



\$20,000!

WAIT, WHAT?!?!

ASHLEY SPARKS-JAMAL

- Librarian
- OER Specialist
- DE Specialist
- Guided Pathway Facilitator
- DAS Representative
- TreePeople Volunteer, Cross
Stitcher, Football Fan, Reader,
Doctor Who Fan

Los Angeles Mission College

Sylmar, CA- Part of LACCD

Fall 2021 Student Headcount: 9,443

75% Hispanic

67% under the age of 25

84% part-time

62.9% awarded financial aid



WHERE I STARTED

- Winter 2021- DE position created with emphasis on OERs, Accessibility, and Copyright
- Streamlined approval system with forms and Excel
- Worked closely with Academic Affairs for flagging
- Established basic checks for flagging submissions
 - Openly licensed (no copyright restrictions)
 - Meets basic accessibility standards (Wave check)



New OER Flag Form

Thank you for choosing to use an Open Educational Resource for your class!

If it's the first time you are using this particular source, please use this form to have

OER SUBMISSION FORMS

- Forms are our friends!
- New OER Form
- Renewal Form

OER Titles By Instructor

Course	Title of OER	Link
EDUC 001	Introduction to Education Lumen Learning: Foundations of Education Educational Psychology	https://courses.lumenlearning.com/suny-oneonta-education106/ https://studentlaccd-my.sharepoint.com/:b:/g/personal/sparksav_laccd-edu/Ed2RqhPGi9d-or5FajkB3FdbmAxZNsdPZZdJnOwWHw?e=ceS79v https://studentlaccd-my.sharepoint.com/:b:/g/personal/sparksav_laccd-edu/Ed2RqhPGi9d-or5FajkB3FdbmAxZNsdPZZdJnOwWHw?e=ceS79v
PHYSICS 006	University Physics Vol. 1	https://openstax.org/details/books/university-physics-volume-1
CH DEV 001	Child Growth and Development	https://www.childdevelopment.org/docs/default-source/pdfs/childgrowthanddevenglish-pdf.pdf?sfvrsn=77271708_2
COUNSEL 004	Career Planning and Personal Exploration	https://www.oercommons.org/courseware/lesson/71477
ADMJUS 002	Criminal Law	https://open.lib.umn.edu/criminallaw/
HEALTH 011	Health Education (AKA Health Science 100)	https://drive.google.com/drive/folders/1HBRWUCKCh3msGPttse4TpC
MATH 240	PreCalc: An Investigation of Functions	http://www.opentextbookstore.com/precalc/
NUTRTN 001	Instructor PowerPoints	1.Overview of Careers.pptx
NUTRTN 024	Chemistry of Cooking	https://www.oercommons.org/courses/chemistry-of-cooking
CH DEV 001	Understanding the whole child	https://drive.google.com/file/d/1aSoF5pvCGpgiNjVSV9Pdqq1W2jOFZ ing
CH DEV 011	Child, Family, and Community	https://socialsci.libretexts.org/Bookshelves/Early_Childhood_Education/Family_and_Community_(Laff_and_Ruiz)
BUS 001	Introduction to Business	https://openstax.org/details/books/introduction-business
MGMT 031	Human Relations	https://open.umn.edu/opentextbooks/textbooks/132
PSYCH 001	Introduction to Psychology	https://openstax.org/books/psychology-2e
PSYCH 002	Understanding Biological Behaviour	https://nobaproject.com/textbooks/michael-miguel-new-textbook
PSYCH 013	Together: The Science of Social Psychology	https://nobaproject.com/textbooks/together-the-science-of-social-psychology
PSYCH 014	Abnormal Psychology 2e	https://opentext.wsu.edu/abnormal-psych/front-matter/title-page/
PSYCH 041	Lifespan Development	https://courses.lumenlearning.com/wmopen-lifespandevelopment/
PSYCH 074	Research Methods in Psychology	https://open.lib.umn.edu/psychologyresearchmethods/front-matter/preface/information/
SOC 001	Introduction to Sociology 3e	https://openstax.org/books/introduction-sociology-3e/pages/1-introduction
COUNSEL 040	No Textbook Associated (journal links)	XB12 Coding = A
BUS 001	Introduction To Business	https://openstax.org/details/books/introduction-business
MGMT 002	Principles of Management	https://openstax.org/details/books/principles-management
HISTORY 011	History in the Making: A History of the People of the United States of America to 1877	https://open.umn.edu/opentextbooks/textbooks/368

OER Submissions by Semester

	B	C	D	E	F	G	H	I	J	
1	Dr. Can	Trina	Submitte	Renew	New	LCT	Class	Section	XB12 Code	N
2		tl	29-Sep	X			PSYCH 001	13642	B	
3		tl	7-Oct		X		CH DEV 011	21068	B	
								12341		
4			10-Oct	X			CIS 195	12342	B	
5		tl	10-Oct	X			MGMT 031	11227	B	
6		tl	10-Oct	X			BUS 001	13890	B	
7		tl	10-Oct	X			PSYCH 001	23648	B	
8		tl	10-Oct	X			PSYCH 074	21157	B	
9		tl	10-Oct	X			LAW 003	23671	B	
10		tl	10-Oct	X			CH DEV 034	13508	B	
								12695		
11		tl	10-Oct	X			BIOLOGY 003	12756	B	
								12397		
12		tl	10-Oct	X			BIOLOGY 003	12419	B	
								20055		
								20056		
13		tl	10-Oct	X			BIOLOGY 003	20057	B	
								12460		
								23652		
14		tl	10-Oct	X			BIOLOGY 003	12487	B	



KEY PARTICIPANTS

- OER Specialist
- Academic Senate President
- ZTC Taskforce
- Academic Affairs Personnel
- Bookstore

SPENDING

\$ 20,000

- **Knowledge Building**

- \$75 Stipends per 1 hour of Professional Development
- OERI Lead 2-hour Spring Flex Day Presentation
- Unofficial District Set Standard, up to \$300 per person

ASCCC OERI Webinars

Copyright Courses

Accessibility Training

Open Licensing Training

Others as Approved (i.e. AAC&U Institute participation, Open Ed Week)

Challenges

- Where is my funding?
 - I ask myself for the hundredth time
- Administrative support
- Lack of faculty knowledge



The NeverEnding Story. Directed by Wolfgang Petersen , performances by Noah Hathaway, Barret Oliver, Tami Stronach, Gerald McRaney, and a Luck Dragon, Warner Brothers, 1984.

SUCCESS!

- 40+ attendees at our OERI presentation
- Finally finding grant money
- Amount saved to students
- Renewed interest in OER
- Working with the Campus Bookstore

LAMC Numbers

Thanks to LAMC Faculty, Students have Saved

\$2,288,330

on course materials!

since Winter Session 2021

Spring 2023

- **194 sections flagged** as OER/ZTC (Fall 2022)

- If we average 35 students a section, with an average textbook cost of \$65 we have saved our students **\$441,030 in just one semester!**

Winter 2023

- **35 sections flagged** as OER/ZTC (Winter 2022)

- If we average 35 students a section, with an average textbook cost of \$65 we have saved our students **\$79,625 in just one semester!**

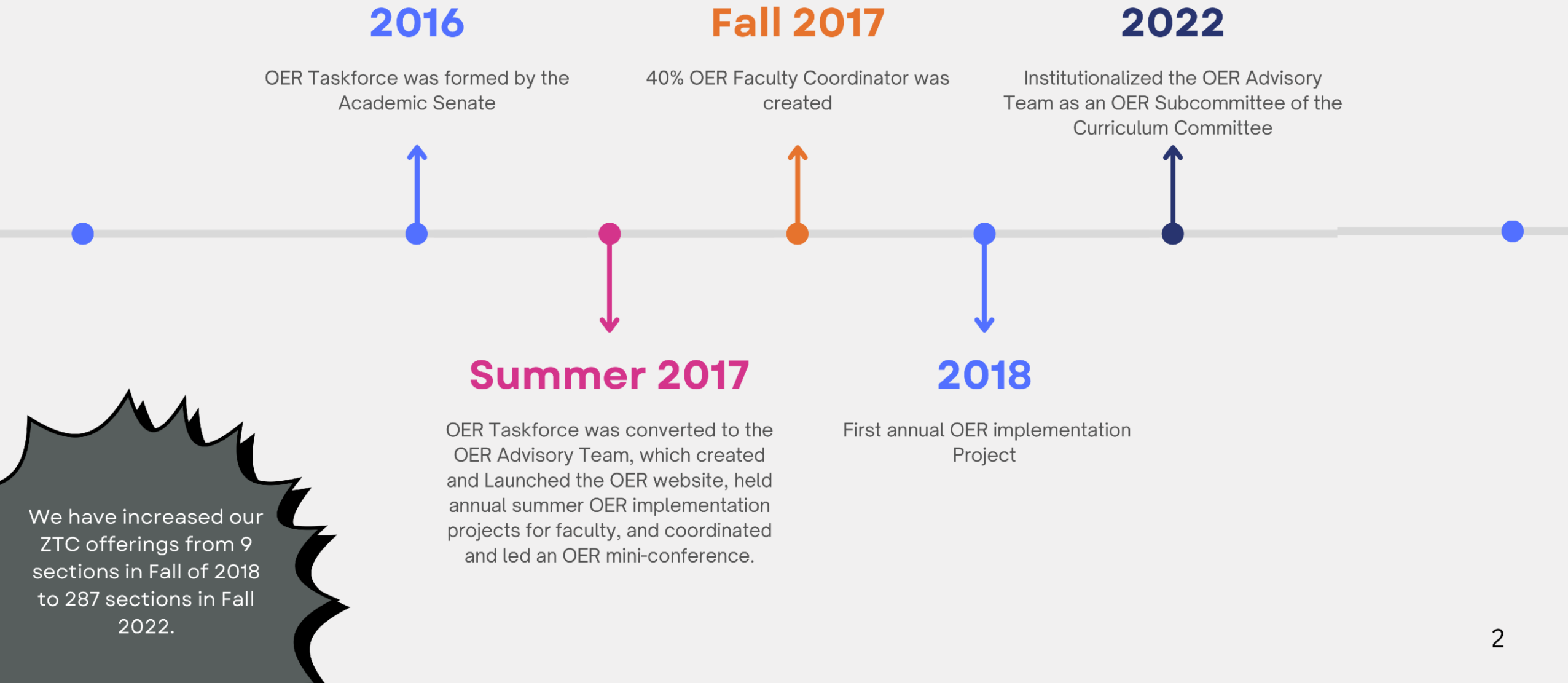


WORDS TO THE WISE

- Accessibility and Copyright
- AAA= **A**dministration, **A**cademic Senate, **A**cademic Affairs
- Institutionalization

OERs at LBCC

Leslie Forehand, OER Faculty Coordinator



Who was involved in making the decision on how to spend this funding?



Leslie Forehand
OER Faculty Coordinator

Kenna Hillman
Dean of Academic Affairs

Dr. Lee Douglas
VP of Academic Affairs

Spending

- Stipends for ZTC mapping
- Outreach campaign and materials

Services



Data

It is very hard to identify where a program is in relation to OERs/ZTC courses in their award. It is also a challenge to make sure that the courses that are ZTC are marked as ZTC in PeopleSoft.



Awareness

While there are faculty that are very aware of what a ZTC class is, our students are not.



Program Analysis - ZTC Offerings - AY 2023

The table below lists the percentage of courses affiliated with each plan that offered at least 1 Zero Cost Text Book Section. The Total Students Declared data is as of Fall 2022.

Award Type	Major Name	School	Department	Total Students Declared	% of courses with ZTC sections
AS	Nursing-Assoc Degree (RN) P..	Business, Education, and ..	Nursing_RN	2,075	14%
AS-T	Business Admin Transfer	Business, Education, and ..	Business Administr..	1,735	40%
AA-T	Psychology for Transfer	Social and Behavioral Scie..	Social Sciences	1,359	78%
AS	Computer Science	Career Education	Computer and Offic..	688	8%
AS-T	Biology for Transfer	Science, Engineering, and ..	Life Sciences	671	0%
AS-T	Adminof Justice Transfer	Career Education	Public Service	543	45%
AA-T	Kinesiology for Transfer	Kinesiology, Public Health..	Kinesiology and He..	528	11%
AS	Diagnos Med Imaging Rad Te..	Business, Education, and ..	Allied Health	468	18%
AA-T	Sociology for Transfer	Social and Behavioral Scie..	Social Sciences	394	73%
AA-T	Comm Studies Transfer	Language Arts and Comm..	Communications	371	72%
AS	Engineering	Science, Engineering, and ..	Math and Engineeri..	364	9%
AA-T	Studio Arts for Transfer	Visual, Performing, and C..	Visual Media	359	5%
AA	Business (General)	Business, Education, and ..	Business Administr..	353	38%
AS	Biological Sciences	Science, Engineering, and ..	Life Sciences	342	38%
AS-T	Early Child Ed Transfer	Business, Education, and ..	Child Development	326	25%
AS	Nursing: Vocational/Practical	Business, Education, and ..	Nursing_VN	260	0%

What are the top 3 suggestions you have for anyone starting this work on their campus?



- 1** Don't Forget Student Services
- 2** See what Institutional Effectiveness can do for you.
- 3** Institutionalize as soon as possible.

Thank you!

Leslie Forehand
lforehand@lbcc.edu

The background is a grayscale photograph of a city street, likely San Francisco, showing a view down a street with tall buildings on either side. A large, semi-transparent red diamond shape is centered over the image. The text is white and positioned within this diamond.

CCSF ZTC Phase 1 Funding Plan?

Ying Liu
yliu@ccsf.edu

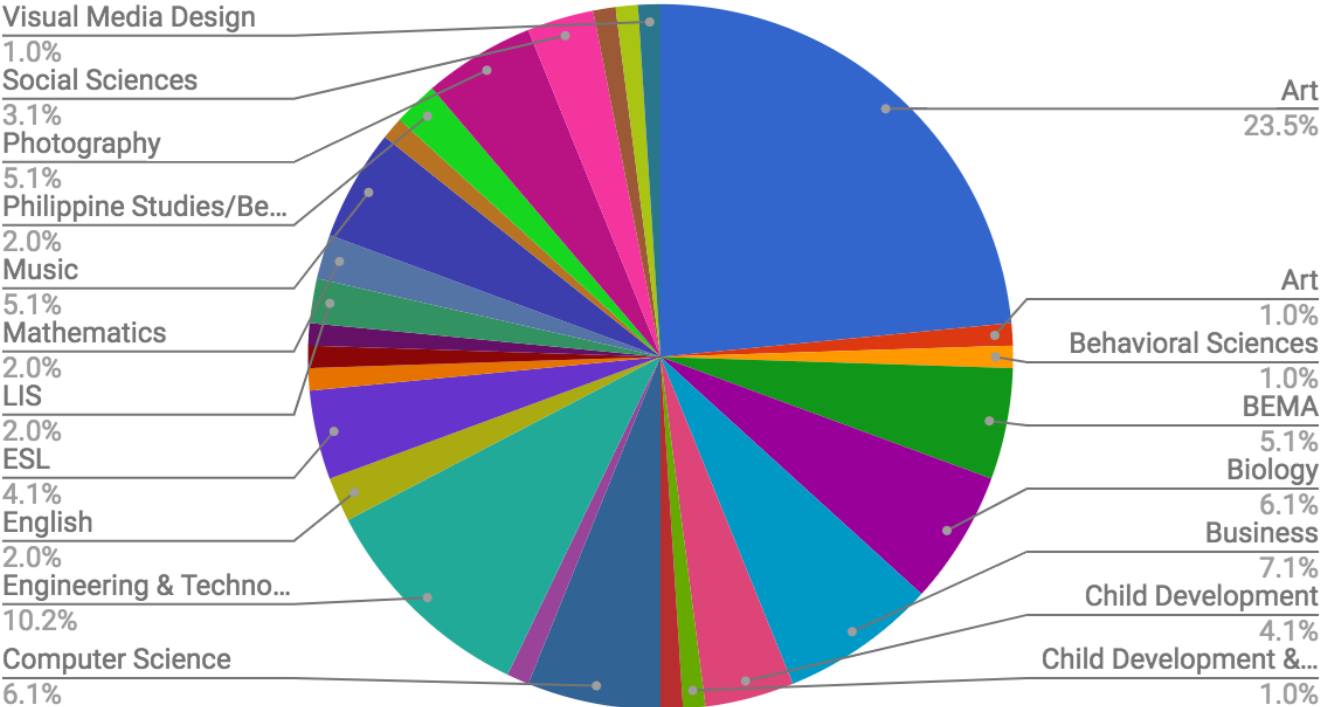
HISTORY OF OER AT CCSF

ZTC icon in S2022 (SB 1359). Still not displaying the right sections.

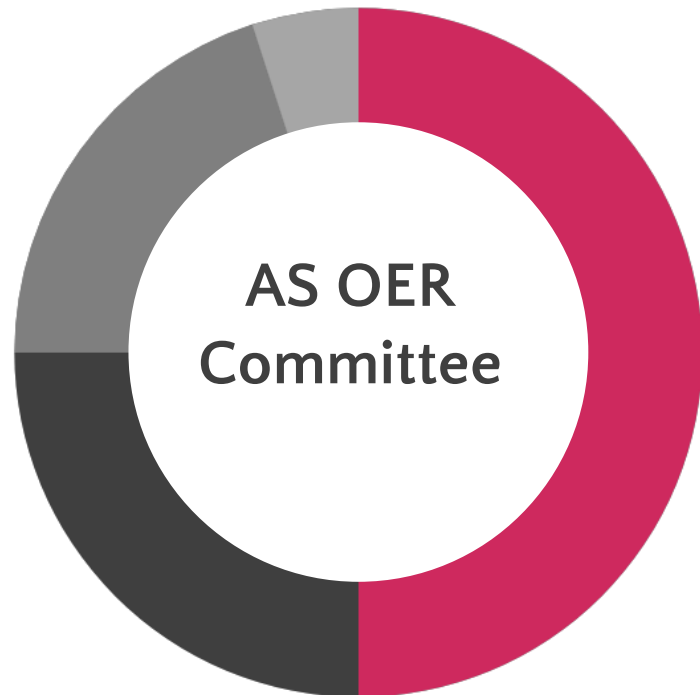
S2018 OER Survey and Inventory: 17 departments, 93 classes, 100% individual faculty effort.

OER Task Force formed in late 2017.

Count of Your department:



CURRENT OER COMMITTEE



Formed OER work group in 8/22



Converting into an academic senate
committee (3/23)



Include faculty, staff and administrators
(librarian, counselors, students)



Committee description refinement



ZTC PHASE 1 WORK PLAN



NOVA-Mining to Prepare
Resources (Other Colleges' Plans)

OER Coordinator(s)

Mostly for ZTC Mapping

CHALLENGES FOR ZTC PROGRAM

ZTC Data Collection

- Many ZTC sections do not have the ZTC icon
- Bookstore reporting < 40%
- Work with Office of Instruction to fine tune tools for ZTC data collection and icon display in course schedule



OER/ZTC Education

- Some faculty members think OER quality lower than publisher textbooks
- Some think it will be a state mandate
- Bring up ZTC funding



Getting Campus to Care

- Went to Deans and Chairs, Department Chairs Council, ASEC
- FLEX Day department meetings in conjunction with mapping
- Use student success rate and enrollment data to convince administration



TIPS FOR OTHER COLLEGES

Reach Out for Support

- ASEC
- Administrators
- Engage with curriculum committee and OER committee on ZTC/LTC definitions



Talk to Campus

- Individual faculty members
- Department chairs
- Chancellor
- Talk to a broader audience (counselors, students, IT, other constituency groups)



Get the Professionals

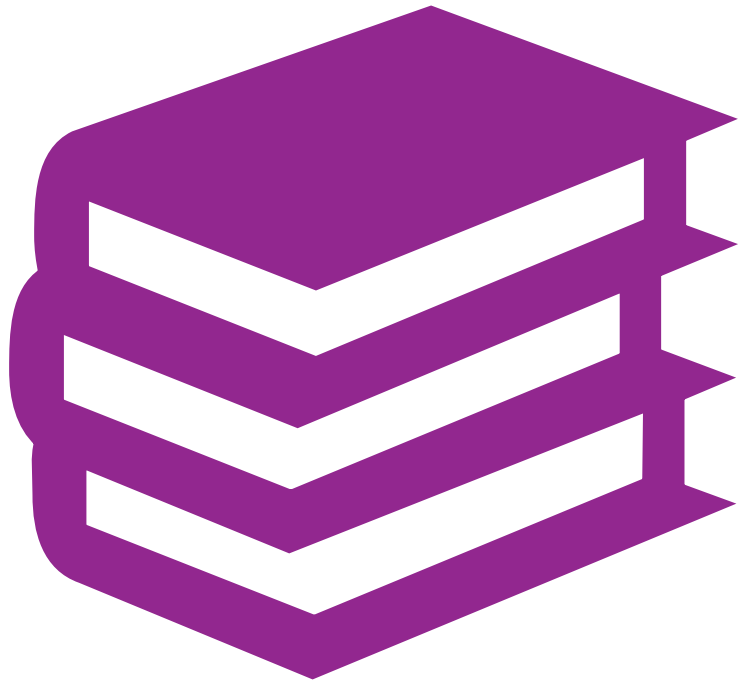
- Invited Michelle for FLEX day workshop
- Going to office hours (regional lead, CO)
- Ask for advice from other OER liaisons
- Join LibreNet





THANK
YOU





Zero Textbook Cost (ZTC) at Cuyamaca College

Josh Franco, Ph.D.

OER Coordinator/ASCCC OER Liaison

Assistant Professor of Political Science

Cuyamaca College

Presented at ASCCC OERI on Friday,
February 24, 2023

ZTC Supports Before Phase 1

- ▶ 2019 to summer 2022:
 - ▶ Goodwill of faculty who have OER experience
 - ▶ ASCCC OERI Webinars and Events, and ASCCC OERI funded Liaison
- ▶ Fall 2022 and onward:
 - ▶ Goodwill of faculty who have OER experience
 - ▶ OER Coordinator with 30% reassign time by college

Who was involved in Phase 1 Planning?

- ▶ Open Education Resources Coordinator
- ▶ Dean of Institution Student Equity and Success
- ▶ Distance Education Coordinator
- ▶ Curriculum Committee Chairwoman
- ▶ Teaching and Learning Coordinator
- ▶ Student Success and Equity Coordinator
- ▶ Student Learning Outcomes Co-Coordinators
- ▶ Librarians

How are we spending Phase 1 Funds?

Item	\$	%
Instructional/Administrative	\$ 15,000	75%
Classified FT-PT	\$ 1,373	7%
Benefits for Instructional/Administrative/Classified	\$ 3,627	18%
Supplies/Materials/Equipment	\$ -	0%
Contracts/Travel	\$ -	0%
Equipment	\$ -	0%
Payments to Students	\$ -	0%
Total	\$ 20,000	100%

Challenges with ZTC Program

- ▶ Setting ZTC Program Goal
 - ▶ AA-T/AS-T?
 - ▶ AA/AS?
 - ▶ Certificate?
- ▶ Determining Dimensions of Choice for Phase 3
 - ▶ Program Goal
 - ▶ Programs with Most Students or Programs with Least Students?
 - ▶ Programs with Most Underrepresented Students or Programs with Least Underrepresented Students?

Successes with ZTC Program

- ▶ Collect course level data and organizing into AirTable.
- ▶ Program Data partnership with Institutional Research Staff.
- ▶ OER Committee, which includes faculty, staff, and student representatives, will serve as body to plan for Phase 3.

Top 3 Suggestions for Starting ZTC

- ▶ Coordinate with sister campuses (in multi-campus district)
- ▶ Connect with Instructional Operations at your college
- ▶ Connect with the Institutional Research/IT/Data Team at your college/District



You've Got 20K, Now What?

Sarah Bosler
ASCCC OERI Webinar
2/24/23



Sarah Bosler

- Public Services Librarian
- OER Liaison
- Textbook & Instructional Materials Committee
- Faculty Learning Institute

Citrus College

- Fall 2022 Headcount: 10,267
- 64% Hispanic
- 70% Under age of 25
- 59% Part time students
- 50% Awarded financial aid in 2021-22



Starting Point

- No financial funding support
- Supportive Academic Senate Pres.
- Supportive VPAA & AA Support Staff
- Supportive Division Admin. Assts.
 - Tracking ZTC marking
 - Discussing XB12 marking
- Growing support from faculty for OER adoption
- Fairly accurate master list of what everyone is using.



Who Gets a Seat at the Table?

ZTC Work Group Planning

- OERI Liaison
- VP Academic Affairs & support staff
- Academic Senate President
- Deans for target pathway areas
- Articulation Officer
- Curriculum Chair
- OER champions/veteran faculty adopters
- OER curious/potential faculty adopters
- Open to planning needs evolving with feedback from these folks.



Spending Ideas

ZTC Work Group Planning

- Two-hour meetings in March/April/June
- Stipend for OER Liaison to coordinate
- Stipends for meeting attendees
- Funding for new support staff to track project
- Professional development for new/potential OER adopters (future?)





Challenges

- Time & availability
- OER vs. ZTC vs. PDF Drive & similar
- Tracking ZTC marking
- Bookstore data accuracy
- What is everyone using?
- Curriculum - CourseLeaf (OER Y/N)
- Faculty Devotion to Pirated Textbooks
- Student involvement



Winning!

- Admin. Support incl Supt./Pres.
- Presented at Adjunct Orientation
- New faculty asking about OER
- Textbook & Instructional Materials Committee
- 99% of COUN use OER (30 sec.)
- OERI Support



Fall 2022

Zero Textbook Cost (ZTC) Sections
Using Open Educational Resources and
Other No Cost Resources

21
Courses



136
Sections

54
Faculty

An icon consisting of six stylized human figures of varying heights and widths, representing a group of people.

3,138
Impacted
Students

An icon consisting of six stylized human figures of varying heights and widths, representing a group of people.

\$307,524
Projected Savings*

*Based on average cost of \$98 per textbook

Suggestions

- Get a list of textbook adoptions from the Bookstore
- Develop a process for collecting OER/ZTC textbook data from faculty (XB12)
- Meet people face to face or pick up the phone
- Team Up - Find ZTC Allies

