Textbook Associated (journal links)</td>
<td>X812 Coding = A</td>
</tr>
<tr>
<td>BUS 001</td>
<td>Introduction To Business</td>
<td><a href="https://open.lib.umn.edu/details/books/introduction-business">https://open.lib.umn.edu/details/books/introduction-business</a></td>
</tr>
<tr>
<td>MGMT 002</td>
<td>Principles of Management</td>
<td><a href="https://open.lib.umn.edu/details/books/principles-management">https://open.lib.umn.edu/details/books/principles-management</a></td>
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<tr>
<td>HISTORY 011</td>
<td>History in the Making: A History of the People of the United States of America to 1877</td>
<td><a href="https://open.lib.umn.edu/open">https://open.lib.umn.edu/open</a> textbooks/textbooks/368</td>
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<td>Dr. Can</td>
<td>Trina</td>
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<td>7-Oct</td>
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<td>10-Oct</td>
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<td>5</td>
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<td>10-Oct</td>
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<td>ti</td>
<td>10-Oct</td>
</tr>
<tr>
<td>14</td>
<td>ti</td>
<td>10-Oct</td>
</tr>
</tbody>
</table>
KEY PARTICIPANTS

- OER Specialist
- Academic Senate President
- ZTC Taskforce
- Academic Affairs Personnel
- Bookstore
$20,000

- **Knowledge Building**
  - $75 Stipends per 1 hour of Professional Development
  - OERI Lead 2-hour Spring Flex Day Presentation
  - Unofficial District Set Standard, up to $300 per person

- ASCCC OERI Webinars
- Copyright Courses
- Accessibility Training
- Open Licensing Training
- Others as Approved (i.e. AAC&U Institute participation, Open Ed Week)
Challenges

• Where is my funding?
  • I ask myself for the hundredth time

• Administrative support

• Lack of faculty knowledge

SUCCESS!

• 40+ attendees at our OERI presentation
• Finally finding grant money
• Amount saved to students
• Renewed interest in OER
• Working with the Campus Bookstore

Thanks to LAMC Faculty, Students have Saved

$2,288,330

on course materials!

since Winter Session 2021

**Spring 2023**

- 194 sections flagged as OER/ZTC (Fall 2022)
  - If we average 35 students a section, with an average textbook cost of $65 we have saved our students $441,030 in just one semester!

**Winter 2023**

- 35 sections flagged as OER/ZTC (Winter 2022)
  - If we average 35 students a section, with an average textbook cost of $65 we have saved our students $79,625 in just one semester!
WORDS TO THE WISE

- Accessibility and Copyright
- AAA= Administration, Academic Senate, Academic Affairs
- Institutionalization
OERs at LBCC

Leslie Forehand, OER Faculty Coordinator
What ZTC supports were in place prior to this funding?

- **2016**: OER Taskforce was formed by the Academic Senate
- **Fall 2017**: 40% OER Faculty Coordinator was created
- **2022**: Institutionalized the OER Advisory Team as an OER Subcommittee of the Curriculum Committee
- **Summer 2017**: OER Taskforce was converted to the OER Advisory Team, which created and launched the OER website, held annual summer OER implementation projects for faculty, and coordinated and led an OER mini-conference.
- **2018**: First annual OER implementation Project

We have increased our ZTC offerings from 9 sections in Fall of 2018 to 287 sections in Fall 2022.
Who was involved in making the decision on how to spend this funding?

Leslie Forehand  
OER Faculty Coordinator

Kenna Hillman  
Dean of Academic Affairs

Dr. Lee Douglas  
VP of Academic Affairs
Spending

- Stipends for ZTC mapping
- Outreach campaign and materials
Services

Data

It is very hard to identify where a program is in relation to OERs/ZTC courses in their award. It is also a challenge to make sure that the courses that are ZTC are marked as ZTC in PeopleSoft.

Awareness

While there are faculty that are very aware of what a ZTC class is, our students are not.
# Program Analysis - ZTC Offerings - AY 2023

The table below lists the percentage of courses affiliated with each plan that offered at least 1 Zero Cost Text Book Section. The Total Students Declared data is as of Fall 2022.

<table>
<thead>
<tr>
<th>Award Type</th>
<th>Major Name</th>
<th>School</th>
<th>Department</th>
<th>Total Students Declared</th>
<th>% of courses with ZTC sections</th>
</tr>
</thead>
<tbody>
<tr>
<td>AS</td>
<td>Nursing-Assoc Degree (RN) P.</td>
<td>Business, Education, and ..</td>
<td>Nursing_RN</td>
<td>2,075</td>
<td>14%</td>
</tr>
<tr>
<td>AS-T</td>
<td>Business Admin Transfer</td>
<td>Business, Education, and ..</td>
<td>Business Administration</td>
<td>1,735</td>
<td>40%</td>
</tr>
<tr>
<td>AA-T</td>
<td>Psychology for Transfer</td>
<td>Social and Behavioral Scie..</td>
<td>Social Sciences</td>
<td>1,359</td>
<td>78%</td>
</tr>
<tr>
<td>AS</td>
<td>Computer Science</td>
<td>Career Education</td>
<td>Computer and Offic..</td>
<td>688</td>
<td>8%</td>
</tr>
<tr>
<td>AS-T</td>
<td>Biology for Transfer</td>
<td>Science, Engineering, and ..</td>
<td>Life Sciences</td>
<td>671</td>
<td>0%</td>
</tr>
<tr>
<td>AS-T</td>
<td>Adminof Justice Transfer</td>
<td>Career Education</td>
<td>Public Service</td>
<td>543</td>
<td>45%</td>
</tr>
<tr>
<td>AA-T</td>
<td>Kinesiology for Transfer</td>
<td>Kinesiology, Public Health..</td>
<td>Kinesiology and He..</td>
<td>528</td>
<td>11%</td>
</tr>
<tr>
<td>AS</td>
<td>Diagnos Med Imaging Rad Te..</td>
<td>Business, Education, and ..</td>
<td>Allied Health</td>
<td>468</td>
<td>18%</td>
</tr>
<tr>
<td>AA-T</td>
<td>Sociology for Transfer</td>
<td>Social and Behavioral Scie..</td>
<td>Social Sciences</td>
<td>394</td>
<td>73%</td>
</tr>
<tr>
<td>AA-T</td>
<td>Comm Studies Transfer</td>
<td>Language Arts and Comm..</td>
<td>Communications</td>
<td>371</td>
<td>72%</td>
</tr>
<tr>
<td>AS</td>
<td>Engineering</td>
<td>Science, Engineering, and ..</td>
<td>Math and Engineeri..</td>
<td>364</td>
<td>9%</td>
</tr>
<tr>
<td>AA-T</td>
<td>Studio Arts for Transfer</td>
<td>Visual, Performing, and C..</td>
<td>Visual Media</td>
<td>359</td>
<td>5%</td>
</tr>
<tr>
<td>AA</td>
<td>Business (General)</td>
<td>Business, Education, and ..</td>
<td>Business Administration</td>
<td>353</td>
<td>38%</td>
</tr>
<tr>
<td>AS</td>
<td>Biological Sciences</td>
<td>Science, Engineering, and ..</td>
<td>Life Sciences</td>
<td>342</td>
<td>38%</td>
</tr>
<tr>
<td>AS-T</td>
<td>Early Child Ed Transfer</td>
<td>Business, Education, and ..</td>
<td>Child Development</td>
<td>326</td>
<td>25%</td>
</tr>
<tr>
<td>AS</td>
<td>Nursing-Vocational/Practical</td>
<td>Business, Education, and ..</td>
<td>Nursing-VN</td>
<td>320</td>
<td>0%</td>
</tr>
</tbody>
</table>
What are the top 3 suggestions you have for anyone starting this work on their campus?

1. Don't Forget Student Services
2. See what Institutional Effectiveness can do for you.
3. Institutionalize as soon as possible.
Thank you!

Leslie Forehand
lforehand@lbcc.edu
ZTC icon in S2022 (SB 1359). Still not displaying the right sections.

S2018 OER Survey and Inventory: 17 departments, 93 classes, 100% individual faculty effort.

OER Task Force formed in late 2017.
CURRENT OER COMMITTEE

AS OER Committee

- Formed OER work group in 8/22
- Converting into an academic senate committee (3/23)
- Include faculty, staff and administrators (librarian, counselors, students)
- Committee description refinement
ZTC PHASE 1 WORK PLAN

NOVA–Mining to Prepare Resources (Other Colleges’ Plans)

OER Coordinator(s)

Mostly for ZTC Mapping
CHALLENGES FOR ZTC PROGRAM

**ZTC Data Collection**
- Many ZTC sections do not have the ZTC icon
- Bookstore reporting < 40%
- Work with Office of Instruction to fine tune tools for ZTC data collection and icon display in course schedule

**OER/ZTC Education**
- Some faculty members think OER quality lower than publisher textbooks
- Some think it will be a state mandate
- Bring up ZTC funding

**Getting Campus to Care**
- Went to Deans and Chairs, Department Chairs Council, ASEC
- FLEX Day department meetings in conjunction with mapping
- Use student success rate and enrollment data to convince administration
TIPS FOR OTHER COLLEGES

Reach Out for Support
- ASEC
- Administrators
- Engage with curriculum committee and OER committee on ZTC/LTC definitions

Talk to Campus
- Individual faculty members
- Department chairs
- Chancellor
- Talk to a broader audience (counselors, students, IT, other constituency groups)

Get the Professionals
- Invited Michelle for FLEX day workshop
- Going to office hours (regional lead, CO)
- Ask for advice from other OER liaisons
- Join LibreNet
THANK YOU
Zero Textbook Cost (ZTC) at Cuyamaca College

Josh Franco, Ph.D.
OER Coordinator/ASCCC OER Liaison
Assistant Professor of Political Science
Cuyamaca College

Presented at ASCCC OERI on Friday, February 24, 2023
ZTC Supports Before Phase 1

- 2019 to summer 2022:
  - Goodwill of faculty who have OER experience
  - ASCCC OERI Webinars and Events, and ASCCC OERI funded Liaison

- Fall 2022 and onward:
  - Goodwill of faculty who have OER experience
  - OER Coordinator with 30% reassign time by college
Who was involved in Phase 1 Planning?

- Open Education Resources Coordinator
- Dean of Institution Student Equity and Success
- Distance Education Coordinator
- Curriculum Committee Chairwoman
- Teaching and Learning Coordinator
- Student Success and Equity Coordinator
- Student Learning Outcomes Co-Coordinators
- Librarians
How are we spending Phase 1 Funds?

<table>
<thead>
<tr>
<th>Item</th>
<th>$</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional/Administrative</td>
<td>15,000</td>
<td>75%</td>
</tr>
<tr>
<td>Classified FT-PT</td>
<td>1,373</td>
<td>7%</td>
</tr>
<tr>
<td>Benefits for Instructional/Administrative/Classified</td>
<td>3,627</td>
<td>18%</td>
</tr>
<tr>
<td>Supplies/Materials/Equipment</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Contracts/Travel</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Equipment</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Payments to Students</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Total</td>
<td>20,000</td>
<td>100%</td>
</tr>
</tbody>
</table>
Challenges with ZTC Program

- Setting ZTC Program Goal
  - AA-T/AS-T?
  - AA/AS?
  - Certificate?

- Determining Dimensions of Choice for Phase 3
  - Program Goal
  - Programs with Most Students or Programs with Least Students?
  - Programs with Most Underrepresented Students or Programs with Least Underrepresented Students?
Successes with ZTC Program

- Collect course level data and organizing into AirTable.
- Program Data partnership with Institutional Research Staff.
- OER Committee, which includes faculty, staff, and student representatives, will serve as body to plan for Phase 3.
Top 3 Suggestions for Starting ZTC

- Coordinate with sister campuses (in multi-campus district)
- Connect with Instructional Operations at your college
- Connect with the Institutional Research/IT/Data Team at your college/District
You’ve Got 20K, Now What?

Sarah Bosler
ASCCC OERI Webinar
2/24/23
Citrus College
- Fall 2022 Headcount: 10,267
- 64% Hispanic
- 70% Under age of 25
- 59% Part time students
- 50% Awarded financial aid in 2021-22

Sarah Bosler
- Public Services Librarian
- OER Liaison
- Textbook & Instructional Materials Committee
- Faculty Learning Institute
Starting Point

- No financial funding support
- Supportive Academic Senate Pres.
- Supportive VPAA & AA Support Staff
- Supportive Division Admin. Assts.
  - Tracking ZTC marking
  - Discussing XB12 marking
- Growing support from faculty for OER adoption
- Fairly accurate master list of what everyone is using.
Who Gets a Seat at the Table?

ZTC Work Group Planning

- OERI Liaison
- VP Academic Affairs & support staff
- Academic Senate President
- Deans for target pathway areas
- Articulation Officer
- Curriculum Chair
- OER champions/veteran faculty adopters
- OER curious/potential faculty adopters
- Open to planning needs evolving with feedback from these folks.
Spending Ideas

ZTC Work Group Planning

- Two-hour meetings in March/April/June
- Stipend for OER Liaison to coordinate
- Stipends for meeting attendees
- Funding for new support staff to track project
- Professional development for new/potential OER adopters (future?)
Challenges

- Time & availability
- OER vs. ZTC vs. PDF Drive & similar
- Tracking ZTC marking
- Bookstore data accuracy
- What is everyone using?
- Curriculum - CourseLeaf (OER Y/N)
- Faculty Devotion to Pirated Textbooks
- Student involvement
Winning!

- Admin. Support incl Supt./Pres.
- Presented at Adjunct Orientation
- New faculty asking about OER
- Textbook & Instructional Materials Committee
- 99% of COUN use OER (30 sec.)
- OERI Support
Fall 2022
Zero Textbook Cost (ZTC) Sections
Using Open Educational Resources and
Other No Cost Resources

21 Courses

54 Faculty

136 Sections

3,138 Impacted Students

$307,524 Projected Savings*

*Based on average cost of $98 per textbook

Not included: Sections with “No Text Required” or those combining OER with materials at cost. Updated 10/9/20
Suggestions

● Get a list of textbook adoptions from the Bookstore
● Develop a process for collecting OER/ZTC textbook data from faculty (XB12)
● Meet people face to face or pick up the phone
● Team Up - Find ZTC Allies