

# Zero Textbook Cost (ZTC) Acceleration Grant Collaboration Cohort Multimedia/Film, Television, and Electronic Media ZTC Acceleration Grant Collaboration Cohort Final Report

Table of Contents

[Zero Textbook Cost (ZTC) Acceleration Grant Collaboration Cohort Multimedia/Film, Television, and Electronic Media ZTC Acceleration Grant Collaboration Cohort Final Report 1](#_Toc180482839)

[Introduction 3](#_Toc180482840)

[Collaboration Cohort Purpose 3](#_Toc180482841)

[Multimedia/Film, Television, and Electronic Media ZTC Acceleration Grant Collaboration Cohort Collaboration Cohort – Member Colleges and ZTC Pathways 3](#_Toc180482842)

[Status of Courses Specified in the Film, Television, and Electronic Media (FTVE) Transfer Model Curriculum at cohort colleges 3](#_Toc180482843)

[Introduction to Electronic Media (C-ID FTVE 100) or Introduction to Mass Communications (C-ID JOUR 100) 4](#_Toc180482844)

[Introduction to Media Writing (C-ID FTVE 110) or Introduction to Screenwriting (C-ID FTVE 115) 4](#_Toc180482845)

[Introduction to Media Aesthetics and Cinematic Arts (C-ID FTVE 105) 4](#_Toc180482846)

[List A – Audio – 1 course 4](#_Toc180482847)

[Beginning Audio Production (C-ID FTVE 120) 4](#_Toc180482848)

[Beginning Radio Production (C-ID FTVE 125) 4](#_Toc180482849)

[List A – Video or Film – 1 Course 4](#_Toc180482850)

[Beginning Single Camera Production (C-ID FTVE 130) 4](#_Toc180482851)

[Beginning TV Studio Production (C-ID FTVE 135) 5](#_Toc180482852)

[Beginning Motion Picture Production (C-ID FTVE 150) 5](#_Toc180482853)

[Additional Courses Requiring Conversion to ZTC 5](#_Toc180482854)

[Conclusions 5](#_Toc180482855)

[Appendix 1 – the Film, Television, and ELectronic Media (FTVE) Transfer Model Curriculum 6](#_Toc180482856)

[Appendix 2 – Resources In Use or Identified by Multimedia/Film, Television, and Electronic Media Collaboration Cohort Colleges 7](#_Toc180482857)

[Appendix 3 – Available OER for Film, Television, and Electronic Media Associate in Science for Transfer – Required Core and List A 8](#_Toc180482858)

[Required Core - Select 2 courses 8](#_Toc180482859)

[List A – Select 1 Audio and 1 Video or Film Production course 8](#_Toc180482860)

[Audio Courses 8](#_Toc180482861)

[Video or Film Courses 8](#_Toc180482862)

[Appendix 4 – Available OER for Film, Television, and Electronic Media Associate in Science for Transfer – Lists B and C 10](#_Toc180482863)

[List B – Select 1 course 10](#_Toc180482864)

[List C – Select 1 course 10](#_Toc180482865)

[Examples of courses that may be articulated as fulfilling Cal-GETC Area 3. 10](#_Toc180482866)

[Appendix 5 – Anticipated New Open Educational Resources 12](#_Toc180482867)

[Appendix 6 – ZTC Acceleration Grant Multimedia/Film, Television, and Electronic Media Collaboration Cohort Memo 13](#_Toc180482868)

[Cohort Participants and Data Collection 13](#_Toc180482869)

[Cohort Convening 13](#_Toc180482870)

[Findings 13](#_Toc180482871)

[Core Course Option 1 13](#_Toc180482872)

[Core Course Option 2 14](#_Toc180482873)

[Core Course Option 3 14](#_Toc180482874)

[List A – Audio 14](#_Toc180482875)

[List A – Video 14](#_Toc180482876)

[Additional Courses Requiring Conversion to ZTC 15](#_Toc180482877)

[Conclusions 15](#_Toc180482878)

## Introduction

The Multimedia/Film, Television, and Electronic Media ZTC Acceleration Grant Collaboration Cohort Collaboration Cohort consisted of six colleges. Four of the six were working on the Film, Television, and Electronic Media (FTVE) Associate in Science for Transfer (AS-T) degree, providing a structure to guide the course analysis conducted by the OERI. The FTVE Transfer Model Curriculum, however, that provides the structure for local AS-T degrees is highly flexible. Despite the potential for substantial diversity in the proposed ZTC pathways, a structure for comparison was established.

## Collaboration Cohort Purpose

The Academic Senate for California Community Colleges (ASCCC) Open Educational Resources Initiative (OERI) facilitated the work of the ZTC Acceleration Grant Political Science Collaboration Cohort. Although this process was introduced to prevent the duplication of effort, it also provides a means to ensure the awareness of available OER and other sustainable means of achieving ZTC status, share OER development plans, and identify opportunities for collaboration across colleges. At the conclusion of the cohort process, the OERI will provide a report to the California Community Colleges Chancellor’s Office (CCCCO) that will document the work of the cohort, verify the absence of duplicative plans, and/or delineate how duplication will be prevented or minimized.

## Multimedia/Film, Television, and Electronic Media ZTC Acceleration Grant Collaboration Cohort Collaboration Cohort – Member Colleges and ZTC Pathways

The Multimedia/Film, Television, and Electronic Media Cohort consisted of the following colleges working on the indicated pathways:

* Berkeley City College (Berkeley) – Film, Television, and Electronic Media (FTVE) Associate of Science for Transfer (AS-T)
* College of San Mateo - Film Associate of Arts (AA)
* Los Angeles Pierce College (LAPC) – FTVE AS-T
* Laney College – Video Production Certificate of Achievement
* MiraCosta College - FTVE AS-T
* San Bernardino Valley College (SBVC) - FTVE AS-T

The ASCCC OERI collected course level data for each of the pathways including current ZTC status, adopted resources, and plans to convert a course to ZTC to identify overlap and areas of potential collaboration. Since four out of the six colleges are converting the FTVE AS-T, the courses were grouped using the FTVE Transfer Model Curriculum (TMC) to identify commonalities.

## Status of Courses Specified in the Film, Television, and Electronic Media (FTVE) Transfer Model Curriculum at cohort colleges

The status and plans for the required FTVE AS-T courses are listed below. As noted previously, the FTVE TMC is very flexible.

The FTVE TMC requires students to take at least two core courses selected from the following options:

### Introduction to Electronic Media (C-ID FTVE 100) or Introduction to Mass Communications (C-ID JOUR 100)

Introduction to Electronic Media (C-ID FTVE 100)

* Currently ZTC (ZTC) - LAPC

### Introduction to Media Writing (C-ID FTVE 110) or Introduction to Screenwriting (C-ID FTVE 115)

Introduction to Media Writing (C-ID FTVE 110)

* ZTC – Berkeley, SBVC
* Creating or remixing OER - Laney

Introduction to Screenwriting (C-ID FTVE 115)

* Creating new OER – SBVC
* Plan pending – LAPC, San Mateo

### Introduction to Media Aesthetics and Cinematic Arts (C-ID FTVE 105)

* ZTC - Berkeley
* Adapting [Moss, Y. & Wilson, C. (2024). Film Appreciation. Affordable Learning Georgia.](https://alg.manifoldapp.org/projects/film-appreciation) – San Mateo
* Creating new OER – SBVC
* Plan pending - MiraCosta

## List A – Audio – 1 course

### Beginning Audio Production (C-ID FTVE 120)

* ZTC – Berkeley, MiraCosta
* Plan pending – Adapting existing OER - SBVC
* Updating OER – Laney

### Beginning Radio Production (C-ID FTVE 125)

* Plan pending - SBVC

## List A – Video or Film – 1 Course

### Beginning Single Camera Production (C-ID FTVE 130)

* Currently ZTC – Berkeley, MiraCosta
* Plan pending – Adapting existing OER - SBVC
* Updating [Video Production Handbook (Antonich, Shlisky, Clemens, and Vaughn, ASCCC OERI, 2022) (LibreTexts)](https://human.libretexts.org/Bookshelves/Theater_and_Film/Video_Production_Handbook) (CC BY-NC) – Laney

### Beginning TV Studio Production (C-ID FTVE 135)

* Currently ZTC - Berkeley
* Creating new OER - SBVC

### Beginning Motion Picture Production (C-ID FTVE 150)

* Creating new OER - SBVC

## Additional Courses Requiring Conversion to ZTC

* Study of Filmed Plays - MiraCosta
* Identified and Film: Race, Class, Gender and Sexuality - MiraCosta
* Women and Film: Representation and Impact – MiraCosta
* Film and New Digital Media – San Mateo

## Conclusions

The Film, Television, and Electronic Media discipline is in a unique position where many courses are pending C-ID approval. This makes it difficult to presume alignment across all course content even for courses that were written to align with a C-ID descriptor. In addition, the FTVE TMC is quite flexible and has a number of different course combinations a college could offer. None of the participating colleges identified the same courses in their pathway as a focus of their work and where courses aligned, there were no conflicting projects.

In addition, many of the courses are currently ZTC and use a combination of materials including locally curated resources, locally created resources, publicly available copyrighted resources (such as instructional materials for industry standard software), and library resources. The cohort also indicated the need to purchase film licenses to support their courses.

The ASCCC OERI recommends that the cohort participants continue to share any resources they adopt or adapt. There is no evidence for duplication of efforts amongst the proposed plans and no similarity between projects to warrant collaboration

## Appendix 1 – the Film, Television, and ELectronic Media (FTVE) Transfer Model Curriculum

|  |  |
| --- | --- |
| Title | C-ID Designation (if applicable) |
| **Required Core - Select 2 courses** | |
| Introduction to Electronic Media or  Introduction to Mass Communications | FTVE 100 or  JOUR 100 |
| Introduction to Media Writing or  Introduction to Screenwriting | FTVE 110 or  FTVE 115 |
| Introduction to Media Aesthetics and Cinematic Arts | FTVE 105 |
| **List A – Select 1 Audio and 1 Video or Film Production course** | |
| **Audio:**  Beginning Audio Production or  Beginning Radio Production | FTVE 120 or  FTVE 125 |
| **Video or Film:**  Beginning Single Camera Production or  Beginning TV Studio Production or  Beginning Motion Picture Production | FTVE 130 or  FTVE 135 or  FTVE 150 |
| **List B – Select 1 course** | |
| Course from Required Core or List A not already selected | |
| Any course articulated as lower division major preparation for the FTVE major at a CSU campus. | |
| **List C – Select 1 course** | |
| Non-fiction/Reality Production, Introduction to Motion Graphics, Social Media, Internship (limit of 3 units), any course articulated as fulfilling Cal-GETC Area 3, or any CSU transferable FTVE course. | |

## Appendix 2 – Resources In Use or Identified by Multimedia/Film, Television, and Electronic Media Collaboration Cohort Colleges

|  |  |  |
| --- | --- | --- |
| Resource | Course(s) | College(s) |
| [Understanding Media and Culture: An Introduction to Mass Communication](https://open.lib.umn.edu/mediaandculture/) | C-ID FTVE 100 Introduction to Media Writing | San Bernardino Valley |
| [Film Appreciation. Affordable Learning Georgia Moss, Y. & Wilson, C. (2024)](https://alg.manifoldapp.org/projects/film-appreciation) | C-ID FTVE 105 Introduction to Media Aesthetics and Cinematic Arts | San Mateo (Adapting) |
| [FADE IN: A Guide to Screenwriting Basics Rose, C.](https://oercommons.org/courseware/lesson/87272/overview) | C-ID FTVE 115 Introduction to Screenwriting | San Mateo |
| [Video Production Handbook (Antonich, Shlisky, Clemens, and Vaughn, ASCCC OERI, 2022) (LibreTexts)](https://human.libretexts.org/Bookshelves/Theater_and_Film/Video_Production_Handbook) (CC BY-NC) | C-ID FTVE 130 Beginning Single Camera Production | Laney |

## Appendix 3 – Available OER for Film, Television, and Electronic Media Associate in Science for Transfer – Required Core and List A

The following list provides examples of existing Open Educational Resources (OER) that can be used for the indicated courses. The structure presented here aligns with the [Film, Television, and Electronic Media Transfer Model Curriculum](https://c-id.net/tmc#finalized). Access [OER and the Film, Television, and Electronic Media TMC](https://asccc-oeri.org/film-television-and-electronic-media-tmc-and-open-educational-resources/) for more information. Resources for List C can be found at [OER by the California General Education Transfer Curriculum (Cal-GETC)](https://asccc-oeri.org/the-california-general-education-transfer-curriculum-cal-getc-and-open-educational-resources-draft/).

### Required Core - Select 2 courses

|  |  |
| --- | --- |
| Title (C-ID Designation, if applicable) | Resource |
| Introduction to Electronic Media ([C-ID FTVE 100](https://c-id.net/descriptors/final/show/423)) OR | No resources identified |
| Introduction to Mass Communications ([C-ID JOUR 100](https://c-id.net/descriptors/final/show/374)) | * [Media Studies 101 (Pearson, 2013) in Pressbooks (CC BY-NC-SA)](https://opentextbc.ca/mediastudies101/front-matter/about-the-project/) * [Media, Society, Culture and You (Poepsel, 2018) (CC BY)](https://open.umn.edu/opentextbooks/textbooks/media-society-culture-and-you) * [Understanding Media and Culture: An Introduction to Mass Communication (Saylor Academy) (CC BY-NC-SA)](https://saylordotorg.github.io/text_understanding-media-and-culture-an-introduction-to-mass-communication/) |
| Introduction to Media Writing ([C-ID FTVE 110](https://c-id.net/descriptors/final/show/424)) OR | No resources identified |
| Introduction to Screenwriting ([C-ID FTVE 115](https://c-id.net/descriptors/final/show/760)) | No resources identified. |
| Introduction to Media Aesthetics and Cinematic Arts ([C-ID FTVE 105](https://c-id.net/descriptors/final/show/422)) | No resources identified. |

### List A – Select 1 Audio and 1 Video or Film Production course

#### Audio Courses

|  |  |
| --- | --- |
| Title (C-ID Designation, if applicable) | Resource |
| Beginning Audio Production ([C-ID FTVE 120](https://c-id.net/descriptors/final/show/421)) OR | No resources identified. |
| Beginning Radio Production ([C-ID FTVE 125](https://c-id.net/descriptors/final/show/426)) | No resources identified. |

#### Video or Film Courses

|  |  |
| --- | --- |
| Title (C-ID Designation, if applicable) | Resource |
| **Video or Film:**  Beginning Single Camera Production ([C-ID FTVE 130](https://c-id.net/descriptors/final/show/427)) OR | [Video Production Handbook (Antonich, Shlisky, Clemens, and Vaughn, ASCCC OERI, 2022) (LibreTexts)](https://human.libretexts.org/Bookshelves/Theater_and_Film/Video_Production_Handbook" \t "_blank) (CC BY-NC) |
| Beginning TV Studio Production ([C-ID FTVE 135](https://c-id.net/descriptors/final/show/428)) OR | No resources identified. |
| Beginning Motion Picture Production ([C-ID FTVE 150](https://c-id.net/descriptors/final/show/425)) | [Video Production Handbook (Antonich, Shlisky, Clemens, and Vaughn, ASCCC OERI, 2022) (LibreTexts)](https://human.libretexts.org/Bookshelves/Theater_and_Film/Video_Production_Handbook) (CC BY-NC) |

## Appendix 4 – Available OER for Film, Television, and Electronic Media Associate in Science for Transfer – Lists B and C

### List B – Select 1 course

|  |  |
| --- | --- |
| Title (C-ID Designation, if applicable) | Resource |
| Select 1 course or 3 units minimum from Core and List A courses not used or any course articulated as lower division major preparation for the Film, Television and Electronic. | No resources identified. |

### List C – Select 1 course

|  |  |
| --- | --- |
| Title (C-ID Designation, if applicable) | Resource |
| Non-fiction/Reality Production, Introduction to Motion Graphics, Social Media, Internship (limit of 3 units). | No resources identified. |
| Any course articulated as fulfilling Cal-GETC Area 3. | Access the various options for courses in this general education area at [OER by the California General Education Transfer Curriculum (Cal-GETC)](https://asccc-oeri.org/the-california-general-education-transfer-curriculum-cal-getc-and-open-educational-resources-draft/)  A few examples of courses and resources are provided here in the following table. |

### Examples of courses that may be articulated as fulfilling Cal-GETC Area 3.

| Title (C-ID Designation, if applicable) | Resource |
| --- | --- |
| [ARTH 100](https://c-id.net/descriptors/final/show/204) – Understanding Art | * [Art Appreciation (Asa Sion Mittman, 2023) – Smart History (CC BY-NC)](https://smarthistory.org/look-at-this/) * [Introduction to Art: Design, Context, and Meaning (Sachant et al.) (CC BY-SA)](https://human.libretexts.org/Bookshelves/Art/Book%3A_Introduction_to_Art_-_Design_Context_and_Meaning_(Sachant_et_al.)) |
| [ARTH 110](https://c-id.net/descriptors/final/show/324) – Survey of Western Art from Prehistory through the Middle Ages | * [Introduction to Art History I: An OER Textbook for Survey of Western Art from Prehistory through the Middle Ages (Myers, Caldwell, Taylor, ) (ASCCC OERI, 2022) (CC BY-NC-SA)](https://human.libretexts.org/Bookshelves/Art/Introduction_to_Art_History_I_(Myers)) |
| [HIST 150](https://c-id.net/descriptors/final/show/247) – World History to 1500 | * [World History: Cultures, States, and Societies to 1500 (Berger et al.)](https://alg.manifoldapp.org/projects/world-history) |
| [HIST 160](https://c-id.net/descriptors/final/show/248) – World History since 1500 | * [Modern World History: New Perspectives (OERI Project, 2024) (CC BY-NC-SA) – LibreTexts](https://human.libretexts.org/Bookshelves/History/World_History/Modern_World_History%3A_New_Perspectives_(OERI)) |
| [PHIL 120](https://c-id.net/descriptors/final/show/392) – Introduction to Ethics | * [Introduction to Ethics: An Open Educational Resource (Levin, 2019) – LibreTexts (CC-BY)](https://human.libretexts.org/Bookshelves/Philosophy/Book%3A_Introduction_to_Ethics_(Levin_et_al.)) * [Introduction to Ethical Studies: An Open Source Reader (Archie and Archie, 2004) (CC BY-SA)](https://philosophy.lander.edu/ethics/ethicsbook.pdf) |

## Appendix 5 – Anticipated New Open Educational Resources

|  |  |  |
| --- | --- | --- |
| Course | Project | College(s) |
| C-ID FTVE 105 Introduction to Media Aesthetics and Cinematic Arts | Adapting [Moss, Y. & Wilson, C. (2024). Film Appreciation. Affordable Learning Georgia.](https://alg.manifoldapp.org/projects/film-appreciation) | San Mateo |
| C-ID FTVE 110 Introduction to Media Writing | Creating new or remixing OER | Laney |
| C-ID FTVE 115 Introduction to Screenwriting | Creating new OER | San Bernardino Valley |
| C-ID FTVE 125 Beginning Radio Production | Creating or remixing OER | San Bernardino Valley |
| C-ID FTVE 135 Beginning TV Studio Production | Creating new OER | San Bernardino Valley |
| C-ID FTVE 150 Beginning Motion Picture Production | Creating new OER | San Bernardino Valley |

## Appendix 6 – ZTC Acceleration Grant Multimedia/Film, Television, and Electronic Media Collaboration Cohort Memo



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SUBJECT: Multimedia/Film, Television, and Electronic Media (FTVE) ZTC Acceleration Grant Collaboration Cohort

ASCCC OERI FACILITATOR: Julie Bruno, ASCCC OERI Communications

### Cohort Participants and Data Collection

The following colleges participated in the Multimedia/FTVE Collaboration Cohort:

* Berkeley City College - FTVE Associate of Science for Transfer (AS-T)
* College of San Mateo - Film Associate of Arts (AA)
* Los Angeles Pierce College (LAPC) – FTVE AS-T
* Laney College – Video Production Certificate of Achievement (CoA)
* MiraCosta College - FTVE AS-T
* San Bernardino Valley College (SBVC) - FTVE AS-T

The ASCCC OERI collected course level data for each of the pathways including current ZTC status, adopted resources, and plans to convert a course to ZTC to identify overlap and areas of potential collaboration. Since four out of the six colleges are converting the FTVE AS-T, the courses were grouped using the FTVE Transfer Model Curriculum (TMC) to identify commonalities.

### Cohort Convening

The Multimedia/FTVE Collaboration Cohort convened synchronously via Zoom on April 25, 2024. The ASCCC OERI presented the group with the results of the data collection process and asked for clarity where data were missing. In addition, the ASCCC OERI presented available OER for the cohort’s consideration.

### Findings

The status and plans for the required FTVE AS-T courses are listed below. The FTVE TMC requires student to take at least two of the following courses:

#### Core Course Option 1

##### Introduction to Electronic Media (C-ID FTVE 100)

* LAPC – Currently ZTC

##### Introduction to Mass Communications (C-ID JOUR 100)

This course was not identified as being part of any participating college’s pathway, although it is identified as at least an option at all but one of the colleges that is working on the FTVE AS-T. This is being noted as this course that is taught by a different discipline may serve to broaden a colleges FTVE AS-T ZTC pathway.

#### Core Course Option 2

##### Introduction to Media Writing (C-ID FTVE 110)

* Berkeley – Currently ZTC
* Laney – Creating or remixing OER
* SBVC – Currently ZTC

##### Introduction to Screenwriting (C-ID FTVE 115)

* San Mateo – Some resources need to be adapted to achieve full ZTC status. We are currently working with the CSM Library to determine the sustainability of some of the course materials.
* LAPC – Plan pending
* SBVC – Creating new OER

#### Core Course Option 3

##### Introduction to Media Aesthetics and Cinematic Arts (C-ID FTVE 105)

* Berkeley – Currently ZTC
* San Mateo – Adapting [Moss, Y. & Wilson, C. (2024). Film Appreciation. Affordable Learning Georgia.](https://alg.manifoldapp.org/projects/film-appreciation)
* MiraCosta – Plan pending
* SBVC – Creating new OER

#### List A – Audio

##### Beginning Audio Production (C-ID FTVE 120)

* Berkeley – Currently ZTC
* Laney – Updating OER
* MiraCosta – Currently ZTC
* SBVC – Adapting existing OER

##### Beginning Radio Production (C-ID FTVE 125)

* SBVC – Creating new OER or remixing existing materials

#### List A – Video

##### Beginning Single Camera Production (C-ID FTVE 130)

* Berkeley – Currently ZTC
* Laney – Updating [Video Production Handbook (Antonich, Shlisky, Clemens, and Vaughn, ASCCC OERI, 2022) (LibreTexts)](https://human.libretexts.org/Bookshelves/Theater_and_Film/Video_Production_Handbook) (CC BY-NC)
* MiraCosta – Currently ZTC
* SBVC – Adapting existing OER

##### Beginning TV Studio Production (C-ID FTVE 135)

* Berkeley – Currently ZTC
* SBVC – Creating new OER

##### Beginning Motion Picture Production (C-ID FTVE 150)

* SBVC – Creating new OER

#### Additional Courses Requiring Conversion to ZTC

* Study of Filmed Plays - MiraCosta
* Identified and Film: Race, Class, Gender and Sexuality - MiraCosta
* Women and Film: Representation and Impact – MiraCosta
* Ethnicity and Identity in Media – SBVC
* Film History I – San Mateo
* Film History II – San Mateo
* Film & New Digital Media – San Mateo
* Film Directors OR Women in Film – San Mateo
* Contemporary World Cinema (potentially) – San Mateo

### Conclusions

The Film, Television, and Electronic Media discipline is in a unique position where many courses are pending C-ID approval. This makes it difficult to presume alignment across all course content even for courses that were written to align with a C-ID descriptor. In addition, the FTVE TMC is quite flexible and has a number of different course combinations a college could offer. None of the participating colleges identified the same courses in their pathway as a focus of their work and where courses aligned, there were no conflicting projects.

In addition, many of the courses are currently ZTC and use a combination of materials including locally curated resources, locally created resources, publicly available copyrighted resources (such as instructional materials for industry standard software), and library resources. The cohort also indicated the need to purchase film licenses to support their courses.

The ASCCC OERI recommends that the cohort participants continue to share any resources they adopt or adapt. There is no evidence for duplication of efforts amongst the proposed plans and no similarity between projects to warrant collaboration.