



Zero Textbook Cost (ZTC) Acceleration Grant Collaboration Cohort Communication Studies Final Report

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INTRODUCTION

The Communication Studies Collaboration Cohort consisted of eighteen colleges. All are working on the same pathway, the Communication Studies Associate of Arts for Transfer (AA-T) degree. In addition, De Anza College is also working on a Certificate of Achievement and a local degree.

The ASCCC OERI collected course-level data from the colleges for each of the courses in the targeted pathways including current Zero Textbook Cost (ZTC) status, adopted resources, and plans to convert a course to ZTC to identify overlap and areas of potential collaboration. As all colleges are working on establishing a Communication Studies AA-T pathway, the courses were grouped using the Communication Studies Transfer Model Curriculum (TMC) to identify commonalities.

COLLABORATION COHORT PURPOSE

The Academic Senate for California Community Colleges (ASCCC) Open Educational Resources Initiative (OERI) facilitated the work of the ZTC Acceleration Grant Communication Studies Collaboration Cohort. Although this process was introduced to prevent the duplication of effort, it also provides a means to ensure the awareness of available OER and other sustainable means of achieving ZTC status, share OER development plans, and identify opportunities for collaboration across colleges. At the conclusion of the cohort process, the OERI will provide a report to the California Community Colleges Chancellor's Office (CCCCO) that will document the work of the cohort, verify the absence of duplicative plans, and/or delineate how duplication will be prevented or minimized.

COMMUNICATION STUDIES COLLABORATION COHORT – MEMBER COLLEGES AND ZTC PATHWAYS

The following colleges participated in the Communication Studies Collaboration Cohort and all are working on establishing a Communication Studies Associate of Arts for Transfer (AA-T) Zero Textbook Cost (ZTC) pathway. In addition, De Anza is also working on Certificate of Achievement and an Associate in Arts,

- American River College (ARC)
- Cañada College
- Chaffey College
- City College San Francisco (CCSF)
- Clovis College
- College of Alameda (CoA)
- Cosumnes River College (CRC)
- De Anza College
- Foothill College
- Fullerton College
- Lemoore College
- Merritt College

- Mission College
- Norco College
- San Diego Miramar College (SD Miramar)
- Shasta College
- Victor Valley College (VVC)
- West Los Angeles College (West)

The ASCCC OERI collected course-level data for each of the courses in the pathway including current ZTC status, adopted resources, and plans to convert a course to ZTC to identify overlap and areas of potential collaboration. Since all colleges are converting the Communication Studies Associate of Arts for Transfer (AA-T), the courses were grouped using the Communication Studies Transfer Model Curriculum (TMC) to identify commonalities.

STATUS OF COURSES SPECIFIED IN THE COMMUNICATION STUDIES TRANSFER MODEL CURRICULUM AT COHORT COLLEGES

The status and plans for the required Communication Studies AA-T courses are provided below. For course that are options within the TMC, only colleges that identified a specific course as part of their ZTC pathway have been included. List B options in other disciplines have been excluded from this analysis.

Required Core Courses

Public Speaking (C-ID COMM 110)

- ZTC – ARC, Cañada ([Stand up, Speak out – The Practice and Ethics of Public Speaking](#)), Chaffey ,CCSF, De Anza, Fullerton, Lemoore, Merritt, Mission, Shasta
- Adapting [Stand up, Speak out – The Practice and Ethics of Public Speaking](#) and may create ancillaries – CRC
- Adapting [Stand up, Speak out – The Practice and Ethics of Public Speaking](#) or [Speak Out, Call In: Public Speaking as Advocacy](#) by converting resources into Canvas pages. Will also create ancillaries to accompany the selected text – Norco
- Plan pending – Clovis, CoA, Foothill, VVC, West
- Creating new OER - SD Miramar

Interpersonal Communication (C-ID COMM 130)

- ZTC – Cañada, Chaffey, Fullerton, Lemoore, Merritt, Mission (Adapting [Interpersonal Communication: Context and Connection \(Multiple Authors, ASCCC OERI, 2022\)\(CC BY unless otherwise noted\)](#)), Shasta

- Adopting [Interpersonal Communication: Context and Connection \(Multiple Authors, ASCCC OERI, 2022\)](#)(CC BY unless otherwise noted). May create ancillaries. - CRC
- Adapting [Interpersonal Communication – A Mindful Approach to Relationships \(Wrench et al.\)](#) (CC BY-NC-SA) – De Anza
- Converting [Interpersonal Communication – A Mindful Approach to Relationships \(Wrench et al.\)](#) (CC BY-NC-SA) to Canvas pages. Will also create accompanying ancillaries. – Norco
- Plan pending – ARC, CCSF, Clovis, CoA, Foothill, SD Miramar, VVC, West

List A

Only colleges that indicated a specific course as part of their ZTC pathway are included below.

Argumentation or Argumentation and Debate (C-ID COMM 120)

- ZTC – Cañada, Chaffey, CCSF, Foothill, Fullerton, Lemoore (Creating ancillary materials), Mission (Creating a resource hub in Canvas for instructors to select/adapt and imbed both existing and original readings, activities, assignments, slide decks, quizzes, etc.), Shasta
- Adapting [Arguing Using Critical Thinking \(Martene\)](#)(CC BY-NC) and may create ancillaries - CRC
- Adapting/remixing [Arguing Using Critical Thinking \(Martene\)](#)(CC BY-NC) and [A Concise Introduction to Logic \(DeLancey, 2017\)](#) - De Anza
- Adapting unspecified OER – Norco
- Plan pending – ARC, Clovis, CoA
- Creating new OER – SD Miramar

Small Group Communication (C-ID COMM 140)

- ZTC – Chaffey, Foothill, Fullerton, Lemoore, Merritt, Shasta
- Adopting [Small-Group Communication \(Osborne, College of the Canyons, 2019\)](#) (CC BY 4.0) – CoA, CRC (May create ancillaries)
- Adapting [An Intro to Group Communication](#) to meet social/cultural demands of campus community as well as quarter system time constraints - De Anza
- Adapting [Small Group Communication: Forming & Sustaining Teams \(Linabary, Pressbooks\)](#) Will also create ancillaries. – Norco
- Plan pending – ARC, CCSF, Clovis, SD Miramar, Mission, VVC, West

Intercultural Communication (C-ID COMM 150)

- ZTC – Cañada, Chaffey, Merritt, Mission (Developing a future plan for integrating various resources around one central OER), Shasta

- Adopting [Intercultural Communication Version 2 \(Rice, College of the Canyons, 2019\) \(CC BY 4.0\)](#) - CoA
- Adopting [Exploring Intercultural Communication \(Grothe\)\(CC BY\)](#). May create ancillaries. - CRC
- Adapting [Exploring Intercultural Communication \(Grothe\)\(CC BY\)](#) and [Intercultural Communication \(Ahrndt, University of Missouri – St. Louis, 2020\)\(CC BY-NC-SA 4.0\)](#) and creating ancillaries - De Anza
- Plan pending – ARC, CCSF, Clovis, Foothill, Fullerton, Norco, SD Miramar, VVC, West

Forensics (Speech and Debate) (C-ID COMM 160B)

- ZTC – CCSF, Fullerton

Oral Interpretation of Literature (C-ID COMM 170)

- ZTC – Chaffey, Shasta
- Adapting [Oral Interpretation of Literature \(Martinez, 2022\)](#) (CC BY-NC-SA) - Lemoore
- Plan pending CCSF, West

Introduction to Communication Theory (C-ID COMM 180)

- ZTC – ARC, Cañada, Chaffey, CoA, Foothill, Merritt
- Adopting [Introduction to Communication \(Paynton and Hahn\) \(CC BY-SA\)](#) and may create ancillaries - CRC
- Plan pending – CCSF, Norco

Introduction to Persuasion (C-ID COMM 190)

- ZTC – CoA, CRC
- Plan pending ARC, Mission, West

Introduction to Mass Communications (C-ID JOUR 100)

- ZTC - Chaffey
- Adopting [Mass Communication, Media, and Culture - An Introduction to Mass Communication \(CC BY-NC-SA\)](#) – CoA
- Remixing from some OER but a lot will be created from scratch to speak to the quarter system and updating examples, ancillaries etc. - De Anza
- Plan pending – ARC, CRC (Considering [Understanding Media and Culture v 1.0; Media, Society, Culture and You](#), and [Media Communication, Convergence and Literacy](#)), Merritt

List B

Survey of Human Communication (C-ID COMM 115)

- Adapting [A Primer on Communication Studies v. 1.0 \(CC BY-NC-SA\)](#) and [Communication in the Real World \(CC BY-NC-SA\)](#) - De Anza
- Plan pending - Mission

ADDITIONAL COURSES

Additional courses that are currently ZTC were excluded from the following list.

- CRC: The Communication Experience – Adapting [Communication in the Real World](#)
- De Anza: Argumentation: Analysis of Oral and Written Communication – Remixing [How Arguments Work - A Guide to Writing and Analyzing Texts in College \(Mills\)](#), [Introduction to Logic and Critical Thinking](#), and [Cereal is Soup](#)
- De Anza: Organizational Communication – Adapting [Organizational Communication - Theory, Research, and Practice](#)
- SD Miramar: Communication and Community – Creating new OER

CONCLUSIONS

The Communication Studies Collaboration Cohort convened synchronously via Zoom on March 21, 2024. The ASCCC OERI presented the group with the results of the data collection process and asked for clarity where data were missing. In addition, the ASCCC OERI presented available OER for the cohort's consideration. Two follow-up meetings were held to discuss collaborative opportunities on April 29, 2024 and September 16, 2024. Despite the expressed interest in collaborative work, no collaborations are planned.

The ASCCC OERI recommends that the cohort participants share any resources that they are using to begin their efforts along with any frameworks for new OER creation that might be useful to other participants. Many of the C-ID aligned courses are currently ZTC and the majority of proposed projects focus on creating local adaptations of existing texts and/or creating supplemental materials. The ASCCC OERI recommends that colleges continue to share project progress for consideration as they complete their ZTC work. In addition, the ASCCC OERI recommends that any college with “plan pending” listed in the section above review the cohort plans and consider adoption before OER creation.

APPENDIX 1 – THE COMMUNICATION STUDIES TRANSFER MODEL CURRICULUM

Title	C-ID Designation
Required Core	
Public Speaking	COMM 110
Interpersonal Communication	COMM 130
List A – three courses	
Argumentation or Argumentation and Debate	COMM 120
Small Group Communication	COMM 140
Forensics (Speech and Debate)	COMM 160B
Intercultural Communication	COMM 150
Introduction to Communication Theory	COMM 180
Introduction to Mass Communications or Communication and New Media	JOUR 100 or No C-ID
Oral Interpretation of Literature	COMM 170
Introduction to Persuasion	COMM 190
A course articulated as preparation for the Communication Studies major at a CSU.	
List B – one course	
Any List A course or any CSU-transferable COMM course	
Survey of Human Communication	COMM 115
Introduction to Cultural Anthropology	ANTH 120
Introductory Psychology	PSY 110
Introduction to Sociology	SOCI 110
Introduction to Literature or Argumentative Writing and Critical Thinking	ENGL 120 or ENGL 105
Introduction to Reporting and Newswriting or Introduction to Journalism	JOUR 110 or No C-ID

APPENDIX 2 – RESOURCES IN USE OR IDENTIFIED BY COMMUNICATION STUDIES COLLABORATION COHORT COLLEGES

Resource	Course(s)	College(s)
Exploring Public Speaking (Barton and Tucker)	Public Speaking (C-ID COMM 110)	Mission, Shasta
Stand up, Speak out – The Practice and Ethics of Public Speaking	Public Speaking (C-ID COMM 110), Argumentation or Argumentation and Debate (COMM 120)	Lemoore, Cañada, Cosumnes River, Norco, Foothill, Chaffey, Merritt
The Public Speaking Project	Public Speaking (C-ID COMM 110)	Fullerton, Foothill, Chaffey
Communication in the Real World	Public Speaking (C-ID COMM 110)	CCSF, Merritt
Speak Out, Call In: Public Speaking as Advocacy	Public Speaking (C-ID COMM 110), Argumentation or Argumentation and Debate (COMM 120)	CCSF, Chaffey
Exploring Public Speaking (Barton and Tucker)	Public Speaking (C-ID COMM 110)	Mission, Shasta
Fundamentals of Public Speaking (Stokes-Rice, Leonard, and Rome) (Stokes-Rice, Leonard, and Rome, College of the Canyons)	Public Speaking (C-ID COMM 110)	Chaffey
Arguing Using Critical Thinking (Martene)(CC BY-NC)	Argumentation or Argumentation and Debate (COMM 120)	CCSF, Cosumnes River, Lemoore
A Concise Introduction to Logic (DeLancey, 2017) (Milne Publishing (CC BY-NC-SA 4.0))	Argumentation or Argumentation and Debate (COMM 120)	Chaffey
How Arguments Work: A Guide to Writing and Analyzing Texts in College (Mills et al., ASCCC OERI, 2022) – LibreTexts How Arguments Work Ancillaries – Canvas Commons	Argumentation or Argumentation and Debate (COMM 120)	Chaffey
Logic and Critical Thinking (Levin and Sheley)	Argumentation or Argumentation and Debate (COMM 120)	Chaffey

Resource	Course(s)	College(s)
Logical Reasoning (Bradley H. Dowden, California State University Sacramento) (CC BY-NC-SA)	Argumentation or Argumentation and Debate (COMM 120)	Chaffey
The (In)Credible Argument: Crafting and Analyzing Arguments in College (Kepka) (PressBooks) (CC BY 4.0)	Argumentation or Argumentation and Debate (COMM 120)	Chaffey
The Rise of Informal Logic: Essays on Argumentation, Critical Thinking, Reasoning and Politics (Johnson, 2014) (Open Monograph Press) (CC BY-NC-ND)	Argumentation or Argumentation and Debate (COMM 120)	Chaffey
Interpersonal Communication: Context and Connection (Multiple Authors, ASCCC OERI, 2022) (CC BY unless otherwise noted)	Interpersonal Communication (C-ID COMM 130)	Chaffey, Lemoore, Cosumens River, Merritt
Communication in the Real World – An Introduction to Communication Studies (CC BY-NC-SA)	Interpersonal Communication (C-ID COMM 130)	Cañada
Interpersonal Communication – A Mindful Approach to Relationships (Wrench et al.) (CC BY-NC-SA)	Interpersonal Communication (C-ID COMM 130)	Chaffey, De Anza, Norco, Shasta, Foothill
Communication to Connect: Interpersonal Communication for Today (Department of Communication Studies, Austin Community College) (CC-BY-NC-SA)	Interpersonal Communication (C-ID COMM 130)	Chaffey
Interpersonal Communication Textbook (Leonard, College of the Canyons, 2019) (CC BY 3.0)	Interpersonal Communication (C-ID COMM 130)	Chaffey
An Introduction to Group Communication (CC BY-NC-SA)	Small Group Communication (C-ID COMM 140)	Lemoore, Shasta, Cosumnes River, Chaffey
Managing Groups and Teams (WikiBooks) (CC BY-SA)	Small Group Communication (C-ID COMM 140)	Chaffey
Problem Solving in Teams and Groups (Piercy) (CC BY)	Small Group Communication (C-ID COMM 140)	Chaffey, Merritt

Resource	Course(s)	College(s)
Small Group Communication: Forming & Sustaining Teams (Linabary, Pressbooks) (CC BY-NC-SA)	Small Group Communication (C-ID COMM 140)	Chaffey
Small-Group Communication (Osborne, College of the Canyons, 2019) (CC BY 4.0)	Small Group Communication (C-ID COMM 140)	Chaffey, Merritt
Exploring Intercultural Communication (Grothe)(CC BY)	Intercultural Communication (COMM 150)	Shasta, Merritt, Cosumnes River, Foothill
Intercultural Communication Version 2 (Rice, College of the Canyons, 2019) (CC BY 4.0)	Intercultural Communication (COMM 150)	Cañada
Intercultural Communication (Ahrndt, University of Missouri – St. Louis, 2020)(CC BY-NC-SA 4.0)	Intercultural Communication (COMM 150)	Chaffey
Language and Culture in Context – A Primer on Intercultural Communication (Godwin-Jones) in LibreTexts (CC BY-NC)	Intercultural Communication (COMM 150)	Chaffey
Oral Interpretation of Literature (Martinez, 2022) (CC BY-NC-SA)	Oral Interpretation of Literature (COMM 170)	Shasta, Chaffey
Guide for Oral Interp	Oral Interpretation of Literature (COMM 170)	Chaffey
Communication in the Real World – An Introduction to Communication Studies (CC BY-NC-SA)	Intro to Comm Theory (COMM 180)	Chaffey, Merritt, Foothill
Communication Theory (WikiBooks) (CC BY-SA)	Intro to Comm Theory (COMM 180)	Chaffey
Introduction to Communication (Paynton and Hahn) in LibreTexts (CC BY-SA)	Intro to Comm Theory (COMM 180)	Chaffey, Merritt
The Evolution of Human Communication: From Theory to Practice (Pierce) (CC0)	Intro to Comm Theory (COMM 180)	Chaffey
Understanding Media and Culture: An Introduction to Mass Communication (University of Minnesota) in Pressbooks (CC BY-NC-SA)	Intro to Mass Comm (JOUR 100)	Cosumnes River, Chaffey

Resource	Course(s)	College(s)
Media Studies 101 (Pearson, 2013) in Pressbooks (CC BY-NC-SA)	Intro to Mass Comm (JOUR 100)	Chaffey
Media, Society, Culture and You (Poepsel, 2018) (CC BY)	Intro to Mass Comm (JOUR 100)	Chaffey

APPENDIX 3 – AVAILABLE OER FOR COURSES SPECIFIED IN THE COMMUNICATION STUDIES TRANSFER MODEL CURRICULUM (TMC)

The following list provides examples of existing Open Educational Resources (OER) that can be used for the indicated courses. The structure presented here aligns with the [Communication Studies TMC](#). Access the complete curated collections of resources for Communication Studies at [Open Educational Resources and Communication Studies](#) and [OER and the Communication Studies TMC](#).

Required Core

Public Speaking ([C-ID COMM 110](#))

- [Speak Out, Call In: Public Speaking as Advocacy Author \(Mepes, 2019\) – Pressbooks \(CC BY-NC-SA\)](#)
- [COMM 1: Introduction to Public Speaking \(2023\) – Fresno City College \(CC BY-NC-SA\)](#)
- [Fundamentals of Public Speaking \(Stokes-Rice, Leonard, and Rome\) \(Stokes-Rice, Leonard, and Rome, College of the Canyons\) \(CC BY 4.0\)](#)
- [Introduction to Public Communication \(CC BY-SA 4.0\)](#)
- [Exploring Public Speaking: 4th Edition \(Barton and Tucker\) in Galileo \(CC BY-NC-SA\)](#)
- [Stand Up, Speak Out: The Practice and Ethics of Public Speaking \(Saylor Academy, 2012\) \(CC BY-NC-SA\)](#)

Interpersonal Communication ([C-ID COMM 130](#))

- [I.C.A.T Interpersonal Communication Abridged Textbook \(Patterson\) \(CC BY-SA 3.0\)](#)
- [Interpersonal Communication Textbook \(Leonard, College of the Canyons, 2019\) \(CC BY 3.0\)](#)
- [Communication to Connect: Interpersonal Communication for Today \(Department of Communication Studies, Austin Community College\) \(CC-BY-NC-SA\)](#)
- [Interpersonal Communication – A Mindful Approach to Relationships \(Wrench, J.S., Punyanunt-Carter, N.M., & K.S. Thweatt\) \(Open Textbook Library\)](#)
- [Interpersonal Communication: Context and Connection \(Multiple Authors, ASCCC OERI, 2022\) – LibreTexts \(CC BY unless otherwise noted\)](#)

List A – Select two of the following:

Argumentation/Argumentation and Debate ([C-ID COMM 120](#))

- [Logical Reasoning \(Bradley H. Dowden, California State University Sacramento\) \(CC BY-NC-SA\)](#)
- [The \(In\)Credible Argument: Crafting and Analyzing Arguments in College \(Kepka\) \(PressBooks\) \(CC BY 4.0\)](#)
- [Arguing Using Critical Thinking \(Martene\) in LibreTexts \(CC BY-NC\)](#)
- [How Arguments Work: A Guide to Writing and Analyzing Texts in College \(Mills et al., ASCCC OERI, 2022\) – LibreTexts](#)

Small Group Communication ([C-ID COMM 140](#))

- [Problem Solving in Teams and Groups \(Piercy\) \(CC BY\)](#)
- [Managing Groups and Teams \(WikiBooks\) \(CC BY-SA\)](#)
- [Small Group Communication: Forming & Sustaining Teams \(Linabary, Pressbooks\) \(CC BY-NC-SA\)](#)
- [Small-Group Communication \(Osborne, College of the Canyons, 2019\) \(CC BY 4.0\)](#)
- [An Introduction to Group Communication \(V2.0 Granite State College, PressBooks\)](#)

Forensics (Speech and Debate) ([C-ID COMM 160B](#))

- [Arguing Using Critical Thinking \(Martene\) in LibreTexts \(CC BY-NC\)](#)

Intercultural Communication ([COMM 150](#))

- [Communications 256: Intercultural Communication \(College of the Canyons, Stokes Rice\) – LibreTexts \(CC BY\)](#)
- [Exploring Intercultural Communication \(Grothe\) in LibreTexts \(CC BY\)](#)
- [Intercultural Communication Version 2 \(Rice, College of the Canyons, 2019\) \(CC BY 4.0\)](#)
- [Language and Culture in Context: A Primer on Intercultural Communication \(Godwin-Jones\)](#)
- [Intercultural Communication \(Ahrndt, University of Missouri – St. Louis, 2020\) \(CC BY-NC-SA 4.0\)](#)
- [Speaking of Culture \(Weil – Rebus\) \(CC BY-NC 3.0\)](#)

Introduction to Communication Theory ([C-ID COMM 180](#))

- [Communication Theory \(WikiBooks\) \(CC BY-SA\)](#)
- [Introduction to Communication \(Paynton and Hahn\) in LibreTexts \(CC BY-SA\)](#)
- [Communication in the Real World – An Introduction to Communication Studies in LibreTexts \(CC BY-NC-SA\)](#)

Introduction to Mass Communication or Communication and New Media (C-ID JOUR 100)

- [Media Studies 101 \(Pearson, 2013\) in Pressbooks \(CC BY-NC-SA\)](#)
- [Media, Society, Culture and You \(Poepsel, 2018\) \(CC BY\)](#)
- [Understanding Media and Culture: An Introduction to Mass Communication \(Saylor Academy\) \(CC BY-NC-SA\)](#)

Oral Interpretation of Literature (C-ID COMM 170)

No resources identified.

Introduction to Persuasion (C-ID COMM 190)

- [Three Modules on Clear Writing Style: An Introduction to The Craft of Argument \(Williams and Colomb, OpenStax\) \(CC BY 4.0\)](#)
- [Exploring Perspectives: A Concise Guide to Analysis \(Fallows, University of California Los Angeles, Open Textbook Library\) \(CC BY-NC-SA\)](#)

List B – Select two of the following:

Any List A course not used above, any course that has articulation as lower division major preparation for the communication studies major at a CSU.

Survey of Human Communication (C-ID COMM 115)

- [Message Processing: The Science of Creating Understanding \(Gasiorek, 2018\) \(CC BY 4.0\)](#)
- [Process of Communication \(Rice, 2020\) \(CC BY 4.0\)](#)
- [Introduction to Communication \(Paynton and Hahn\) in LibreTexts \(CC BY-SA\)](#)
- [Communication in the Real World – An Introduction to Communication Studies in LibreTexts \(CC BY-NC-SA\)](#)

Intro to Cultural Anthropology (ANTH 120)

- [Perspectives: An Open Invitation to Cultural Anthropology, 2nd Edition \(American Anthropological Association, 2020\) \(CC-BY-NC 4.0\)](#)
- [Cultural Anthropology – LibreTexts \(CC-BY-NC-SA 3.0\)](#)
- [The Art of Being Human: A Textbook for Cultural Anthropology \(New Prairie Press, 2018\) \(CC-BY-NC-SA 4.0\)](#)
- [Introduction to Anthropology \(Jennifer Hasty, David G. Lewis, & Marjorie M. Snipes, 2022, OpenStax\) \(CC BY\)](#)
- [Introduction to Anthropology: Holistic and Applied Research on Being Human \(Palmiotto A, Homsey-Messer L, Ford B, Poole A, Adams A, Allard F, Chadwick W, 2022\) \(CC BY-SA\)](#)

Introduction to Psychology (C-ID PSY 110)

- [Introductory Psychology \(OpenStax\) – LibreTexts \(CC BY 4.0\)](#)
- [Discover Psychology 2.0: A Brief Introductory Text \(Diener and Biswas-Diener\) \(CC-BY-NC-SA\)](#)
- [Psychology: The Science of Human Potential by Jeffrey Levy \(CC-BY 4.0\)](#)

Introduction to Sociology (C-ID SOCI 110)

- [Introduction to Sociology 3e \(OpenStax\) \(CC BY\)](#)
- [Sociology \(Barkan\) – LibreTexts \(CC BY-NC-SA 3.0\)](#)
- [Introduction to Sociology \(Hammond and Cheney\) – LibreTexts \(CC BY\)](#)
- [Sociology: Understanding and Changing the Social World \(Saylor Academy, 2016\) \(CC BY-NC-SA\)](#)

Introduction to Literature (C-ID ENGL 120) or Argumentative Writing and Critical Thinking (C-ID ENGL 105)

Introduction to Literature

- [Surface and Subtext: Literature, Research, Writing \(Carly-Miles et al, 2024\) \(CC BY-NC\)](#)
- [Literature, Critical Thinking, & Writing \(Shehorn, 2023\) \(CC BY\)](#)
- [Writing and Critical Thinking Through Literature \(Ringo and Kashyap, 2020\) – LibreTexts](#)
- [The Open Anthology of Literature in English \(O'Brien\) \(CC BY-NC\)](#)
- [Literature, the Humanities, and Humanity \(Steinberg, 2014\) \(CC BY-NC-SA\)](#)

Argumentative Writing and Critical Thinking

- [Arguments in Context: An Introduction to Critical Thinking \(Robinson, 2021\)](#)
- [Write What Matters: A modular open educational resource to support first-year writing courses in Idaho \(Long et al., MSL Academic Endeavors, 2020\) \(CC BY-NC-SA\)](#)
- [Claim Your Voice in First Year Composition, Vol. 2 \(Kiefer and Rock, 2021\) \(CC BY-NC-SA\)](#)
- [A Dam Good Argument \(Delf et al, 2022\)](#)
- [How Arguments Work: A Guide to Writing and Analyzing Texts in College \(Mills et al., ASCCC OERI, 2022\) – LibreTexts](#)

Introduction to Reporting and Newswriting or Introduction to Journalism (JOUR 110)

- [Broccoli and Chocolate: A Beginner's Guide to Journalism News Writing \(Hiro, 2024\) \(CC BY-SA\)](#)
- [Writing for Electronic Media \(Champagne, 2017\) \(CC BY-NC-SA\)](#)

APPENDIX 4 – ANTICIPATED NEW OPEN EDUCATIONAL RESOURCES

Course(s) (C-ID is listed if applicable)	Project	College(s)
COMM 110 Public Speaking	Creating new OER	SD Miramar
COMM 115 Survey of Human Communication	Adapting A Primer on Communication Studies v. 1.0 (CC BY-NC-SA) and Communication in the Real World (CC BY-NC-SA)	De Anza
COMM 120 Argumentation or Argumentation and Debate	Adapting/remixing Arguing Using Critical Thinking (Marteny)(CC BY-NC) and A Concise Introduction to Logic (DeLancey, 2017) to meet all the requirements of COR while meeting the time constraints of an 11-week quarter.	De Anza
COMM 120 Argumentation or Argumentation and Debate	Creating new OER	SD Miramar
COMM 140 Small Group Communication	Adapting An Intro to Group Communication to meet social/cultural demands of campus community as well as quarter system time constraints.	De Anza
COMM 150 Intercultural Communication	Adapting Exploring Intercultural Communication (Grothe) (CC BY) and Intercultural Communication (Ahrndt, University of Missouri – St. Louis, 2020)(CC BY-NC-SA 4.0) and creating ancillaries	De Anza
COMM 170 Oral Interpretation of Literature	Adapting Oral Interpretation of Literature (Martinez, 2022) (CC BY-NC-SA)	Lemoore
The Communication Experience	Adapting Communication in the Real World	Cosumnes River
Argumentation: Analysis of Oral and Written Communication	Remixing How Arguments Work - A Guide to Writing and Analyzing Texts in College (Mills) , Introduction to Logic and Critical Thinking , and Cereal is Soup	De Anza
Organizational Communication	Adapting Organizational Communication - Theory, Research, and Practice	De Anza
Communication and Community	Creating new OER	SD Miramar

APPENDIX 5 – ZTC ACCELERATION GRANT COMMUNICATION STUDIES COLLABORATION COHORT MEMO



ACADEMIC SENATE
for California Community Colleges
LEADERSHIP • EMPOWERMENT • VOICE

Academic Senate for California Community Colleges

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DATE: December 4, 2024
NAME: Chad Funk, Program Specialist
ADDRESS: 1102 Q Street, Sacramento, California 95811
SUBJECT: Communication Studies ZTC Acceleration Grant Collaboration Cohort
ASCCC OERI FACILITATOR: Suzanne Wakim, ASCCC OERI Project Facilitator

Cohort Participants and Data Collection

The following colleges participated in the Communication Studies Collaboration Cohort and all are working on establishing a Communication Studies Associate of Arts for Transfer (AA-T) Zero Textbook Cost (ZTC) pathway:

- American River College (ARC)
- Cañada College – previously awarded
- Chaffey College – previously awarded
- City College San Francisco (CCSF)
- Clovis College – previously awarded
- College of Alameda (CoA)
- Cosumnes River College (CRC)
- De Anza College
- Foothill College – previously awarded
- Fullerton College – previously awarded
- Lemoore College
- Merritt College
- Mission College
- Norco College
- San Diego Miramar College (SD Miramar) – previously awarded
- Shasta College – previously awarded
- Victor Valley College (VVC)
- West Los Angeles College (WLAC) – previously awarded

The ASCCC OERI collected course level data for each of the courses in the pathway including current ZTC status, adopted resources, and plans to convert a course to ZTC to identify overlap and areas of potential collaboration. Since all colleges are converting the Communication Studies Associate of Arts for Transfer (AA-T), the courses were

grouped using the Communication Studies Transfer Model Curriculum (TMC) to identify commonalities.

Cohort Convening

The Communication Studies Collaboration Cohort convened synchronously via Zoom on March 21, 2024. The ASCCC OERI presented the group with the results of the data collection process and asked for clarity where data were missing. In addition, the ASCCC OERI presented available OER for the cohort's consideration. Two follow-up meetings were held to discuss collaborative opportunities on April 29, 2024 and September 16, 2024.

Findings

The status and plans for the required Communication Studies AA-T courses are listed below.

Required Core Courses

Public Speaking (C-ID COMM 110)

- ARC – ZTC
- Cañada – ZTC. Adapted [Stand up, Speak out – The Practice and Ethics of Public Speaking](#) through Implementation Grant.
- Chaffey – ZTC
- CCSF – ZTC
- Clovis – Plan pending
- CoA – Reviewing available OER
- CRC – Adapting [Stand up, Speak out – The Practice and Ethics of Public Speaking](#) and may create ancillaries
- De Anza – ZTC
- Foothill – Plan pending
- Fullerton – ZTC
- Lemoore – ZTC
- Merritt – ZTC
- Mission – ZTC
- Norco – Adapting [Stand up, Speak out – The Practice and Ethics of Public Speaking](#) or [Speak Out, Call In: Public Speaking as Advocacy](#) by converting resources into Canvas pages. Will also create ancillaries to accompany the selected text.
- SD Miramar – Creating new OER
- Shasta – ZTC
- VVC – Plan pending
- WLAC – Plan pending

Interpersonal Communication (C-ID COMM 130)

- ARC – Plan pending
- Cañada – ZTC
- Chaffey – ZTC
- CCSF – Plan pending
- Clovis – Plan pending
- CoA – Plan pending
- CRC - Adopting [Interpersonal Communication: Context and Connection \(Multiple Authors, ASCCC OERI, 2022\)\(CC BY unless otherwise noted\)](#). May create ancillaries.
- De Anza – Adapting [Interpersonal Communication – A Mindful Approach to Relationships \(Wrench et al.\) \(CC BY-NC-SA\)](#)
- Foothill – Plan pending
- Fullerton – Working on increasing adoptions through professional development and local adaptations.
- Lemoore – ZTC
- Merritt – ZTC
- Mission – Creating a resource hub in Canvas for instructors to select/adapt and imbed both existing and original readings, activities, assignments, slide decks, quizzes, etc.
- Norco – Converting [Interpersonal Communication – A Mindful Approach to Relationships \(Wrench et al.\) \(CC BY-NC-SA\)](#) to Canvas pages. Will also create accompanying ancillaries.
- SD Miramar – Plan pending
- Shasta – ZTC
- VVC – Plan pending
- WLAC – Plan pending

List A

Only colleges that indicated a specific course is part of their ZTC pathway are included below.

Argumentation or Argumentation and Debate (C-ID COMM 120)

- ARC – Plan pending
- Cañada – ZTC
- Chaffey – ZTC
- CCSF – ZTC
- Clovis – Plan pending
- CoA – Plan pending

- CRC - Adapting [Arguing Using Critical Thinking \(Martene\)\(CC BY-NC\)](#) and may create ancillaries
- De Anza - Adapting/remixing [Arguing Using Critical Thinking \(Martene\)\(CC BY-NC\)](#) and [A Concise Introduction to Logic \(DeLancey, 2017\)](#) to meet all the requirements of COR while meeting the time constraints of an 11-week quarter.
- Foothill – ZTC
- Fullerton – ZTC
- Lemoore – ZTC. Creating ancillary materials.
- Mission – ZTC. Creating a resource hub in Canvas for instructors to select/adapt and imbed both existing and original readings, activities, assignments, slide decks, quizzes, etc.
- Norco – Adapting unspecified OER.
- SD Miramar – Creating new OER
- Shasta - ZTC

Small Group Communication (C-ID COMM 140)

- ARC – Plan pending
- Chaffey – ZTC
- CCSF – Plan pending
- Clovis – Plan pending
- CoA – Adopting [Small-Group Communication \(Osborne, College of the Canyons, 2019\) \(CC BY 4.0\)](#)
- CRC – Adopting [An Intro to Group Communication](#). May create ancillaries.
- De Anza – Adapting [An Intro to Group Communication](#) to meet social/cultural demands of campus community as well as quarter system time constraints.
- Foothill – ZTC
- Fullerton – ZTC
- Lemoore – ZTC
- Merritt – ZTC
- Mission – Reviewing available OER.
- Norco – Adapting [Small Group Communication: Forming & Sustaining Teams \(Linabary, Pressbooks\)](#) Will also create ancillaries.
- SD Miramar – Plan pending
- Shasta – ZTC
- VVC – Plan pending
- WLAC – Plan pending

Intercultural Communication (C-ID COMM 150)

- ARC – Plan pending

- Cañada – ZTC
- Chaffey – ZTC
- CCSF – Plan pending
- Clovis – Plan pending
- CoA – Adopting [Intercultural Communication Version 2 \(Rice, College of the Canyons, 2019\) \(CC BY 4.0\)](#)
- CRC – Adopting [Exploring Intercultural Communication \(Grothe\)\(CC BY\)](#). May create ancillaries.
- De Anza - Adapting [Exploring Intercultural Communication \(Grothe\)\(CC BY\)](#) and [Intercultural Communication \(Ahrndt, University of Missouri – St. Louis, 2020\)\(CC BY-NC-SA 4.0\)](#) and creating ancillaries
- Foothill – Plan pending
- Fullerton – Plan pending
- Merritt – ZTC
- Mission – ZTC. Developing a future plan for integrating various resources around one central OER.
- Norco - Adapting unspecified OER and creating ancillaries.
- SD Miramar – Plan pending
- Shasta – ZTC
- VVC – Plan pending
- WLAC – Plan pending

Forensics (Speech and Debate) (C-ID COMM 160B)

- CCSF – ZTC
- Fullerton – ZTC

Oral Interpretation of Literature (C-ID COMM 170)

- Chaffey – ZTC
- CCSF – Plan pending
- Lemoore – Adapting [Oral Interpretation of Literature \(Martinez, 2022\)](#) (CC BY-NC-SA)
- Shasta - ZTC
- WLAC – Adapting unspecified OER

Introduction to Communication Theory (C-ID COMM 180)

- ARC – ZTC
- Cañada – ZTC
- Chaffey – ZTC
- CCSF – Adapting unspecified OER

- CoA – ZTC. Looking to adopt/adapt a different OER and create ancillaries.
- CRC – Adopting [Introduction to Communication \(Paynton and Hahn\) \(CC BY-SA\)](#) and may create ancillaries
- Foothill – ZTC
- Merritt – ZTC
- Norco – Exploring options. Considering adapting existing OER and creating ancillaries

Introduction to Persuasion (C-ID COMM 190)

- ARC – Plan pending
- CoA – ZTC
- CRC – ZTC
- Mission – Exploring available OER
- WLAC – Adapting unspecified OER

Introduction to Mass Communications (C-ID JOUR 100)

- ARC – Plan pending
- Chaffey – ZTC
- CoA – Adopting [Mass Communication, Media, and Culture - An Introduction to Mass Communication \(CC BY-NC-SA\)](#)
- CRC – Work is being done on this course through the Journalism Collaboration Cohort. Exploring OER to adopt. Considering [Understanding Media and Culture v 1.0](#); [Media, Society, Culture and You](#), and [Media Communication, Convergence and Literacy](#).
- De Anza - Remixing from some OER but a lot will be created from scratch to speak to the quarter system and updating examples, ancillaries etc.
- Merritt – Plan pending

List B

The status and plans for the required Communication Studies AA-T courses are listed below.

Survey of Human Communication (C-ID COMM 115)

- De Anza - Adapting [A Primer on Communication Studies v. 1.0 \(CC BY-NC-SA\)](#) and [Communication in the Real World \(CC BY-NC-SA\)](#)
- Mission – Plan pending

Additional Courses

Additional courses that are currently ZTC were excluded from the following list.

- CRC: The Communication Experience – Adapting [Communication in the Real World](#)

- De Anza: Argumentation: Analysis of Oral and Written Communication – Remixing [How Arguments Work - A Guide to Writing and Analyzing Texts in College \(Mills\)](#), [Introduction to Logic and Critical Thinking](#), and [Cereal is Soup](#)
- De Anza: Organizational Communication – Adapting [Organizational Communication - Theory, Research, and Practice](#)
- SD Miramar: Communication and Community – Creating new OER

Conclusions

The ASCCC OERI recommends that the cohort participants share any resources that they are using to begin their efforts along with any frameworks for new OER creation that might be useful to other participants. Many of the C-ID aligned courses are currently ZTC and the majority of proposed projects focus on creating local adaptations of existing texts and/or creating supplemental materials. The ASCCC OERI recommends that colleges continue to share project progress for consideration as they complete their ZTC work. In addition, the ASCCC OERI recommends that any college with “plan pending” listed in the section above review the cohort plans and consider adoption before OER creation.