**OER OPEN EDUCATIONAL RESOURCES INITIATIVE**

ACADEMIC SENATE FOR CALIFORNIA COMMUNITY COLLEGES

# Zero Textbook Cost (ZTC) Acceleration Grant Collaboration Cohort Journalism Final Report

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## INTRODUCTION

The Journalism Collaboration Cohort consisted of four colleges. All are working on the same pathway, the Journalism Associate of Arts for Transfer (AA-T) degree. One of the four, Palomar College, is also working on a Journalism/Blogging Certificate of Achievement (CoA).

The ASCCC OERI collected course level data for each of the pathways including current Zero Textbook Cost (ZTC) status, adopted resources, and plans to convert a course to ZTC to identify overlap and areas of potential collaboration. Since all participating colleges are converting the Journalism AS-T, the courses were grouped using the Journalism Transfer Model Curriculum (TMC) to identify commonalities.

## COLLABORATION COHORT PURPOSE

The Academic Senate for California Community Colleges (ASCCC) Open Educational Resources Initiative (OERI) facilitated the work of the ZTC Acceleration Grant Journalism Collaboration Cohort. Although this process was introduced to prevent the duplication of effort, it also provides a means to ensure the awareness of available OER and other sustainable means of achieving ZTC status, share OER development plans, and identify opportunities for collaboration across colleges. At the conclusion of the cohort process, the OERI will provide a report to the California Community Colleges Chancellor's Office (CCCCO) that will document the work of the cohort, verify the absence of duplicative plans, and/or delineate how duplication will be prevented or minimized.

## JOURNALISM COLLABORATION COHORT – MEMBER COLLEGES AND ZTC PATHWAYS

The following colleges participated in the Journalism Collaboration Cohort and all are working on establishing a Journalism Associate of Arts for Transfer (AA-T) Zero Textbook Cost (ZTC) pathway:

- American River College (ARC)
- Cosumnes River College (CRC)
- Los Angeles Pierce College (LAPC)
- Palomar College – Also establishing a Journalism/Blogging Certificate of Achievement (CoA)

## STATUS OF COURSES SPECIFIED IN THE ELEMENTARY TEACHER EDUCATION TRANSFER MODEL CURRICULUM AT COHORT COLLEGES

The status and plans for the required Journalism AA-T courses are listed below.

**Required Core Courses**
**Introduction to Mass Communications (C-ID JOUR 100)**

- ARC – Currently ZTC (Updating supplemental materials to align with a new version of Understanding Media and Culture v 1.0)
- CRC – Exploring OER to adopt. Considering Understanding Media and Culture v 1.0; Media, Society, Culture and You, and Media Communication, Convergence and Literacy
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Adapting Understanding Media and Culture and Media, Society, Culture and You and adding additional materials locally

**Introduction to Reporting and Newswriting (C-ID JOUR 110)**

- LAPC – Currently ZTC
- CRC – Currently ZTC. Revising curriculum to incorporate Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing. Faculty are interested in creating openly licensed assessments that could be related to this textbook and/or to the AP Style Guide.
- Palomar – Currently ZTC. Creating modules for media literacy and media bias.
- ARC – Remixing available resources such as Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing as well as newly created materials

**Lower Division Student Media Practicum I (C-ID JOUR 130)**

- ARC – Currently ZTC
- CRC – Currently ZTC. Revising curriculum to incorporate A Guide to Newswriting.
- Palomar – Adopting Web Literacy for Student Fact-Checkers, Writing Fabulous Features and creating new materials
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.

**List A**

Only colleges that indicated a specific course is part of their ZTC pathway are included below.

### Multimedia Reporting (C-ID JOUR 120)

- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Remixing [Data Journalism Handbook](#), [Journalism Handbook](#) and [Tools for Podcasting](#) but also gathering ancillary OER materials

### Intermediate Reporting/Newswriting (C-ID JOUR 210)

- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Adapting [Web Literacy for Student Fact Checkers (Caufield, 2021) – Pressbooks (CC BY-NC-SA)](#) and [Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA)](#). Also creating new ancillaries.

### Introduction to Public Relations (C-ID JOUR 150)

- ARC – Currently ZTC
- CRC – Currently ZTC. Adopting [Writing Strategic Communication Industries](#). This class is an option to fulfill degree requirements and is not taught often. The instructor who teaches may decide to remix or explore other OER before it is taught again.
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Adapting [The Evolving World of Public Relations (NSCC and Martinelli)](#) and [Public Relations Case Studies: Strategies and Actions](#).  New materials will also be created.

### Introduction to Photojournalism (C-ID JOUR 160)

- ARC and Palomar – Developing learning modules. Project details are included in Appendix 5.
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.

### Introduction to Visual Communication (C-ID JOUR 170)

- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.

### Lower Division Student Media Practicum II (C-ID JOUR 131)

- CRC – Currently ZTC. Revising curriculum to incorporate [A Guide to Newswriting](#).

- ARC – Adapting [Web Literacy for Student Fact-Checkers](#)
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Adapting [Check, Please! Starter Course for Fact Checkers](#) and [A Guide to News Writing](#), and [The Information Literacy User's Guide: An Open, Online Textbook](#)

**Additional Courses**
Additional courses that are currently ZTC were excluded from the following list.
- CRC: Race and Gender in the Media – Adapting [Media Studies 101](#)
- Palomar: Mastering Social Media – Purchasing a class set due to the rapidly shifting nature of this course
- Madera: Introduction to Police Ethics – Creating new OER

## CONCLUSIONS

The Journalism Collaboration Cohort convened synchronously via Zoom on March 20, 2024. The ASCCC OERI presented the group with the results of the data collection process and asked for clarity where data were missing. In addition, the ASCCC OERI presented available OER for the cohort's consideration. Two follow-up meetings were held to discuss collaborative opportunities on May 2 and October 1, 2024.

Many of the C-ID aligned courses are currently ZTC and the majority of proposed projects focus on creating local adaptations of existing texts. The ASCCC OERI recommends that colleges continue to share project progress for consideration as they complete their ZTC work.

The Journalism Collaboration Cohort has resulted in a collaborative project for Introduction to Photojournalism (C-ID JOUR 160). All cohort participants have access to the collaborative plans to ensure they can consider adopting the products upon completion. There are also proposals expected from new colleges to address curriculum needs in the intermediate reporting classes such as (C-ID JOUR 210) and (C-ID JOUR 131). Individual colleges from the cohort have proposed creating new materials for several courses in the degree. A description of each project is provided in Appendix 5 for the field's consideration. The ASCCC OERI recommends that any college with "plan pending" listed in the section above review the cohort plans and consider adoption before OER creation.

## APPENDIX 1 – THE JOURNALISM TRANSFER MODEL CURRICULUM – REQUIRED CORE AND LIST A

| Title | C-ID Designation (if applicable) |
|---|---|
| **Required Core** | |
| Introduction to Mass Communications | JOUR 100 |
| Introduction to Reporting and Newswriting | JOUR 110 |
| Lower Division Student Media Practicum I | JOUR 130 |
| **List A – Select 1 course** | |
| Multimedia Reporting | JOUR 120 |
| Intermediate Reporting/News writing | JOUR 210 |
| Introduction to Public Relations | JOUR 150 |
| Introduction to Photojournalism | JOUR 160 |
| Introduction to Visual Communication | JOUR 170 |
| Lower Division Student Media Practicum II | JOUR 131 |

## APPENDIX 2 – THE JOURNALISM TRANSFER MODEL CURRICULUM –LIST B

| Title | C-ID Designation (if applicable) |
|---|---|
| **List B – Select 2 courses** | |
| Introduction to Photography | ARTS 260 |
| Desktop Publishing | |
| Introduction to Statistics or Introduction to Statistics in Sociology | MATH 110 or SOCI 125 |
| Introduction to Communication Studies or Introduction to Communication Theory | COMM 180 |
| Principles of Microeconomics or Principles of Macroeconomics | ECON 201 or ECON 202 |
| Introduction to American Government and Politics | POLS 110 |
| Introduction to Comparative Government and Politics | POLS 130 |
| Argumentative Writing and Critical Thinking | ENGL 105 |
| Introduction to Logic or Symbolic Logic | PHIL 110 or PHIL 210 |
| Argumentation or Argumentation and Debate | COMM 120 |
| Introduction to Critical Thinking | |
| Any GE course from two different Areas within 1A-4 | |
| Any CSU transferable course(s) that are articulated as lower division major preparation for the Journalism major at a CSU campus (not completed under List A) | |

## APPENDIX 3 – RESOURCES IN USE OR IDENTIFIED BY JOURNALISM COLLABORATION COHORT COLLEGES

| Resource | Course(s) | College(s) |
|---|---|---|
| Understanding Media and Culture | C-ID JOUR 100 Intro to Mass Communication | American River, Cosumnes River |
| Understanding Media and Culture v 1.0 | C-ID JOUR 100 Intro to Mass Communication | Cosumnes River (reviewing) |
| Media, Society, Culture and You | C-ID JOUR 100 Intro to Mass Communication | Cosumnes River (reviewing) |
| Media Communication, Convergence and Literacy | C-ID JOUR 100 Intro to Mass Communication | Cosumnes River (reviewing) |
| Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing | C-ID JOUR 110 Intro to Reporting and Newswriting | American River, Cosumnes River, Palomar |
| A Guide to News Writing. | C-ID JOUR 110 Intro to Reporting and Newswriting; C-ID JOUR 130 Lower Div Student Media Practicum I; C-ID JOUR 131 Lower Div Student Media Practicum II | Cosumnes River |
| Journalism Handbook | C-ID JOUR 120 Multimedia Reporting | Palomar (adapting) |
| Web Literacy for Student Fact-Checkers, Writing Fabulous Features | C-ID JOUR 130 Lower Div Student Media Practicum I; C-ID JOUR 131 Lower Div Student Media Practicum II; C-ID JOUR 210 Intermediate Reporting/News Writing | Cosumnes River, Palomar (adapting) |
| The Information Literacy User's Guide: An Open, Online Textbook | C-ID JOUR 131 Lower Div Student Media Practicum II | Palomar (adapting) |
| Writing for Strategic Communication Industries | C-ID JOUR 150 Introduction to Public Relations | Cosumnes River |
| Public Relations Case Studies: Strategies and Actions | C-ID JOUR 150 Introduction to Public Relations | Palomar (adapting) |
| Introduction to Digital Photography | C-ID JOUR 160 Introduction to Photojournalism | Palomar |
| Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA) | C-ID JOUR 210 Intermediate Reporting/News Writing | Palomar (adapting) |

## APPENDIX 4 – AVAILABLE OER FOR COURSES SPECIFIED IN THE JOURNALISM TRANSFER MODEL CURRICULUM (TMC)

The following list provides examples of existing Open Educational Resources (OER) that can be used for the indicated courses. The structure presented here aligns with the Journalism TMC. Access the complete curated collections of resources for Journalism at Open Educational Resources and Journalism and OER and the Journalism TMC.

**Required Core (9 units minimum):**
**Introduction to Mass Communications (C-ID JOUR 100)**

- Media Studies 101 (Pearson, 2013) in Pressbooks (CC BY-NC-SA)
- Media, Society, Culture and You (Poepsel, 2018) (CC BY)
- Understanding Media and Culture: An Introduction to Mass Communication (Saylor Academy) (CC BY-NC-SA)

**Introduction to Reporting and Newswriting (C-ID JOUR 110)**

- Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing (Hiro, 2024) (CC BY-SA)
- Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA)

**Lower Division Student Media Practicum I (C-ID JOUR 130)**

- A Guide to Newswriting, Third Edition (Cuslidge-Staiano, 2024) (CC BY-NC-SA)
- Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA)
- Web Literacy for Student Fact Checkers (Caufield, 2021) – Pressbooks (CC BY-NC-SA)

**List A – Select 1 course (3 units minimum):**
**Multimedia Reporting JOUR 120**

- Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA)

**Intermediate Reporting/News writing JOUR 210**

- Web Literacy for Student Fact Checkers (Caufield, 2021) – Pressbooks (CC BY-NC-SA)
- Writing for Strategic Communications (Ohio State University) in Pressbooks (CC BY-NC-SA)

**Introduction to Public Relations JOUR 150**

- Writing for Strategic Communications (Ohio State University) in Pressbooks (CC BY-NC-SA)

**Introduction to Photojournalism JOUR 160**

- [Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA)](#)
- [Writing for Strategic Communications (Ohio State University) in Pressbooks (CC BY-NC-SA)](#)
- [Media, Society, Culture and You (Poepsel, 2018) (CC BY)](#)

**Introduction to Visual Communication JOUR 170**

- [Media Studies 101 (Pearson, 2013) in Pressbooks (CC BY-NC-SA)](#)

**Lower Division Student Media Practicum II JOUR 131**

- [Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA)](#)
- [Web Literacy for Student Fact Checkers (Caufield, 2021) – Pressbooks (CC BY-NC-SA)](#)

**List B – Select 2 courses (6 units minimum):**
**Introduction to Photography (C-ID ARTS 260) and Desktop Publishing**

- No resources identified.

**Introduction to Statistics (C-ID MATH 110) OR Introduction to Statistics in Sociology (C-ID SOCI 125)**

- [OpenIntro Statistics (Diez, Barr, and Cetinkaya-Rundel) (CC BY-SA)](#)
- [Introductory Statistics (OpenStax) – LibreTexts (CC BY 4.0)](#)
- [Foundations in Statistical Reasoning (Kaslik) – LibreTexts (CC BY-SA-NC)](#)
- [Introductory Statistics (OpenStax) – LibreTexts (CC BY 4.0)](#)

**Introduction to Communication Studies or Introduction to Communication Theory (C-ID COMM 180)**

- [The Evolution of Human Communication: From Theory to Practice (Pierce) (CC0)](#)
- [Introduction to Communication (Paynton and Hahn) in LibreTexts (CC BY-SA)](#)
- [Communication in the Real World – An Introduction to Communication Studies in LibreTexts (CC BY-NC-SA)](#)

**Principles of Microeconomics (C-ID ECON 201) or Principles of Macroeconomics (C-ID ECON 202)**

- [Principles of Macroeconomics 3e (Greenlaw and Shapiro, 2022) (OpenStax) (CC BY 2.0)](#)
- [Principles of Microeconomics 3e (Greenlaw and Shapiro, 2022) (OpenStax) (CC BY 2.0)](#)

**Introduction to Comparative Government and Politics (C-ID POLS 130)**

- [Introduction to Comparative Government and Politics (Bozonelos, Wendt, Lee, Scarffe, Omae, Franco, Martin, and Velduis) (ASCCC OERI, 2022) (CC BY-NC)](#)

**Argumentative Writing and Critical Thinking (C-ID ENGL 105)**

- [Reading, Writing and Evaluating Argument (Werry, 2019) – Word (CC BY-NC-SA)](#)
- [Arguments in Context: An Introduction to Critical Thinking (Robinson, 2021)](#)
- [A Dam Good Argument (Delf et al, 2022)](#)
- [How Arguments Work: A Guide to Writing and Analyzing Texts in College (Mills et al., ASCCC OERI, 2022) – LibreTexts](#)

**Introduction to Logic (C-ID PHIL 110) OR Symbolic Logic (C-ID PHIL 210)**

- [The Carnap Book (Leach-Krouse and Ehrlich, 2024) (CC BY)](#)
- [forallx: Calgary, An Introduction to Formal Logic (Magnus, 2020) (CC BY)](#)
- [forallx: An Introduction to Formal Logic (Magnus, 2017) – LibreTexts (CC BY-SA)](#)
- [A Concise Introduction to Logic (DeLancey, 2017) – LibreTexts (CC BY-NC-SA)](#)
- [Open Logic Text (Open Logic Project, 2021) (CC BY)](#)
- [Symbolic Logic: An Accessible Introduction to Serious Mathematical Logic (Ray, 2021) (CC BY-NC-SA)](#)
- [Thinking Well: A Logic & Critical Thinking Textbook (ver 3.2) (Lavin, 2022) (CC BY)](#)

**Argumentation or Argumentation and Debate (C-ID COMM 120)**

- [The Rise of Informal Logic: Essays on Argumentation, Critical Thinking, Reasoning and Politics (Johnson, 2014) (Open Monograph Press) (CC BY-NC-ND)](#)
- [A Concise Introduction to Logic (DeLancey, 2017) (Milne Publishing (CC BY-NC-SA 4.0)](#)
- [Arguing Using Critical Thinking (Marteney) in LibreTexts (CC BY-NC)](#)
- [How Arguments Work: A Guide to Writing and Analyzing Texts in College (Mills et al., ASCCC OERI, 2022) – LibreTexts](#)

**Introduction to Critical Thinking**

- No resources identified.

## APPENDIX 5 – ANTICIPATED NEW OPEN EDUCATIONAL RESOURCES

| C-ID | Project | College(s) |
|------|---------|------------|
| C-ID JOUR 100 Introduction to Mass Communication | Adapting [Understanding Media and Culture](#) and [Media, Society, Culture and You](#) and adding additional materials locally. Developing modules for the following topics:<br>• The economics of media industry<br>• Media/News literacy basics<br>• Recognizing Fake News and Misinformation<br><br>Each module will include the following<br>• 10-15 pages of content<br>• 15-20 images<br>• 1-3 videos<br>• 3 Key Takeaways<br>• 3 Objectives<br>• 1 Assignment<br>• 1 Knowledge Check<br><br>The types of ancillary materials will include slide shows, articles and audio examples. There will be ancillary assignments There will also be a list of optional chapter questions that instructors may use for assessment or instructional purposes. | Palomar |
| C-ID JOUR 110 Intro to Reporting and Newswriting | Adapting [Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing](#) as well as newly created materials | American River |
| C-ID JOUR 110 Intro to Reporting and Newswriting | Creating openly licensed assessments that could be related to [Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing](#) and/or to the AP Style Guide. | Cosumnes River |

| C-ID | Project | College(s) |
|---|---|---|
| C-ID JOUR 110 Intro to Reporting and Newswriting | Currently using Broccoli and Chocolate: A Beginner's Guide to Journalism. Feedback from existing classes noted a student need for media literacy and media bias. The CORs also require media literacy, which can be addressed by curating and creating additional material. Developing modules for the following topics:<br>• Media literacy<br>• Media bias<br>• Public Relations<br>• Broadcast<br><br>Each module will include the following<br>• 10-15 pages of content<br>• 15-20 images<br>• 1-3 videos<br>• 3 Key Takeaways<br>• 3 Objectives<br>• 1 Assignment<br>• 1 Knowledge Check<br><br>The types of ancillary materials will include video tutorials, slide shows, articles and audio examples. There will be ancillary assignments for each text to help with the learning. There will also be a list of optional chapter questions that instructors may use for assessment or instructional purposes. | |
| C-ID JOUR 120 Multimedia Reporting | Adapting Journalism Handbook and Tools for Podcasting. While the existing resources have more than half of the course content covered, there is a need for curating or developing sources for creating short videos, graphics and other online media elements to meet the course goals. This course also needs ancillary materials to support learning.<br><br>Each chapter will include the following<br>• 10-15 pages of content<br>• 15-20 images<br>• 1-3 videos<br>• 3 Key Takeaways<br>• 3 Objectives<br>• 1 Assignment<br>• 1 Knowledge Check<br><br>The types of ancillary materials will include video tutorials, slide shows, articles and audio examples. There will be ancillary assignments for each text to help with the learning. There will also be a list of optional chapter questions that instructors may use for assessment or instructional purposes. | Palomar |

| C-ID | Project | College(s) |
|---|---|---|
| C-ID JOUR 130 Student Media Practicum I | Adapting Web Literacy for Student Fact-Checkers, Writing Fabulous Features and creating new materials.<br><br>This class needs the following OER materials<br>• OER materials on news writing<br>• OER materials on opinion writing<br>• OER materials on arts writing<br><br>Each module will include the following<br>• 10-15 pages of content<br>• 15-20 images<br>• 1-3 videos<br>• 3 Key Takeaways<br>• 3 Objectives<br>• 1 Assignment<br>• 1 Knowledge Check<br><br>The types of ancillary materials will include video tutorials, slide shows, articles and audio examples. There will be ancillary assignments for each text to help with the learning. There will also be a list of optional chapter questions that instructors may use for assessment or instructional purposes. | Palomar |
| C-ID JOUR 131 Student Media Practicum II | Adapting Check, Please! Starter Course for Fact Checkers and A Guide to News Writing, and The Information Literacy User's Guide: An Open, Online Textbook | Palomar |
| C-ID JOUR 131 Student Media Practicum II | Adapting Web Literacy for Student Fact-Checkers, Writing Fabulous Features | American River |

| C-ID | Project | College(s) |
|---|---|---|
| C-ID JOUR 150 Intro to Public Relations | Adapting The Evolving World of Public Relations (NSCC and Martinelli) and Public Relations Case Studies: Strategies and Actions. New materials will also be created.<br><br>This class needs the following OER materials<br>• Crisis Public Relations<br>• Employee & Diversity Relations<br>• Management<br><br>Each module will include the following<br>• 10-15 pages of content<br>• 15-20 images<br>• 1-3 videos<br>• 3 Key Takeaways<br>• 3 Objectives<br>• 1 Assignment<br>• 1 Knowledge Check<br><br>he types of ancillary materials will include video tutorials, slide shows, articles and audio examples. There will be ancillary assignments for each text to help with the learning. There will also be a list of optional chapter questions that instructors may use for assessment or instructional purposes. | Palomar |
| C-ID JOUR 160 Introduction to Photojournalism | Developing learning modules and ancillary materials. Each module will include the following:<br>• 10-15 pages of content<br>• 15-20 images<br>• 1-3 videos<br>• 3 Key Takeaways<br>• 3 Objectives<br>• 1 Assignment<br>• 1 Knowledge Check<br><br>Ancillary materials will be specific to areas where existing materials are lacking, such as interviewing skills, media ethics and caption writing. Ancillary materials will include video tutorials, slide shows, articles and audio examples, assignments, and chapter questions. | American River and Palomar |
| C-ID JOUR 210 Intermediate Reporting/Newswriting | Adapting Web Literacy for Student Fact Checkers (Caufield, 2021) – Pressbooks (CC BY-NC-SA) and Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA). Also creating new ancillaries. | Palomar |

# APPENDIX 6 – ZTC ACCELERATION GRANT JOURNALISM COLLABORATION COHORT MEMO

**Academic Senate for California Community Colleges**
One Capitol Mall, Suite 230 Sacramento, CA 95814 (916) 445-4753
*info@asccc.org  www.asccc.org*

DATE:              October 23, 2024
NAME:          Chad Funk, Program Specialist
ADDRESS:    1102 Q Street, Sacramento, California 95811
SUBJECT:    Journalism ZTC Acceleration Grant Collaboration Cohort
ASCCC OERI FACILITATOR: Shagun Kaur, ASCCC OERI Project Facilitator

## Cohort Participants and Data Collection
The following colleges participated in the Journalism Collaboration Cohort and all are working on establishing a Journalism Associate of Arts for Transfer (AA-T) Zero Textbook Cost (ZTC) pathway:

- American River College (ARC)
- Cosumnes River College (CRC)
- Los Angeles Pierce College (LAPC)
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The ASCCC OERI collected course level data for each of the courses in the pathway including current ZTC status, adopted resources, and plans to convert a course to ZTC to identify overlap and areas of potential collaboration. Since all colleges are converting the Journalism AA-T, the courses were grouped using the Journalism Transfer Model Curriculum (TMC) to identify commonalities.

## Cohort Convening
The Journalism Collaboration Cohort convened synchronously via Zoom on March 20, 2024. The ASCCC OERI presented the group with the results of the data collection process and asked for clarity where data were missing. In addition, the ASCCC OERI presented available OER for the cohort's consideration. Two follow-up meetings were held to discuss collaborative opportunities on May 2 and October 1, 2024.

## Findings
The status and plans for the required Journalism AA-T courses are listed below.

## Required Core Courses
### *Introduction to Mass Communications (C-ID JOUR 100)*
- ARC – Currently ZTC (ZTC). Updating supplemental materials to align with a new version of Understanding Media and Culture v 1.0

- CRC – Exploring OER to adopt. Considering [Understanding Media and Culture v 1.0](); [Media, Society, Culture and You](), and [Media Communication, Convergence and Literacy]()
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Adapting [Understanding Media and Culture]() and [Media, Society, Culture and You]() and adding additional materials locally

*Introduction to Reporting and Newswriting (C-ID JOUR 110)*
- ARC – Remixing available resources such as [Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing]() as well as newly created materials
- CRC – ZTC. Revising curriculum to [incorporate Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing.]() Faculty are interested in creating openly licensed assessments that could be related to this textbook and/or to the AP Style Guide.
- LAPC - ZTC
- Palomar – ZTC

*Lower Division Student Media Practicum I (C-ID JOUR 130)*
- ARC – ZTC
- CRC – ZTC. Revising curriculum to incorporate [A Guide to Newswriting]()
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Adopting [Web Literacy for Student Fact-Checkers, Writing Fabulous Features]() and creating new materials

## List A
Only colleges that indicated a specific course is part of their ZTC pathway are included below.
*Multimedia Reporting (C-ID JOUR 120)*
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Remixing [Data Journalism Handbook](), [Journalism Handbook]() and [Tools for Podcasting]() but also gathering ancillary OER materials

### Intermediate Reporting/Newswriting (C-ID JOUR 210)
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Adapting [Web Literacy for Student Fact Checkers (Caufield, 2021) – Pressbooks (CC BY-NC-SA)](#) and [Writing for Electronic Media (Champagne, 2017) (CC BY-NC-SA)](#). Also creating new ancillaries.

### Introduction to Public Relations (C-ID JOUR 150)
- ARC – ZTC
- CRC – ZTC. Adopting [Writing Strategic Communication Industries](#). This class is an option to fulfill degree requirements and is not taught often. The instructor who teaches may decide to remix or explore other OER before it is taught again.
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Adapting [The Evolving World of Public Relations (NSCC and Martinelli)](#) and [Public Relations Case Studies: Strategies and Actions.](#)  New materials will also be created.

### Introduction to Photojournalism (C-ID JOUR 160)
- ARC – Developing learning modules in collaboration with Palomar College
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.
- Palomar – Developing learning modules in collaboration with ARC

### Introduction to Visual Communication (C-ID JOUR 170)
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.

### Lower Division Student Media Practicum II (C-ID JOUR 131)
- ARC – Adapting [Web Literacy for Student Fact-Checkers](#)
- CRC – ZTC. Revising curriculum to incorporate [A Guide to Newswriting](#)
- LAPC – Curating and possibly adapting existing OER. Efforts also include resource review by an instructional designer. There are currently no plans to create new OER.

- Palomar - Adapting [Check, Please! Starter Course for Fact Checkers](#) and [A Guide to News Writing](#), and [The Information Literacy User's Guide: An Open, Online Textbook](#)

## Additional Courses

Additional courses that are currently ZTC were excluded from the following list.

- CRC: Race and Gender in the Media – Adapting [Media Studies 101](#)
- Palomar: Multimedia Storytelling – Plan pending
- Palomar: Mastering Social Media – Plan pending
- Palomar: Social Media for Business – Plan pending

## Conclusions

Many of the C-ID aligned courses are currently ZTC and the majority of proposed projects focus on creating local adaptations of existing texts. The ASCCC OERI recommends that colleges continue to share project progress for consideration as they complete their ZTC work.

The Journalism Collaboration Cohort has resulted in a collaborative project for Introduction to Photojournalism (C-ID JOUR 160). All cohort participants have access to the collaborative plans to ensure they can consider adopting the products upon completion. A description of each project will be provided in the final report for the field's consideration. The ASCCC OERI recommends that any college with "plan pending" listed in the section above review the cohort plans and consider adoption before OER creation.